

COUE AND THE REPORTERS

Fear of a Nervous Crisis Brings it on, He Says.

HELPER, NOT HEALER

Gives Demonstration of the Power of Suggestion—Imagination Controls Us, He Says—Some Cures.

(Hobbs Ross, in New York Tribune) With a carefree flourish, M. Emile Coue turned out his bag of tricks for the entertainment of a group of reporters in the Hotel Pennsylvania yesterday afternoon. It was his first chance since landing here to put some of his famous theory into practice. One newspaperman and two ex-patients submitted themselves to experimentation and found their locked hands automatically obeying the muted intonation of the jolly little pharmacist from Nancy.

"You can, you can, you can't, you can't," he said, and he seemed to come to pass—why or wherefore no one could tell. For an hour and a half M. Coue explained his system of auto-suggestion and answered questions, leaving loops for himself every turn. First on one foot, then on the other, he darted around like a plump bird on a twig, telling all the world how simple, how simple, how simple it is to be well. There was no resisting his quaint laugh and such glittering eyes peered from the creased depths of his fat, pink cheeks.

Demonstrates His Chant. Now and again he was serious, for instance, when he showed the perfect and precise way to say "Day by day, in every way, I'm getting better and better." It must not be jumbled together. It must be said in a "child-like monotonous manner, without any effort and out loud," twenty times night and morning in one's bed. A nice, quiet little chant, with all the emphasis on "in every way."

There are no it straight from M. Coue, and at the same time the astonishing intelligence that he alone in all the world need not say it and does not say it. Twenty reporters gasped politely when he said in his merry manner, head cocked on one side, eyes half closed: "Mais non! I do not say it. It is not necessary any longer."

"Will a litany do as well?" urged one of his audience. "If you think a litany will work, it will work," he replied. "Any formula will work if you think it will."

"Do you still have faith in medicine?" "I still have faith in medicine. A doctor must prescribe medicine even if he thinks they are not necessary. It is the imagination that works, not the medicine."

"Aren't these things you do just what the hypnotist does?" asked another unbeliever. "Yes. But it is not hypnotism with me. I transfer suggestion. If a person does not accept it nothing takes place. I am always right, even if I seem to be wrong. In order to conduct experiments with you successfully you must not try to analyze. If you try to analyze you are lost. It is too simple. I spend my life simplifying those things that complicate life to you."

Retains His Buoyancy. At times M. Coue's English would not stand the strain of repartee. In spite of his lightning comprehension he was baffled when asked if he did not need to say his own formula because he was a post-graduate of the Coue school of training. He manages to keep his sparkling buoyancy through all his struggles with the language, although as soon as he ceases to lecture and begins to converse he has to hush himself for words.

"Tired? I never get tired," he said. "I make no effort. I am going to live to be a very old man unless I meet with an accident. Puff! Of course one can live to be over a hundred. That's easy."

Coue gets up at 6 o'clock every morning and begins the day on a cup of chocolate. He takes two meals in the course of the day and eats anything. Indigestion? Rheumatism? The afflictions of old age? They only exist in the imagination insists Coue. He is

MOTHER! MOVE CHILD'S BOWELS

"California Fig Syrup" is

Child's Best Laxative

Tongue Shows if Bilious, Constipated

Hurry, mother! Even a sick child loves the "fruity" taste of "California Fig Syrup" and it never fails to open the bowels. A teaspoonful today may prevent a sick child tomorrow. If constipated, bilious, feverish, fretful, has cold, colic, or if stomach is sour, tongue coated, breath bad, remember a good cleansing of the little bowels is often all that is necessary.

Ask your druggist for genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother! You must ask "California" or you may get an imitation fig syrup.

FIFTEEN MINUTES OF RADIO EACH DAY

By Edward N. Davis
Formerly Technical Electrical Expert For U. S. Government

Lesson No. 202.
RADIO DICTIONARY.

BROAD WAVE. When there is tight coupling between the primary and secondary coils of the coil-coupled transformer in a spark transmitter, a wave is radiated which will produce a maximum amount of interference. This wave is known as a "broad" wave and will be heard on a radio receiver over a wide range of wave lengths and is very difficult to eliminate by tuning.

RADIO-FREQUENCY AMPLIFICATION. When the original radio wave, intercepted by the antenna, is amplified before being rectified by the detector, this form of signal magnification is known as "radio-frequency amplification." Radio-frequency amplification is accomplished by utilizing the functions of the vacuum tubes and associated apparatus, and this form of amplification has the ability to build up the feeble impulses, from distant transmitting stations, to a strength, sufficient to properly operate the detector.

