



MARKSMANSHIP...today it comes with

We all know the story of William Tell, his son and the apple.

Today, the tradition of accuracy, so long associated with the Swiss patriot in this stirring episode in his struggle against the tyrant Gessler, lives in "Dominion" Ammunition. Whether it's a .22, a shot-shell or a big game cartridge, marksmen across Canada know they can count on "Dominion" performance.



AM-48-9B

CANADIAN INDUSTRIES LIMITED . "DOMINION" AMMUNITION DIVISION
HEAD OFFICE: MONTREAL.

BRANCHES: ST. JOHN'S, NIId. - HALIFAX - TORONTO - WINNIPEG - SASKATOON - EDMONTON - VANCOUVER