

SPECIAL GIFT GOODS SALE

\$2.50 Clocks for	\$1.49	\$1.50 Fountain Pens for	98c
\$3.00 Clocks for	\$1.63	50c Boxes Novelties for	25c
\$3.50 Clocks for	\$1.89	50c Perfumes (boxed) for	37c
\$1.00 Toilet Rolls for	79c	25c Perfumes (boxed) for	19c
\$1.00 Ever Ready Razors for 79c		\$1.00 Hot Water Bottles for	79c
\$1.00 Rubberst Shaving Brushes for	73c	25c Safety Razors for	19c
\$2.00 Ebony Mirrors for	\$1.49	50c Holiday Stationery for	25c
		35c Gift Stationery for	29c

ROGER & GALLET'S FRENCH PERFUMES, POWDERS, LOTIONS, BRILLIANTINE AND SOAPS NOW IN STOCK AT OLD PRICES.

The Ross Drug Co.

LIMITED
Successors to Watsons, Ltd.
100 King St. 475 Main St. 599 Main St.

SPECIAL XMAS SALE

DIRECT FROM THE FACTORY—500 POUNDS
Note the Choice Centres:

MONTEVIDEOS	DATES
PEANUT CLUSTER	FIG JELLY
BORDEAUX	MARSHMALLOW
CHIPS	CARAMELS
NOUGATINES	CHERRY FRUIT
	STRAWBERRIES IN CREAM

FIVE DAYS SALE AT 33c. POUND
TURKEY SUPPER SATURDAY

Bond's - 90 King Street

You've Decided to Give Someone Handkerchiefs for Xmas

Now Come to the Handkerchief Store for Your Selection

It is safe to assume that you have decided to make Handkerchiefs your gift to one or more of your friends. It is a gift that is suitable for men, women and children—and a more useful sensible gift would be hard to imagine. . . . 4c. to 95c. each

HERE ARE MANY HELPFUL GIFT SUGGESTIONS:

We're better able to serve you now than we will be next week, so we advise early shopping. Broad stock, courteous salespeople and prompt, efficient service make Christmas shopping at this store a pleasure.

The following items will give you an idea of the moderate prices we are quoting on suitable Xmas gift-things:

Tea Aprons	30c., 40c., 50c., 75c.
Aprons with Bibs	30c., 40c., 50c., 60c., 75c.
Allover Aprons (colored)	75c. and 85c.
Women's Fur Sets—(Muffs and Neck Piece)	\$3.50, \$3.75, \$3.95, \$5.25, \$5.50

S. W. McMACKIN,

335 Main Street

XMAS CASH SPECIALS

For Saturday, December 19th.

NEW MIXED NUTS Walnuts, Almonds, Filberts, Brazils and Philippines. Special 16c. lb., mixed	PLUM PUDDINGS Small Bowls	30c.
	Medium Bowls	55c.
	Large Bowls	Sold out

EXTRA FANCY NUTS Washed Jumbo Brazils	20c. lb.
Naples Walnuts	25c. lb.
Languedoc Almonds	25c. lb.
Fey Long Filberts	25c. lb.
Jumbo Pecans	25c. lb.

These nuts are guaranteed fresh, new stock, and we believe the only new Almond Nuts in the shell to arrive in the city this season.

FANCY CANDY BOXES Filled with Chocolates from 7c. to \$5.00 each	EXTRAS 1 lb. Block Pure Lard	16c.
	1 lb. New Figs	15c.
	1 pkge. Dromedary Dates	10c.
	1 pkge. Fancy Cleaned Currants, 91pc.	11c.
	1 pkge. Ora Raisins	12c.
	1 dozen New Lemons	10c.
	Mixed Candy	10c. a lb.
	45c. lb. of quality Wrapped Caramels	38c.

XMAS COSSAQUES or Crackers from 25c. to \$2.00 a box of one dozen.	XMAS GREENINGS Specially Made Wreaths	20c. each
	10 yard roll	50c.
	10 yard roll Evergreen	50c.

