

SEMI-ANNUAL SALE

Many lines marked at less than manufacturers' cost of production

A Great Winding Up of Many Articles at Almost Half Price

This Sale Starts Saturday and it includes many lines not mentioned in the list

Clearing in Shoe Department

- 30 pr. Ladies' Patent Vici Oxfords, reg. \$2.75 to \$3.50, sale price \$1.95. Sizes, 2 1/2 to 4 1/2 only.
- 20 pr. Ladies' Patent Colt Oxfords, reg. \$2.00 to \$2.75, sale price \$1.50. Sizes, 2 1/2 to 4 only.
- 15 pr. Women's Patent Pumps, reg. \$3.00 and \$3.50, sale price \$2.25. Sizes, 2 1/2 to 4 only.
- 60 pr. Ladies' Lace and Button Dong Boots, reg. \$2.50 to \$3.50, sale price \$1.90. Nearly all sizes represented.
- 4 pr. only Ladies' Fawn and Grey Cloth Uppers, Patent Vamp, Kidney Heel, reg. value \$3.50 and \$4.00, to close out at \$2.00 per pair.
- 20 pr. Men's Oxfords in Patent Colt, Vici Kid or Gun Metal, reg. value \$3.50 and \$4.00, to clear during sale at \$1.90.
- 35 pr. Men's Assorted Lots Shoes, Button and Lace represented; reg. prices \$3.00 to \$4.00, sale price \$2.25.

A Few Carpet Squares

- At 1/2 Off Regular Prices During Sale. \$12.00 for \$8.00, \$9.00 for \$6.00, \$13.00 for \$10.00.
- 6 only Printed Jap Mat. Squares, 9x12 feet, reg. \$3.00, for \$2.35.
- A big clearing in Jap Mats at 25c and 38c.

Whitewear Samples

- At less than cost of material, including Skirts, Gowns, Drawers, Corset Covers. Averaging 1/2 to 1/3 off reg. prices.

Such Prices Will Boom Business in Clothing Room

- 4 doz. Men's Fine Fur Felt Hats, assortment of broken hats; reg. \$2.00 and \$2.50, for \$1.25.
- 3 doz. Boys' Felt Hats, telescope shape, brown and grey; reg. \$1.00, sale price 58c.
- 2 doz. Summer Caps, assorted; reg. value 50c and 75c, for 35c.
- 3 doz. Boys' Straw Hats, assorted; reg. 50c and 65c, sale price 38c.
- 4 doz. Men's Straw Hats, reg. \$1.00 and \$1.25, to clear 50c.

Correct New Materials for Dressy Gowns New Trimmings and Accessories

Our Dressmaking Department is drawing trade from distant points and near. Every lady pleased with the fine work turned out. Drop in and see our splendid stock of materials and get prices for complete outfit. It will save you the heretofore great worry and you will be more than pleased with materials, trimmings, style and prices.

Hosiery and Gloves

At one third off prices, to clear during sale. 50c lines, 38c. 35c values for 22c. 25c values for 15c.

New York's Latest Styles in Hats

Big lot just arrived for Saturday's trade. The last minute in style, excluding all the freaky stuff, but all the desirable "smart" styles that dressy young men appreciate.

J. N. CURRIE & CO.

BRING BUTTER AND EGGS HERE AND GET FULL MARKET PRICES



A Seaforth, Ont. Home painted with Martin-Senour "100% Pure" Paint

LIFE INSURANCE FOR YOUR HOUSE

Unpainted wood means decay. Not to paint your house, means a constant expense for repairs. Paint protects against wear and weather. When you take out our "100% Pure Policy", your house is insured against decay.

Such paint protection resists the destructive effects of climate and temperature, besides adding beauty and distinction to the home and value to your whole property.

MARTIN-SENOUR "100% PURE" PAINT

means life insurance for your home. The genuine White Lead, Oxide of Zinc, Pure Colors and Linseed Oil—ground to extreme fineness by powerful machinery—form a combination that protects against decay. "100% Pure" Paint makes protection sure. It spreads easily, covers completely and is the cheapest in the end because it covers more space per gallon. We have it in all colors for spring painting.

Call and get a copy of our amazing book, "The House That Lasts". It's full of pictures, rhyme and reason, that you will enjoy as well as the children. Free to all.

Mitchell & Hagerty, Glencoe, Ont.



was a magic phrase. One can yet hear the German harmonica and the merriment of the boys made by the deft fingers of German boys and girls and women. Germany was going ahead in the sun on a march of real world conquest and great prosperity. She sacrificed all upon a throw of loaded dice in the game of war!

In an evil hour she had listened to the voices of false teachers who have betrayed her to ruin and the detestation of the world. Abandoning old faiths she has destroyed faith in herself and lacerated the heart of humanity. The greed that seized a Chinese province has been rebuked by the Japanese, whom she once defrauded! The Kaiser in Kruger's day sent a cable message to inflame South Africa against the British. To-day the former rebel, General Botha, inspired by the genius of British justice and freedom, is ousting German legions! France, surprised and astounded after the first stunning shock, abandoned all her frivolities and non-essentials for a conflict to the death that seems destined to revoke the bloody Bismarckian forgery of forty-eight years ago. When the ruthless march across Belgium began, out of the gray mists north of the English Channel, arose an opposing spirit accusing and unconquerable. When the Lusitania went down, a cry of murder on the high seas went up in America, and the soul of Lincoln, appearing in Woodrow Wilson, called a halt to the insane marauder of the twentieth century. Learning nothing from the fate of the Corsican, Bonaparte, she hatters her soul for greed. A nation may be despoiled of her pupes and count her loss as trash, but filched of her once good name she is left poor indeed—the prince becomes a pauper.—Farmer's Advocate.

