

FEATURING—MAJORITY FAVOR 15c. LINE COSTING \$1.35

CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

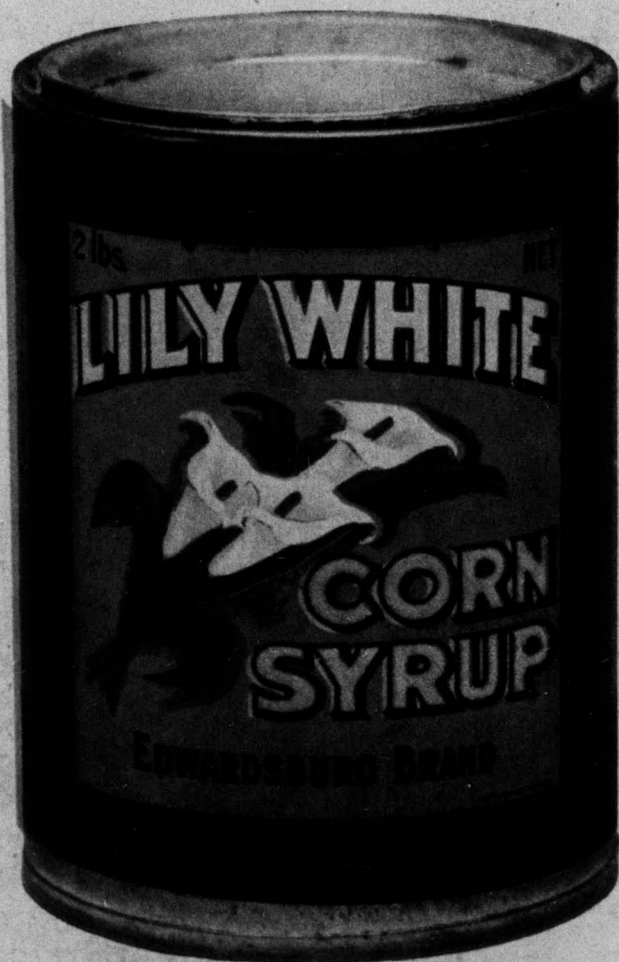
Vol. XXIX

PUBLICATION OFFICE : TORONTO, DECEMBER 10, 1915

No. 50

The Clear White Syrup with the Delicate Flavor

"Just what I have always wanted," says the Grocer, recalling several customers who do not buy any syrup. He sees the possibility of building up a good syrup trade with "LILY WHITE," among those customers who perhaps find the flavor of "Crown Brand" too pronounced.



"LILY WHITE" is a clear, white syrup—most inviting in appearance—and more delicate in flavor than our famous

"CROWN BRAND"

Corn Syrup. It is particularly suited for the table, because of its exquisite flavor and crystal clearness. Suggest it for making the Christmas candies.

When ordering "CROWN BRAND," include a case of "LILY WHITE," in 2, 5, 10 and 20 pound tins. Your Jobber will give you prices.

The Canada Starch Co., Limited
MONTREAL