

## THE BRITISH AMERICA ASSURANCE COMPANY

Incorporated : 1833.

HEAD OFFICE: TORONTO

**Old      Reliable      Progressive**  
**Capital,      -      -      -      \$ 1,400,000.00**  
**Assets,      -      -      -      2,016,670.59**  
**Losses paid since organization 34,470,308.91**

### DIRECTORS:

Hon. GEO. A. COX, President.  
 ROBT. BICKERDIKE, M.P.  
 E. W. COX  
 JOHN HOSKIN, K.C., LL.D.  
 D. B. HANNA  
 ALEX. LAIRD  
 Z. A. LASH, K.C., LL.D.

W. B. BROCK, Vice-President  
 GEO. A. MORROW  
 AUGUSTUS MYERS  
 FREDERIC NICHOLLS  
 JAMES KERR OSBORNE  
 SIR HENRY M. PELLATT  
 E. R. WOOD

W. B. MEIKLE, Managing Director

W. B. MEIKLE, General Manager      P. B. SIMS, Secretary

**EVANS & JOHNSON, General Agents**

**26 St. Sacrament Street : : MONTREAL**

First British Insurance Company Established in Canada

A. D. 1804

## Phoenix Assurance Co. Ltd.

OF LONDON, ENGLAND.

(Founded 1782)

### FIRE

### LIFE

**TOTAL RESOURCES, over      -      -      \$75,500,000.00**  
**FIRE LOSSES PAID      -      -      350,000,000.00**  
**DEPOSIT with Federal Government and**  
**Investments in Canada, for security**  
**of Canadian policyholders only, exceed      2,500,000.00**

AGENTS WANTED IN BOTH BRANCHES. Apply to

**R. MacD. Paterson,      |      Managers.**  
**J. B. Paterson,**

**100 St. Francois Xavier St. - Montreal.**

Established 1864.

## New York Underwriters Agency.

Policies secured by Assets - \$18,920,603

### PROVINCIAL AGENTS.

JOSEPH MURPHY,  
 Toronto, Ont.  
 OSKER, HAMMOND & NANTON,  
 Winnipeg, Man.  
 ALFRED J. BELL,  
 Halifax, N.S.

JNO. WM. MOISON  
 Montreal, Que.  
 WHITE & CALKIN,  
 St. John N.B.  
 HORACE HASZARD,  
 Charlottetown, P.E.I.

**T. D. RICHARDSON, Supt. for Canada, TORONTO.**

## NORWICH UNION FIRE OFFICE.

Founded 1797.

AGENTS WANTED

Head Office for Canada      .      TORONTO.

**JOHN B. LAIDLAW, Manager.**

**JOHN MacEWEN, Superintendent at Montreal.**

## LONDON MUTUAL FIRE

ESTABLISHED 1859

HEAD OFFICE

TORONTO

Just a good, clean, responsible, progressive, yet  
 conservative Home Company, which protects  
 not only its policyholders, but its representa-  
 tives as well.

**D. WEISMILLER,**  
 President and Managing Director

## L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France.

Established 1828

**Capital fully subscribed      .      .      \$2,000,000.00**  
**Net Premiums in 1910      .      .      4,651,840.00**  
**Total Losses paid to 31st Dec. 1910      78,500,000.00**

Canadian Branch:

**94 NOTRE DAME ST. WEST, MONTREAL**

Manager for Canada:

**MAURICE FERRAND.**

## GOOD LIFE INSURANCE AGENTS

WILL

### EVENTUALLY

find their way to The National Life Assur-  
ance Co. of Canada because its policies  
 are up to the hour and easy to sell; because  
 its terms to agents are liberal and based  
 on equity, so

### WHY NOT NOW

and share in the prosperity of the Company.  
 For particulars apply Imperial Bank  
 Chambers, 286 St. James St., or 25  
 Toronto St., Toronto, Ont.