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Built Like a Watch and Finished Like a Piano.
The New Improved
De Laval Cream Separator
 is a noiseless and attractive article of furniture in kitchen or dairy, but before all it is
A Daily Source of Profit and Home Comfort
 Every part of the machine is built with a view to convenience and durability, and it is so simple that only one tool—a screw driver—is required to set it or entirely remove the parts.
 Write for new 1908 Catalog and name of nearest De Laval agent.

The De Laval Separator Co.
 MONTREAL WINNIPEG VANCOUVER

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AN ACCIDENT OCCURRED

not long ago in an Alberta Coal Mine, and in leading the work of rescue, the Mine Superintendent lost his life. Three years before, the Superintendent had taken out a Policy for Life Insurance with The Great-West Assurance Company. He took out the Policy almost in spite of himself, at the earnest solicitation of a friend, a Life Insurance Agent. So lightly did he value his Insurance that after paying two premiums he permitted the Policy to lapse. The Company urged him to continue, but no notice was taken of the many letters written. At length—although there was no obligation to do so—the Company offered to loan sufficient to pay the next premium. This was arranged, and shortly afterwards the Policy became a claim. \$1,000 was paid to the widow three days after the accident occurred.

Two lessons may be learned from this incident: the supreme necessity of Life Insurance, and the liberality and value of the Great-West Life Policies.

Ask for rates at your own age—now, while the matter is in mind.

The Great-West Life Assurance Company
 HEAD OFFICE - WINNIPEG

BRITISH COLUMBIA

FIRST CLASS FARMING LAND IN THE
most FERTILE District of this PROVINCE

Are You Thinking of Coming West?

If so, we advise you to secure at once a holding on the

Surrey Gardens Estate

which we are offering in blocks of five to twenty acres at
REASONABLE PRICES.

The land is rich, black, alluvial soil, practically cleared, free from timber and easily placed under cultivation, when it yields very heavy crops of all farming and market garden produce.

It is the nearest land of its class to Westminster and Vancouver on the new Electric Railway to Chilliwack, which lines runs direct to the property. In addition, the V. V. & E. Railway and the Serpentine River both traverse the estate and are available for transportation.

The Essential Elements of Successful Farming

—Soil, Climate, Transportation and Large Markets—

are present in marked and unusual combination, making these farms ideal propositions for new settlers.

We can show samples of fruit grown on the land.

We will send plans and full particulars on application.

The Dominion Trust Company
 Vancouver and New Westminster

Look through these columns

there are many new advertisements every week and
 it pays to use them either for buying or selling.

Nearly 30,000 families see these each week

Frank O. Fowler, President Angus McDonald, Vice-President Jos. Cornell, Manager

THE Central Canada Insurance Co.

HEAD OFFICE: BRANDON, MANITOBA

Licensed under "The Manitoba Insurance Act."
 Full Government Deposit.
 Registered in Saskatchewan and Alberta.

The Saskatchewan Insurance Co.

HEAD OFFICE: REGINA, SASKATCHEWAN.

J. F. Bole, President G. T. Marsh, Vice-President Gilbert C. Scott, Assistant Secretary
 Full Government Deposit.
 Registered in the Province of Alberta.

The Alberta - Canadian Insurance Co.

HEAD OFFICE: EDMONTON, ALBERTA.

Full Government Deposit.
 Registered in the Province of Saskatchewan.

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Pure-bred Registered Live Stock Insurance

HAIL INSURANCE (In Manitoba)

Our premium rates are as low as is consistent with fair and liberal treatment of our patrons. Our loss claims are adjusted and paid promptly. Enquiries addressed to Brandon, Regina or Edmonton for information regarding these lines of Insurance will receive prompt attention.

We want energetic agents in districts where we are not represented, but only those who can and will get business for home Companies need apply.



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If so, write for our new CATALOG telling WHY the

MANITOBA POWER MILL

is the

STRONGEST, SIMPLEST, BEST REGULATED
AND MOST POPULAR
FARM POWER IN THE WEST

Made in the West for the Western Farmer! Guaranteed to stand the storms. Not the cheapest, but **THE BEST.**

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 OF HIGH CLASS WORK. CATALOGUE WORK SPECIALIZERS

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Fourth year in the market, and every machine sold doing good work. Simple in construction and operation. Suitable for block-making for a single building, or for a regular block-making business. A moderate priced machine; compact and portable. No power required. Has suited every purchaser, and will please you. Western shipments made from our Winnipeg warehouse.

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