

The Magazine

For the Home and the Study

Its Aim and Your Opportunity

The BRITISH COLUMBIA MONTHLY has for seven years sought to give British Columbia a worth-while monthly magazine for the home and the study—"not for one day a week, but for every day in the month"—in touch with the pulse of life and in sympathy with those things that recreate the mind and inspire the heart.

We invite subscribers to take advantage of the two-year rate. We also cordially invite new readers, who from this time may be purchasing copies at bookstalls—to send in such subscriptions, that the magazine may be mailed to them direct.

No trade and no wealth can guarantee health
Or "strength for the cares of tomorrow."
Ideals must last when all earthly is past;
How build you—for joy or for sorrow?

MAILED DIRECT TO SUBSCRIBERS.

Our rate is \$1.50 per year, in advance; \$2.50 for two years, in advance.

Address, 1317 Haro Street, Vancouver, B. C.

Let British Columbia Flourish under the Inspiration of Worthy Ideals !

SPRUSTEX !

"SAVING" is the watchword of every Canadian home today. Are you saving yourself from unnecessary household labor? The new Sprustex Mop, with Sprustex Polish, is the sure way of cutting down your dusting trouble and saving your time and energy for more important matters of home management.

SPRUSTEX KILLS DUST

It is impossible to detail in this space the numerous advantages of SPRUSTEX products over any other on the market today, and we would ask you to let your dealer demonstrate to you this Sprustex Polish, which cleans as well as polishes, restoring the lustre of varnished surfaces, and the Sprustex Mop, with the hinged handle, removable pad for cleaning or replacement, and the new arrangement for supplying just enough polish to the pad each time.

Ask for Sprustex, see Sprustex and you will accept no substitute.

Mops, \$1.00 each.

Polish, 25c up.

WOOD, VALLANCE & LEGGAT Ltd.

VANCOUVER, B. C.