

# OUR "WAR TIME" FLOUR OFFER

## Expires September 25th

Over a month ago we advised people to buy flour immediately. Those who did so saved money, for flour has advanced over 50 cents per 98-lb. bag since then. To-day the flour market appears very firm, with indications of a gradual advance in prices. Indeed, so strong are the markets that we cannot see any possibility of continuing, beyond a few days, our "War Time Offer" of 10 cents

a bag reduction on orders for 5 bags or more of flour. This offer will expire on September 25th, and our only reason for prolonging it to that date is to give all the readers of this paper a chance to purchase flour at a saving. No order calling for a reduction of 10 cents a bag will be accepted after September 25th. Be sure your order reaches us in time. Post it right away.

## Cream <sup>of</sup> the West Flour

*The hard wheat flour that is guaranteed for bread*

is our very highest grade of hard wheat flour—the pride of our mills. Queen City is our very best blended flour. Monarch, our famous pastry flour. To get these flours at less than market prices is a big thing for you.

Please note that this 10 cents a bag reduction applies to flour only, not to feeds or cereals. The prices from which you may deduct 10 cents a bag on 5 bag flour orders or larger are shown below. They are the market prices at time of going to press.

### Flours

	Per 98-lb. bag
Cream of the West Flour (for bread).....	\$3.50
Queen City Flour (blended for all purposes)...	3.50
Monarch Flour (makes delicious pastry).....	3.50

### Cereals

Cream of the West Wheatlets (per 6-lb. bag)...	35
Norwegian Rolled Oats (per 90-lb. bag).....	3.20
Family Cornmeal (per 98-lb. bag).....	2.90

### Feeds

	Per 100-lb. bag
"Bullrush" Bran.....	\$1.35
"Bullrush" Middlings.....	1.50
Extra White Middlings.....	1.60
"Tower" Feed Flour.....	1.80
Whole Manitoba Oats.....	2.25
"Bullrush" Crushed Oats.....	2.30
Chopped Oats.....	2.30
Manitoba Feed Barley.....	1.95
Barley Meal.....	2.00
Oatmeal.....	2.35
Oil Cake Meal (Old Process).....	1.90
Imported American Fall Wheat.....	2.45
Whole Corn.....	2.10
Cracked Corn.....	2.15
Feed Corn Meal.....	2.10
Geneva Feed (crushed corn, oats and barley).....	2.25

### Premiums

In addition to our War Time offer of 10 cents a bag reduction on 5 bag orders, we continue our Premium offer of books. On orders of three bags of flour we will give free "Ye Old Miller's Household Book" (formerly "Dominion Cook Book"). This useful book contains 1,000 carefully selected recipes and a large medical department.

If you already possess this book, you may select from the following books: Ralph Connor's "Black Rock," "Sky Pilot," "Man from Glengarry," "Glengarry School Days," "The Prospector," "The Foreigner," Marion Keith's "Duncan Politie," "Treasure Valley," "Lisbeth of the Dale," J. J. Bell's "Whither Thou Goest." If you buy six bags of flour you can get two books, and so on. Enclose 10 cents for each book to pay for postage. Names are given on Book.

### Terms:

Cash with orders. Orders may be assorted as desired. On shipments up to 5 bags, buyer pays freight charges. On shipments over 5 bags we will prepay freight to any station in Ontario east of Sudbury and south of North Bay. West of Sudbury and New Ontario, add 15 cents per bag. Prices are subject to market changes.



**THE CAMPBELL FLOUR MILLS CO.**  
12 Monarch Road, Toronto, Canada LIMITED