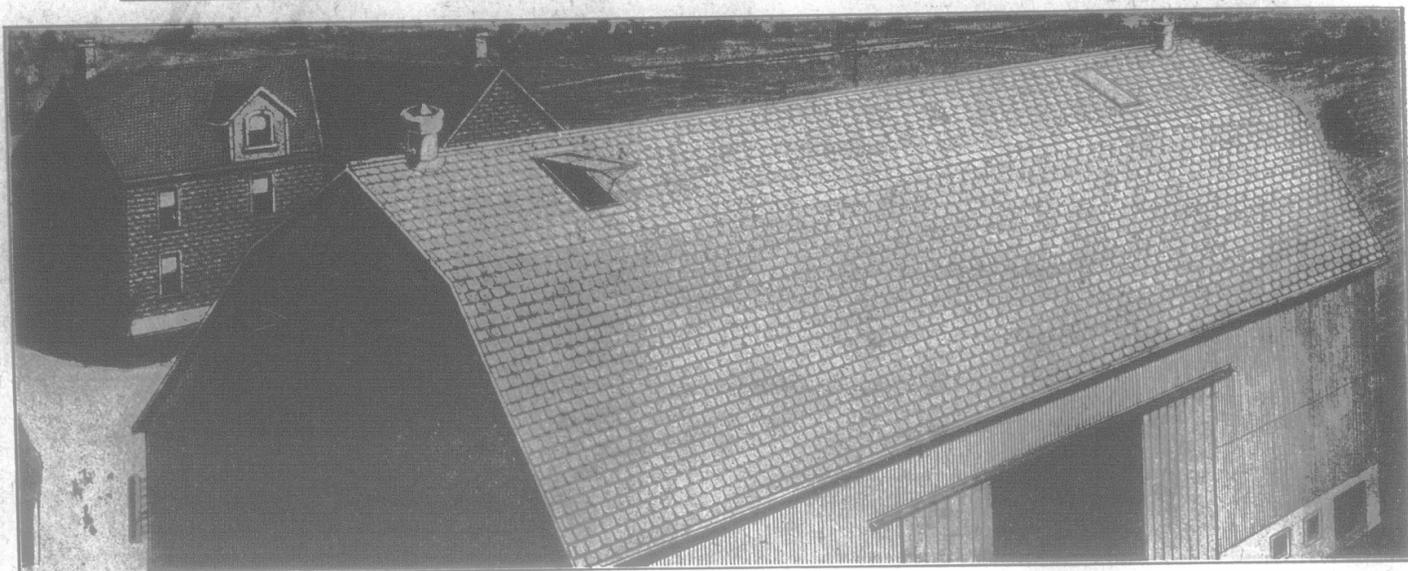


# To the Man Who is Going to Build Please Send Us Your Name



## You'll Get a Lot of Important Facts About Roofs— Information You Need RIGHT NOW—ALL FREE

Like every other sensible man, you are anxious to secure all the information possible BEFORE you plan your buildings, or buy any of the supplies. You cannot know too much—the danger is in knowing too little. There is not much satisfaction in saying "I wish I had known" after the building is up, and something you have purchased turns out disappointing. This is why we urge you to consider all the important facts about roofing NOW—before you build. Just send the coupon.

### We'll Save Many Dollars of Roofing Expense for the Farmers Who Write NOW

Just be curious—eager to get information—it will save you money and and will save you trouble. You are not asked to spend any money or anything. Just send us your name and address, and we will put in your hands information that will be worth money to you if you are going to build any new buildings, or repair any old ones. No man can fail to be wiser by having INVESTIGATED the different metals and materials used in modern buildings. Perhaps you won't build or repair your buildings the "METALLIC" way—that is for you to decide—but the time to decide is after you consider all the FACTS.

### Just Write YOUR Name and Address on This Coupon

Clip it out, put it in an envelope and mail it to our office nearest you. We will then send you immediately the information you need before you can build to your best advantage. Sign and send the coupon now.

#### THE METALLIC ROOFING CO., LIMITED King and Dufferin Sts., Toronto

I am planning to erect a ..... in the near future, and will be glad to receive any information you can send which will help me build a better building and save money.

Name .....

Address .....

I am particularly interested in your (Mark X opposite items you want) (Mark X opposite items you want)

"Eastlake" Metallic Shingles    Corrugated Iron    Metallic Ceiling  
Halitus Ventilator    Metallic Siding    Weather Vanes  
Acheson Barn Roof Lights    Eave Trough and Conductor Pipes

WINNIPEG  
797 Notre Dame Ave.

MANUFACTURERS  
Established 1884

TORONTO  
King and Dufferin Sts.

You can buy from us all kinds of sheet metal materials articles needed for your house or barn, including the famous

### "EASTLAKE" Metallic Shingle

"Eastlake" Steel Shingles can be layed for 25c. a square less than any other metallic shingle. This is the roofing that for over 25 years has been invariably chosen by the largest users of metallic roofing and siding in Canada, for the scores of grain elevators erected every year in the western provinces. No roofing could have a more severe test. Isn't this the roofing for your buildings?

"Eastlake" Metallic Shingles reduce your roofing cost, protect your buildings from fire, lightning and weather. Give longer service than any other roofing. Cost less to lay. Are rust-proof and do not require painting. "Eastlake" roofs laid 28 years ago are still giving good service. The only shingle that has been in use in Canada for 28 years—never changed in an important detail of any kind—metal, design or size—during all that time.

**Corrugated Iron**—"Metallic" Corrugated Iron makes buildings that last a lifetime. Costs less than lumber—makes a better-looking barn, besides. Made in galvanized or painted sheets, straight or curved.

**Metallic Ceiling** makes a home more attractive, fireproof and sanitary. Made in a great many beautiful designs. Easy to put on. Will outlast any building.

**Weather Vanes**—An ornamental Weather Vane relieves a building of that plain appearance. We can supply any design in galvanized steel, stem of galvanized wrought pipe. Tell us what design you like, and we will submit full size pattern for approval, without charge.

**"Halitus" Ventilator**—Unquestionably the best and most efficient ventilator sold at any where near its price. Your home and barns need ventilation. Get the "Halitus."

**"Acheson" Barn Roof Lights** shown in the above illustration are the perfection of simplicity and absolutely weather-tight—inexpensive. Let sunshine and fresh air in—heated air, smoke and chaff out—keeping the building wholesomely ventilated.

If particularly interested in any of these products, ask for further information.