NATURAL PERIOD. The wave length which an antenna will radiate due to its own inductance and capacity, is known as the fundamental or natural wave length. The frequency at which this wave length oscillates is expressed in cycles per second and the time required in fractions of a second for a complete oscillation to travel once around the antenna circuit is known as the natural or fundamental REGENERATION.

A method, developed by Armstrong, whereby the original oscillation impressed upon a receiving circuit, is reinforced by an amplified oscillation. Regeneration is obtained through the use of the "feed back" circuit, whereby a portion of the energy of the plate circuit is fed back to the grid circuit. The cumulative effect obtained by this method is building up the signal. Regeneration is limited to the period when the primary is operating and by proper adjustment of the secondary resistance a single wave, with a small amount of damping, is radiated. This form of excitation is known as "impulse excitation."

HETERODYNE. If the incoming oscillations of continuous wave signals have superimposed on them a locally generated oscillation of radio-frequency, a series of "beat" currents will be set up in the receiving circuit. The frequency of these "beat" currents will be the numerical difference between the frequency of the incoming signals and the frequency of the locally generated oscillation, and the latter may be so adjusted as to produce beat currents of an audible frequency in the receiving telephones. Utilization of the "heterodyne" principle is in general use in undamped wave reception.

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sixty-seven and is as spry as if he were forty.

"People come to me thinking they will find an extraordinary man," declared the little chemist. "You can see for yourself that I am not an extraordinary man. It is not true that I have amazing power. I have no special power. I am a very simple man who is not a healer, but who teaches people to heal themselves. If I were merely a healer I could no longer help you when I am back in France. You have in yourselves the instrument of healing."

Can't Produce Miracles. Coue's cheeks grew pinker and pinker as he struggled to get his message across in twisted English, and his sparse white hair seemed to fuss out about his head. His mustache wiggled like the traditional whiskers of Walrus when he was working hard to convince what he regarded as a skeptical audience.

"Every idea we have in our mind, good or bad, becomes a reality in the realm of possibility," he continued. "If a thing is possible it takes place. If it is not possible it will not take place. A leg will not grow again because we cannot produce a miracle. But if you have organs that do not function properly or bad ideas your organs can be restored and your bad ideas will become pinched."

With great ease M. Coue bent forward to deliver this choice piece of slang, blissfully unaware that in English bad ideas may be "arrested" but not "pinched." Continuing, he spoke of the nervous ailments that respond most readily to his treatment—insomnia, asthma, which he says is a "psychic disease," and all forms of nervous trouble.

"The fear of a nervous crisis brings about a nervous crisis," he said. "It is true that sometimes people are dead, but they think they are so. Last year a young lady came to me who had been blind in one eye for twenty years. I cured her. It seemed a miracle, but it wasn't. She merely thought she was blind, because when she was two years old she had to wear a bandage over the eye for a year and her eye took the habit not to see."

"It is not will power which is the first quality of most imagination. There is a conflict between will power and imagination. Always, always, always imagination is the best. The greater our will power is, the more we go contrary to what we are designed to do. The more a man tries to sleep the further he is from sleeping. The more he tries not to stutter the more he will stutter. The more he tries not to laugh the more he will laugh. The imaginative being is the being which controls us entirely. It is master of our organs. It controls the beating of our heart, the functioning of our organs."

"No Honor at Home." Asked if the French government had ever utilized his services, M. Coue shook his head wistfully and almost got the proverb right when he said: "A prophet has no honor in his country."

Mrs. Edward B. Whitney, of New Haven, widow of a justice of the Supreme Court of New York, got up to tell of her son, whom she took to Coue some time ago. The boy stuttered painfully and had twitching hands. He seemed to be cured at Nancy, she said. Then, when he had a slight recurrence of trembling, he threw his head back and repeated "Ca passe, ca passe" until the last vestige of nervousness was gone. He is now completely cured, she asserted.

