



*The* **SOLVING of THE TRANSPORTATION PROBLEM**

Has reached the highest point yet recorded in the **“REO”**

Q We claim this proud position for our Car on the strength of both “high performance” and “low price—features that must both be taken into consideration. Q When an automobile manufacturer can produce at \$1,250 a Touring Car that answers every motoring requirement, as does the “REO,” he surely can claim for his car, with justice, that it is the best value in the market.

**REO RUNABOUT, \$650**

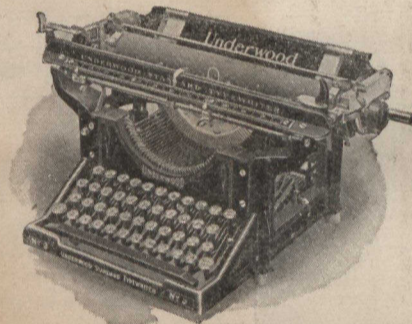
**Reo Motor Car Co. of Canada, Limited, St. Catharines** Write for Catalogue and Descriptive Literature

**IRON IN COMFORT**

Q The **ELECTRIC IRON** heats up in 3 minutes—no waiting—no trotting back and forth from the ironing board to the stove.

Q No smoke, soot or dirt. Try an Electric Iron for 30 days free. **Phone 3975**, or better still call at our display rooms **No. 12 Adelaide Street East**

**THE TORONTO ELECTRIC LIGHT CO. LIMITED**



A typewriter is of little value without an operator.

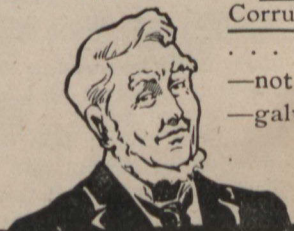
Q Underwood operators are always available. The Underwood is practically the only typewriter used in business schools. We maintain a department under skilful management for supplying firms with stenographers. We receive over 200 applications a month. Stenographers are invited to communicate with this department.

**UNITED TYPEWRITER COMPANY, Limited**  
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the experienced builder, “but what a difference in quality!” . . . The contents of most buildings with corrugated iron roofing or siding are exceptionally valuable—factories, barns, warehouses, elevators, etc. . . . Only the best is good enough for such structures—Metallic Roofing Co.’s

Corrugated Iron. . . . Absolutely free from defects—made from very finest sheets. . . . Each sheet is accurately squared, and the corrugations pressed one at a time—not rolled—giving an exact fit without waste. . . . Any desired size or gauge—galvanized or painted—straight or curved. . . . Send us your specifications.



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TORONTO AND WINNIPEG