XMAS TREE NOVELTIES—Filled with Chocolates including pianos, Banjos, irons, bananas, etc., 5c. each, or 40c. box of one dozen.

GILBERT'S GROCERY

Mink Furs

The Most Appropriate of Christmas Gifts

We are offering some very stylish Muffs and Neck Pieces that will surprise you in Values and Prices.

MINK NECK PIECES, \$20.00 to \$95.00

MINK MUFFS, \$25.00, \$35.00, \$45.00 to \$100.00

These are all made of number one natural dark Canadian skins.

F. S. THOMAS

Open Evenings 539 to 545 Main Street

The Man In The Street

Try to complete your purchases today.

Official censorship bureau in London is to take the holiday Christmas. For all that's very coming, it won't matter so very much.

Natural gas has been discovered in Hungary, says news note. Irving Cobb may have been there before he came home.

Never mind, Irving, it is a safe bet that Lord Roberts will not be issuing any denials of your interview with him.

If East St. John wants to enter the city limits a burglar's Jimmy would look like a suitable Christmas present for that community, judging by the enthusiastic way in which they are not welcomed at city hall.

The old dispute about the correct method of describing the location of a building as "in" or "on" a certain street is settled conclusively in the case of that Elm street building. It is both.

Following the excellent example of the city council in the Elm street matter, the man in the street is thinking of stating out a nice little bungalow site in King Square.

"Scrap book news supplied by school children for soldiers" says local item. Soldiers with any idea of fighting probably wouldn't want it otherwise than in a scrap-book.

Going to have a tree this year?

Rather Premature.

Not satisfied apparently with the title recently accorded him, the Globe this week gave him another calling him "Major General Sir Sam Hughes." So kind of the Globe to let the minister see how it will look in print if he does get it.

Even if the "open door" policy was not enforced at City Hall, the lack is being easily amended in the "wide-open" policy on these new street cars.

Man named Burns escaped from chain gang in Delhi street and guard pursued. Naturally it was a hot chase.

Penalty Twelve Months.

Simplified spelling is receiving new life in the Standard office. In a fire stick about receiving a new calendar yesterday morning they seemed so excited by the gift that they spelled the word two different ways "calendar" and "callender." Children, take your choice.

Cost of living must be high in Montreal; man arrested there yesterday for trying to chew a policeman's ear.

Have Reason To Be.

The most satisfied citizens today are those who can spend the remaining few days before Christmas watching the rush and scurry of others who are still making purchases. They can afford to smile, even with a lighter pocket, for they bought early.

What's the Difference?

The Standard's description of the provincial administration as a "new" government is not much more convincing than the explanation given by a former merchant of this city. His financial affairs had become so involved that there was no hope of untangling them and he gave up the attempt. One day customers and creditors alike found the shop door locked and the bird flown. A few days afterwards a friend met the merchant walking down King street. "Here," he said, "I thought you were supposed to be out of the city and out of reach of the constables."

"That's all right," was the complacent reply. "I'm in disguise."

"In disguise? What do you mean by disguise?"

"I'm wearing a different kind of a hat. Nobody would know me," he asserted with as much conviction as the Standard shows in expecting that the public will not recognize the same government even with a new head piece.

CALENDARS

From the Consumers Coal Co., Ltd., comes one of the largest and finest calendars of the season. It is fully four feet in length and the upper portion is a very fine colored picture, "Britannia Rules the Waves," from the original painting of A. F. Bishop. It shows a battleship approaching in a rolling sea and is an excellent piece of work.

A very pretty calendar has been received by the Times from the St. John Business College, entitled "The Old Familiar Road," from the original painting by Edwin Lamason, showing a very appealing rural scene beautifully and naturally colored. It is charming in its simplicity, and makes a particularly pleasing house calendar.

A very serviceable calendar has been received from The Liverpool and London and Globe Insurance Co., of which W. M. Jarvis is general agent for the maritime provinces.

