

PUBLISHED EVERY WEEK. \$1.50 PER YEAR.

THE FARMER'S ADVOCATE

AND HOME MAGAZINE

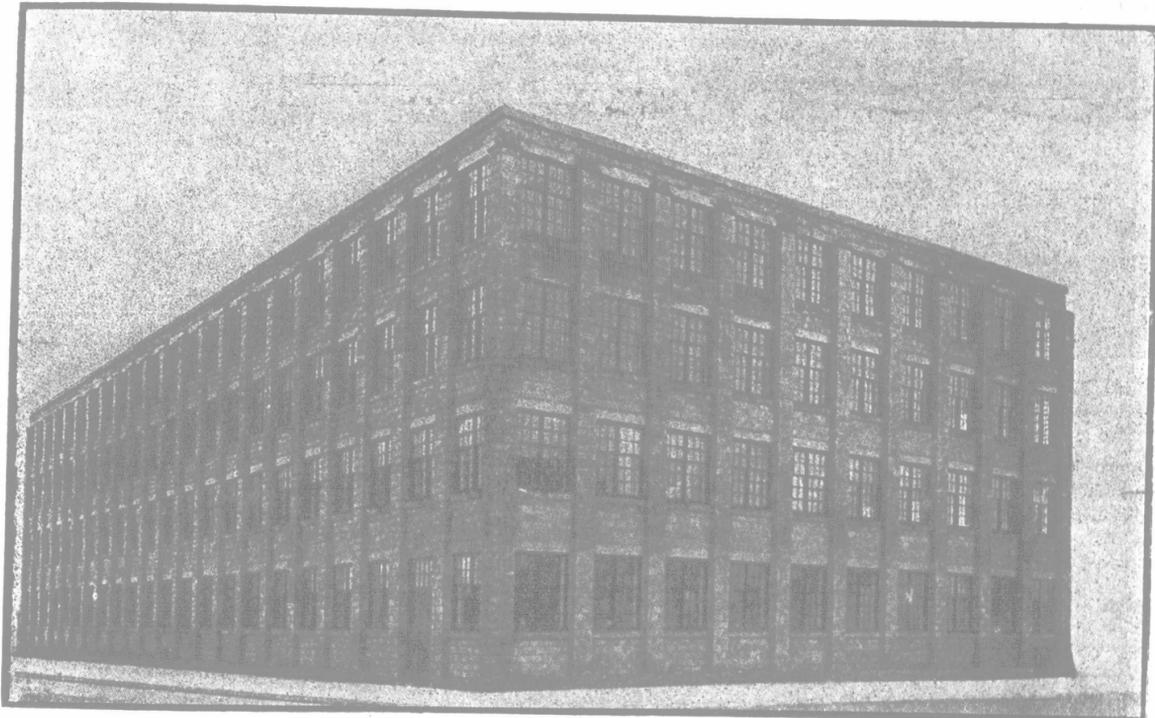
* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

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Vol. XLVII.

LONDON, ONTARIO, OCTOBER 3, 1912.

No. 1045



THE KNECHTEL KITCHEN CABINET COMPANY'S PLANT, HANOVER

Here is another big factory covered with
BRANTFORD ROOFING

Another big firm has done considerable thinking for you. The Knechtel Company have a **valuable perishable stock**; they have a big roof and they had to be **particular**. This company wanted to dispose of the roofing question once and for all, so that they could rest secure in the knowledge that the stock was safe and that they wouldn't have to tinker and fuss and spend money on the roof every year. So after due consideration, comparison and test, they chose

BRANTFORD ROOFING

The next best thing to an "Imperishable" Roofing

What is true of a big roof is true of a smaller one. How about you? Are not the contents of your barn of more importance to **you** than all the furniture factories in Canada? Just about now that barn is filling up; it will represent a year's work and thought. It will be packed to the roof. See that the roof is a good one, see that it is **the best**, see that it is "**BRANTFORD**." When a new or old roofing question crops up next, settle it for keeps. Put on a roof that is lightning-proof, water-proof, wind-proof, heat-proof and cold-proof. Cover the building with **BRANTFORD ROOFING**. It will pay you; it will please you; it will outlive you.

There are three kinds: **Asphalt**, that wears like a piece of iron and has a silica sand finish; **Rubber**, which has a rubbery surface, but contains **no** rubber; and **Crystal**, which has a rock-crystal surface. All three kinds are made from long-fibred elastic wool soaked with pure asphalt. There's no metal in it, there's no paper in it, and there's no weather in Canada that will affect it.

Our book on the roofing question is instructive. Send for it. It comes to you **free**.

BRANTFORD ROOFING COMPANY, LIMITED

Branch Warehouses: { WINNEPEG, 214 Princess St.
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