



Canadian Housewives Want COWAN'S COCOA

We create a demand for Cowan's Cocoa through extensive and striking advertising. Housewives with their interest aroused want to buy it, and the dealer who carries it finds it in constant demand. Once a housekeeper has tried COWAN'S COCOA she will accept no other. She uses it in a dozen different ways in making cakes, puddings and pies, and finds it delicious and economical. When she wants more, she returns to your store confident that you have it on hand.

Made in Canada

THE COWAN COMPANY, LIMITED - TORONTO