Miss Elese C. Wilson, of 83 East Fifty-seventh Street, added her testimony to that of Mrs. Whitney. She described herself as a "busy business woman" who has had several nervous breakdowns. She suffered from insomnia and sought treatment in sanatoriums. Since the early part of last June, when she took treatment in person from Coue, she has slept soundly and has been quite well, she related. When the little healer announced that he would prefer to try the handlocking experiment with some one who had done it before, Miss Wilson volunteered and stood with hands clasped tight in front of her and her eyes closed. Coue, his eyes half shut in concentration,

What Most Stomachs Need

The Alkaline Effect of Stuart's Dyspepsia Tablets Prevents Indigestion, Acidity and Sour Risings.

To make our food palatable, savory and appetizing, the cook uses in some onions or garlic, we eat fried



Why Wait Three Days for the Stomach to Recover Itself? Never Again So Long As You Can Get Stuart's Dyspepsia Tablets.

sauage, baked beans, cheese with pie, add ketchup and vinegar to some dishes and then complain of a sour, acid, gassy, belching stomach due to indigestion. Experience has shown that the recourse is not to banish all these good things to eat and fine the cook to simply supply the acid stomach with an alkaline effect and then the stomach takes care of these so-called dyspepsia bringers. Get a sixty-cent box of Stuart's Dyspepsia Tablets today at any drug store, eat what you like even though you may fear indigestion. Chew one or two tablets and then realize that you have found the very thing your stomach needed.

WORLD TOUR FOR NEW ZEALAND GIRL

Swimmer from Maoriland Likely to Compete in Several Countries.

Auckland, (by Mail)—Keen interest has been aroused in New Zealand by the suggestion of Chapman, secretary of the Maoriland Life Saving Club, that an international tour be arranged for the country's chief mermaid. The proposal seemed to have so many supporters that it will not be surprising to see it materialize the coming summer, particularly since there is no doubt that the Maoriland swimmer will be glad to contribute a good share of the cost of the trip.

Mr. Chapman is quoted as stating: "The New Zealand swimming world is delighted over the splendid performance of Miss Gwilt Shand in Honolulu some weeks ago, when she lowered the world's list record for 440 yards, and the time seems ripe to send a team of our girl swimmers to meet foreign rivals. I personally feel confident that our six leaders could circle the globe and defeat any six opponents."

"The team could consist of Miss Violet Walwood, who represented us at the Olympiad of 1920 and is our national record holder at 880 yards; Miss Mary Sullivan, a greatly improving all-around star; Miss Pauline Hoef, the great Auckland sprinter; Miss Muriel Symes, very fast at the shorter distances; Miss Kathleen Bristed, a fast diver who should hold her own with the world's best, and, of course, Miss Shand, whose latest achievement places her among the foremost girl swimmers of the day. This team, I am sure, would draw big crowds everywhere and make New Zealanders proud to think that Maoriland can produce such fine girl swimmers."

WILL ADVERTISE CANADA

Canadian-American Bureau of Trade in New York. Montreal, Jan. 10.—That a Canadian-American Bureau of Trade in New York City will be opened within a few days, was announced today by Sharon Graham, former president of the New York Canadian Club, who was at the Mount Royal Hotel this week. The bureau, which will be a clearing-house between the two countries; to finance Canadian enterprises with American money, to advise American companies who wish to open branches in Canada and to be a general link between the commercial men on both sides of the border.

There will be legal advisers and mining experts attached to the Bureau, the former staff being headed by Mr. Graham himself and the mining men in charge of W. Evan Simpson, an associate of the Royal School of Mines, London.

"At present, the Canadian Pacific Railway is the only concern which has an information bureau relating to Canada in New York," said Mr. Graham last night, "and it is limited in scope. We hope to fill a long-felt need, to do all the work for a company which wishes branch out in Canada, and to represent Canadian firms in New York."

Officials have already been secured in the C. P. R. building at the corner of Madison Avenue and 44th Street. The enterprise is said to be backed by capital.

Constipation's Remedy

must come from nature. Calery King is a mixture of medicinal herbs and roots that ride the system of impurities in a gentle, natural way. An old and well-tried remedy—30c and 60c packages.

A Salesman's Cough

irritates his customers—and makes him inefficient and miserable. Shiloh is the ideal remedy—it is not a bulky cough mixture but a special formula proven successful for many years. A few drops brings immediate relief. 30c, 60c and \$1.20. All druggists.

SHILOH FOR COUGHS

Exclusive Fur Coats For Expected Discounts

THE MAGEE JANUARY SALE CONTINUES.

The quality is supreme and the kind we are proud to sell, the kind which will give you absolute satisfaction and service for many a season. The modes and lines are very smart but practical. The prices, the quality, styles, leave nothing to be desired.

