

EX 57-23

September 17th, 1957.

1. Royal Visit T. Benson outlined program planning progress. News coverage — French & English, radio & TV, Canada & U.S. — fully planned. Generally agreed that repeats would be limited to evenings of Mon., Tues. & Wed. with a possible exception for English radio on Sat. CO to be kept informed in view of effects on budget. AGM brought attention to importance of parity of coverage on both TV networks. MGMT once again extended **its** help to solve any particular problem.
2. Royal Visit - Closed Circuit TV Press Conference Ass't P&I summarized project. Conference to be held Oct. 1st on all connected stations; local press to be invited at all points; program to originate in OTT; will consist in visual presentation of Royal Visit coverage & technical set-up, first in English, then in French, followed by question period. Newspapermen attending at other points than OTT will have privilege of wiring or phoning their questions to HO. CBC management at all points will be briefed previously to conference. After discussion it was agreed to go ahead with project after MGMT had asked all aspects be thoroughly considered. L. Côté, coverage co-ordinator for French network.
3. Santa Claus Parades ACB said letter had gone under AGM's signature informing Eaton's parades would be covered as in past providing all pickup charges were paid. Eaton's invited to take up with COM who in turn will contact WPG, TOR & OTT.
4. Program Reports
 - 4.1 English Radio Networks
 - 4.1.1 General Drama Planning progressing satisfactorily; hoped to hold a national radio producers of drama conference in mid-October, including a clinic production & a session on scripts & the use of recorded & live music. CBC Symphony Will start Oct. 14th & will originate once a month from the Confederation Life Hall, offering

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