

New Zealand Problems

Concluded from last week

From Our Special Correspondent

Wellington, N.Z., July 30.

TWO questions agitating many at this moment are the liquor business and the Bible in schools. This is election year, and members of Parliament who particularly desire to keep their seats and so avoid the necessity of sustained effort in securing a living by their own unaided (and unsubsidized) efforts, are particularly interested.

Strong combinations of Church and lay people are out to secure the introduction of the reading of Scripture lessons in the State schools. The Catholic people and a larger body of others of all creeds and no creed at all are up in arms against the proposal. The supporters of the Bible in schools have managed to prevail upon the Minister for Education to introduce a bill to enable a plebiscite of the people to be taken on the question. The opponents are straining every nerve to defeat the bill, and there is a prospect that their activities will be easily successful. Many members of Parliament will feel the cold eye of electors upon them however they vote upon this vexing subject, and sorrow still more because they cannot avail themselves of the refuge of that hoary old friend "a mandate from the electorate." The question was scarcely mooted at the last election; it has sprung up like a mushroom.

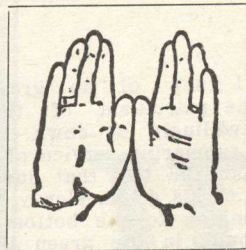
The No-License Campaign.

Now for the other. For thirty years the licensing question has been a burning one in this country. Two decades ago the advocates of the abolition of the liquor trade secured legislation granting local option. The vote to close hotel bars grew steadily, till several electorates went "dry," more carried "reduction," and others felt the rushing wind of the storm beating at their gates, but managed to stave off disaster. In very few electorates can the "trade" be said to be really safe. Cheered by progressive success, the prohibitionists thought to force the pace a bit. He got another concession. They had the chance of putting two issues before the people when the plebiscite was taken—which is coincident with the general election. This Dominion no-license vote has grown, and last election it was so healthy that the prohibitionists were spurred on to further action. At present 60 per cent. of the electors must favour no-license to enable it to be carried on either issue—Dominion or local (single electorates). They clamoured for the bare majority. Failing that they asked that the handicap be reduced by 5 per cent.

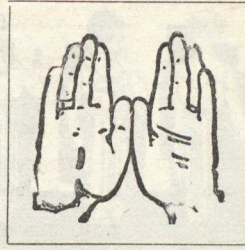
Two and Two Make Tribulation.

The other day the Government introduced a bill providing for the 55 per cent. vote on the national issue, the local option majority to remain at 60 per cent. The second reading was carried by two votes. This is a non-party measure, and the manner in which Government and Opposition members voted was entertaining. Members themselves, however, do not find the matter entertaining. Some may shelter behind the rampart of pledges; some do not care a rap what either party to the controversy thinks; but there remain a considerable section who, while desiring to keep in the good books of the water-waggoners, are fearful lest the brewers' carts may be like tumbrels, to carry them to political execution on the national day of reckoning. Now comes more entertainment—for the outsider. In committee the 55 per cent clause was knocked out of the bill—and again the majority was two! That was two nights ago. Yesterday the New Zealand Alliance, which is the prohibition organization, decided upon an immediate special convention to consider this wrecking of their bill (for without the 55 per cent. clause the measure is valueless) and to devise a plan of campaign.

FRANK H. MORGAN.



"England Expects



Every Man (and Man-u-facturer) Will Do His Duty"

In times of national crises it seems especially appropriate for Canadian manufacturers to declare their policies.

We are, therefore, pleased to announce that: There will be no increase in the price of Dunlop Rubber Goods unless future advances in the crude rubber market make this imperative to the company.

As in the past, we will continue to select Made-in-Canada Goods in all our purchases of products obtainable in Canada.

We also endorse the sentiments of other Canadian companies who have, in effect, so splendidly said to the people of this country:

"The question of whether prices ascend or descend, whether you are to be employed or unemployed is in nearly every case in your own hands."

If it is incumbent on the manufacturers of the Dominion to be courageous and generous as they never were before, it is tremendously more incumbent on the people of the Dominion to have a passion for purchasing goods made in Canada that they never had before.

Millions of dollars' worth of tires and general rubber-made goods are imported into Canada each year, and this is true of many other lines of manufacture. That money can be kept in Canada from now on if you say the word. As ably pointed out by Canadian newspapers, we cannot avoid the issue. We Canadians must seize the opportunity to cash in on the Made-in-Canada idea or forever forget about it. Think of this before you make a single purchase.

The Dunlop line of rubber-made goods is as complete in its variety as it is unexcelled in its quality. There is the famous Traction Tread Auto, Motorcycle, and Bicycle Tires, which have a Continental reputation for efficiency; Dunlop Motor Truck Tires, which lead in every big city in Canada; Pneumatic Carriage and Bike Wagon Tires, which have been used and endorsed for nearly two decades; Belting,

Packing, and Hose for every known purpose, which are to be found giving continuous and satisfactory service in railroads, mines, and in general manufacturing corporations; Horse Shoe Pads, where the crying need is to meet the demand; "Peerless" Rubber Heels, which are now sweeping everything before them from coast to coast; Rubber Mats and Matting, which have reached the highest standard of excellence; and Dunlop General Rubber Specialties.

No other rubber goods manufacturing plant in the world can offer you advantages either in efficiency of equipment or skill of artisans which is not to be found in equal measure in the Dunlop organization.

In fact, Canadians have for so long exacted so many merits in the rubber products they buy that the very existence and continued growth of our company is proof that man for man, plant for plant, no one in the rubber business in this country need take a back seat to the world's best.

On all sides people are asking: "What can I do for the Mother Country? How can I give vent to my patriotism?"

Here is our suggestion:

RESOLVE that, no matter if it costs you a little more at first, you are once and forever going to say "Good-bye" to the old illusion that only good things come from other countries. **THAT** you will eat Canadian foodstuffs, wear Canadian clothing, read Canadian newspapers and magazines, ride in Canadian automobiles, use Canadian materials and manufactures wherever and whenever you can.

In short, when there is a world-wide desire to capture something, That you will contribute your quota towards helping the Canadian manufacturer capture the entire Canadian market. That is the surest way, the speediest way to bring back normal times. It is the only certain way to make employment sure for every man.

Dunlop Tire & Rubber Goods Co., Limited

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