Dead and Live Villages.

Village life is often associated with narrowness and stagnation. There is not the slightest necessity for this. A circle of a dozen friends may be as lively and stimulating as a circle of a thousand. Any village or town may make its choice between narrowness and dullness and the intelligence and enterprise which are falsely supposed to be monopolized by large towns and cities.

The writer has now in mind two Ontario villages, one of the slow and the other of the lively type. The slow one is the bigger and wealthier, but it lacks the enterprise and public spirit of its rival. All that is necessary is the will. There is hardly any village so small that it does not contain latent energy and intelligence enough to make it a centre of intelligence and progress.

Parks, libraries, clubs, are not privileges of cities alone. Any village can have these things. Any village can organize its whole population into a club without waiting for a palatial building or a staff of servants. Any village population can adopt the motto "Boost; don't knock." Any village population can make up its mind to seek out and develop native talent, and to look with a broad charity upon the failure of its weaker members.

There are whole Niagaras of energy waiting to be developed in the smaller towns and villages of Ontario. There are hundreds of beauty spots to which travellers could be drawn. There is an immense reservoir of intellectual and moral power which only needs to be drawn into channels where it may do its work. The size of a community is of comparatively little importance. It is the spirit that counts.—Star.

STARTING A LIBRARY.

A Selection of Ten Books That Might Serve as a Basis.

Laura Spencer Porter, seeking to show how the ordinary person can begin founding a personal library, makes this suggestion as to ten good books to begin with:

"For those who are beginning a library and have little money to spend I would suggest that there be bought, say, one book each of ten great authors. It does not matter who the authors are so long as they stand high and their books are well known and standard ones. Let us take as an example the following ten, chosen at random from a catalogue of standard writers: Emerson, Elliot, Bronte, Ruskin, Carlyle, Dickens, Thackeray, Lowell, Shakespeare, Keats, and as a selection of ten of the books of these ten writers let us take in the same order Emerson's 'Essays,' Elliot's 'Mill on the Floss,' Bronte's 'Jane Eyre,' Ruskin's 'Sesame and Lilies,' Carlyle's 'Heroes and Hero Worship,' Dickens' 'David Copperfield,' Thackeray's 'Pendennis,' Lowell's essays 'Among My Books,' a complete volume of Shakespeare or any one of the Shakespeare plays, preferably 'Lear' or 'Romeo and Juliet' and Keats' 'Poems.'"

"Here you have ten books by ten master minds, books widely varied in subject, style, treatment. Let these ten suffice for a time. Read them."—Woman's Home Companion.



DUSTLESS—By opening dust damper and direct draft damper when shaking

McClary's Sunshine Furnace

all dust is carried up smoke pipe. See the McClary dealer or write for booklet.

Sold by J. M. Anderson

GLENCOE Photo Gallery Reopened

for the present

EVERY TUESDAY

But will come for groups or any special gallery or outside work if you write or phone me (No. 57a) at Dutton.

A. E. Cantelon PHOTOGRAPHER

Seeds!

Seed Oats, Barley, Peas, Spring Wheat, Clover, Timothy, Alsike, Hungarian and Millet Seed, Fresh Mangel and Sugar Beet Seed, Rennie's Steele-Briggs and Ferry's Garden Seeds.

Blended and Pure Manitoba Flour, Wheat taken in exchange, satisfaction guaranteed: Feed Flour, Corn Chop, Shorts, Bran, Shelled Corn, Fertilizer in stock, Cervusine for grain, Pedlar People's Galvanizing and Rubber Roofing in stock, Bibby's Cream Equivalent and other Calf Meals, Linseed Meal, Oil Cake, Molasses Meal, Coal, Cement, Wood.

G. A. McALPINE

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

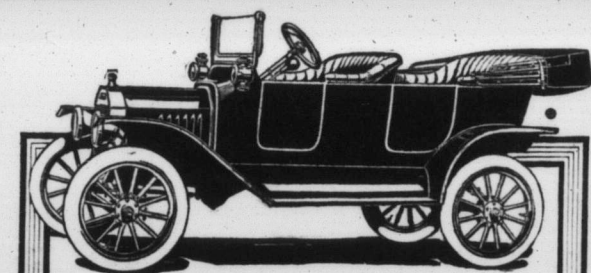
Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.



"MADE IN CANADA"

Ford Touring Car Price \$590

Prices of other Ford cars are: Two-passenger Runabout \$540, Two-passenger Coupelet \$850, Five-passenger Sedan \$1150. All cars fully equipped, including electric headlights. Prices F. O. B. Ford, Ont. Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. All Ford cars are on exhibition at

Alex. Duncanson's, Glencoe