QUALITY FOR QUALITY THERE ARE NO SUCH COATS FOR THE PRICES.

Every Coat Will Mean a New Friend For This House. FOUR SPECIAL BENEFIT DAYS FOR YOU AND YOUR FRIENDS

The Response to the First Series of Benefits Prompts Us to Emphasize Some More. ON WEDNESDAY, THURSDAY, FRIDAY, SATURDAY

January 10th, 11th, 12th, 13th.

NATURAL WOOL SCARVES

Guaranteed Values \$45
FOUR DAY JANUARY PRICE \$15.00

2 CHOICE MINK COATS

Most elaborately but serviceably made. 41, 43 inches in length with sweeping shawl collars. Wonder Coats. Guaranteed Values, \$850, \$1400
FOUR DAY JANUARY PRICES \$675, \$1000.

WOMEN'S FINE WINTER COATS

of Frieze Cloth for stormy weather. Guaranteed Values, \$40
FOUR DAY JANUARY PRICE \$29.50

SOUTH AMERICAN BEAVER OR NUTRIA

In smart 36 inch sport model coats. Self Trimmed, Belted. Guaranteed Values, \$450
FOUR DAY JANUARY PRICE \$290.00

ALL HUDSON SEAL COATS

In a splendid choice of styles. With choicest Skunk collars and cuffs. All favored lengths and required sizes. There are garments self-trimmed for those desiring them. Guaranteed Values, \$400, \$425, \$475, \$525
FOUR DAY JANUARY PRICES \$342.00, \$362.00, \$392.00

EVERY ELECTRIC SEAL COAT

Is also included. There is Grey Opossum, Squirrel, Black Lynx Cat, Skunk, Beaver used for collars and cuffs, or self-trimmed if you wish. Many Styles. All Sizes. Guaranteed Values, \$200, \$250, \$275
FOUR DAY JANUARY PRICES \$129.00 \$167.00

ANY MUSKRAT COAT HERE

Is very much underpriced now. There are Raccoon and self-trimmed garments. Several styles, lengths and all required sizes. Some garments are elaborately trimmed with five row border effect on the skirt collar, and cuffs of Muskrat. Guaranteed Values, \$175, \$200, \$225, \$275
FOUR DAY JANUARY PRICES \$105.00, \$142.00, \$167.00, \$217.00

THE CHOICEST PERSIAN LAMB COATS

Each and all having the regular full, lustrous curl present only in the better garments. The collars and cuffs are of choice Skunk or Black Lynx Cat of the silkiest kind. Every required size and several styles. Guaranteed Values, \$500, \$550
FOUR DAY JANUARY PRICE \$395.00

Every Fur in This Shop is Examined For and Guaranteed Against Imperfections Always.

D. MAGEE'S SONS, LIMITED

Master Furriers Since 1859

St. John, N. B.

BIBLES PRESENTED TO VESSELS NOW

Secretary of Bible Society Grieved to Learn No Bible on Ship for Use at Funeral—Remedies Condition at Once.

New York, Jan. 10.—The Rev. Dr. George William Carter General Secretary of the New York Bible Society, was so saddened when he read recently that Captain A. E. Matthews had died on board the United States Shipping Board freighter Hatteras, and that there was no Bible on board for use in the burial service that he immediately telegraphed and followed this with a letter to the authorities announcing that his society would present one or more Bibles to every vessel of the United States Shipping Board and that he would have the name of the ship placed in gold letters on the front of the Bible.

Because there was neither Bible nor prayer book on board, Captain J. Pennington of the President Adams of the United States Lines sent the burial service by wireless to the Hatteras, in order that the body of Captain Matthews would not have to be committed to the deep without a Christian funeral service of some kind.

Writing from the office of the society, 8 East Forty-eighth Street to J. B. Small, in charge of supplies of the United States Shipping Board at Washington, Dr. Carter said: "In this morning's New York Times on the first page an article reports the death of Captain A. E. Matthews of the United States Shipping Board freighter Hatteras, and that no Bible was on board the ship. I have communicated with the office here in New York and am told to write you as the one in charge of providing supplies for the ships. I have sent you this day the following telegram: New York Morning Times states no Bible on board freighter Hatteras. Will donate Bible for every ship of your board. Letter follows."

Dr. Carter's letter offers to furnish free of charge any number of Bibles up to six for each vessel. Black rust is a form of fungus closely resembling bread mold.

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