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CANADIAN HOME JOURNAL

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EDITORIAL CHAT

THE CANADIAN SERIAL, promised to our readers some months ago, is introduced to you in this number as "The House of Windows." Mrs. Isabel Ecclestone MacKay, who has been familiar for years to Canadian readers as a writer of charming verse and short stories of unusual quality, has achieved in this serial her most imposing production. In fact, "The House of Windows" is a novel in design and extent, and this publication is to be congratulated on securing the serial rights. The story is one of absorbing interest, and we shall not be surprised if some of you become too impatient to wait for the end and write to us demanding larger installments. A good serial is not easily obtained; since, in these days of many magazines and a multitude of short stories, a narrative which is continued from month to month must possess unusual dramatic merit, and be of such an "enthraling" nature as to hold the reader's interest. We are, then, decidedly fortunate in having secured such a story from one of Canada's best-known writers, and we assure you of months of exciting entertainment in following the adventures of a most beautiful and mysterious heroine.

OUR BRIDAL NUMBER comes to you with the opening of the most beautiful month of the year, which has come to be associated, more than any other, with the gladness and brightness of bridal scenes. The matter of wedding gifts and their appropriateness you will find discussed in a most helpful way. "Helen Ball," a Toronto journalist, to whom many a perplexed correspondent turns for help, advises you as to the many small details concerned with the most important ceremony of life, and Miss Doyle tells in bright and amusing fashion of the "business" of writing up weddings—a side of the ceremony which is not the least important to those interested. Then we have a beautifully illustrated article on the flowers which should adorn such an occasion, by Mr. Geraghty, who is a professional authority on the subject. Every woman is interested in this topic—whether she be a bride or a mere bridesmaid, and we are sure that these articles will be carefully scanned.

OUR WOMEN'S INSTITUTES are widening their activities from month to month in such a manner that it is most difficult to keep up with their ambitious strides. We should advise all our readers to take an interest in this department, as it contains papers on subjects of general interest, as well as on those of immediate concern to the farmer's wife. The movement is attracting much attention in the West, where it is proving a social bond much needed in a vast community of comparatively small population. We are always glad to hear from the new Institutes. It is with regret that we are obliged to refuse group photographs. These are of merely local interest, do not "reproduce" well, and are, therefore, not available for journalistic use. We should be pleased, however, to receive photographs of any special scene or gathering.

THE HOUSEHOLD EXCHANGE is a department dealing with small matters of domestic management which should be of concern to the housewife. We do *not* wish recipes for that department, unless they are of an unusual nature. If you know of any particularly dainty dish or of any unusually palatable pickle we should be glad to publish the recipe in the exchange. But the ordinary cake or pie belongs to the culinary conceits column and may be retained there. We require for the household exchange brief articles of about two hundred words in length, for which payment will be made. Nearly every woman has her own "particular" way of accomplishing certain household tasks. It may be some bit of wisdom handed down in her family for generations, which will be of interest and inspiration to some one else. We are sure that our large circle is in possession of many such "hints," which would prove of general service.

OUR TRAVEL NUMBER will come to you next month, with a variety of delightful features. There will be the "story" of the greatest hotel supply on this revolving globe, the dining-car service of the C. P. R. You will be surprised and interested by this most informing account of how the railway "ways and means" committee keeps the traveling public supplied with square meals, not to mention afternoon tea and coffee and rolls. It is catering on a magnificent scale, and women readers will be deeply interested in learning how the "table is kept up" as the international trains are flying across the continent. Summer is our great travel season. In this strenuous age everyone needs change of scene and rest, and the summer holiday is no extravagance—merely the wisest economy. Everyone needs it—the mother most of all—and we hope that our travel number will furnish more than mere information—will inspire some of you to seek much-needed change and renewed vigor in one of Canada's many spacious playgrounds. The fiction for that number introduces two new names to our readers—Mrs. A. Bell and Miss Elizabeth Richardson. The former has written a most readable and human story in "Mrs. Jim's Holiday." Every tired woman should read it and smile and then hand it to her husband, with an injunction not to miss a paragraph. Miss Richardson has contributed a charming tale in "Orchard Lodge—and Nan." There will be two travel articles, by Dora Ridout and Louise Belmont. The former's "Women as Campers" is most interesting and practical, and Miss Belmont tells us of a girls' trip as far north as the Pas.

OUR ILLUSTRATIONS have always met with your favor. You will probably, then, be interested to know that we have secured the services of one of Canada's best-known artists, Mr. C. W. Jefferys, as illustrator for Mrs. MacKay's serial. With such work from our own writers and artists, we may well claim to be the CANADIAN HOME JOURNAL.

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