A very pretty calendar has been received from R. J. Logan, representing the No Dust Mfg. Co., with office in the Telegraph building.

BOARD OF TRADE ACTIVITY

IN ST. JOHN MATTERS, INCLUDING MAIL SERVICE.

Complaints having been made with respect to the carriage of British mails from St. John, the matter was taken up with the post office department by the Board of Trade. It would appear from the statements made by the deputy postmaster general and by the officials at the St. John office that the mails are being handled as expeditiously as possible, but owing to war conditions it has been found necessary to suppress the names of the vessels by which mails are forwarded and the routes that are being employed and this is responsible in some degree for the complaints which have been heard.

It was said by postal officials here that two British mails a week were being forwarded from St. John, and that in a few days there would be three mails a week. Last winter only two mails a week were despatched from the St. John office for Great Britain.

The attention of the board of trade having been called to the fact that St. John was not mentioned in the advertisement of the Royal Mail Steam Packet Company which appears in the Shipping Illustrated, the matter was taken up with the New York agency of the line. They have promised to give effect to the St. John board's suggestion.

Our Special Holiday Sale of Choice and Rich Grade Furs!

In Black Fox, Black Wolf, Northern Sable, Mink and Alaska Sable.

Special reduction for cash, making a saving to you of \$3.00, \$5.00, \$7.00 to \$10.00, according to quality. Your opportunity only during the holiday season.

J. L. Thorne & Co. - Furriers - 55 Charlotte Street

Open Evenings During Holiday Season.

DOWNHEARTED? NO!

A Salisbury Plain Song Comes From Chas. W. Chase; Also An Interesting Post Card

E. W. Chase of Hawthorne Avenue has received from his son, Charles W. Chase, who is with the third division ammunition column at Salisbury Plain, a copy of the song "Downhearted? No!" specially published for the National Council of the Y. M. C. A. for use in their camp. The words are as follows:

DOWNHEARTED? NO!
Fighting for right, for the cause that is true,
Fighting for our great duty to do,
What though the victories be many or few,
Are we downhearted? No!
Soon we shall come with the conqueror's shout,
Leaving the issue no longer in doubt,
Having completed the enemy's rout,
Are we downhearted? No! No! No!
Chorus—
Are we downhearted? No! No! No!
Are we downhearted? No! No! No!
Troubles may come and troubles may go,
Still we keep smiling, come weal or woe,
Are we downhearted? No! No! No!
Why should we fear when troubles assail?
All will be well, the right must prevail;
Set is our purpose never to fail!
Are we downhearted? No!
Courage is needed the victory to gain,
Courage alone can the spirit sustain.
Without it life must ever be vain,
Are we downhearted? No! No! No!
Sometimes the clouds hang heavy and low,
Nor can we see each step as we go,
No silver lining the cloud doth bestow,
Are we downhearted? No!
Bravely we march in the battle of life,
Fierce is the conflict, the turmoil, and strife,
Fraught with such peril, danger so rife,
Are we downhearted? No!
Mr. Chase also sent a post card which had the following printed on the back:

Potsdam,
Berlin,
September, 1914.

My dear Cousin,
How are you going along? How do you get on? Do not come to see me for I like your ships. I vos kom to see you if you move dem ships away. Do not be frightened. I kom for your boots!
Vot I kom for? Vot I wanted? I wanted derleedle Bank von England for mine Frau. I wanted der dockyards, Mein Gott! Take der big guns away and I kom at once. I wanted der leedle lile von Wight and her luffly Cows ver I shall hold von big regatta.
I want dese leedle places, India, Canada, Australia, for mine sohn. I haf seven (Hoch der Kron Prin), and der each wants von ver he can sit in der sun and eat his Leber Wurst and drink his Laager. Deutschland uber Alles. Top Dog.
Gott in Himmel, you have much more dan is goot for you mine dear cousin. But Ireland I want not. No! Der Teufel!

Hearty Greetings from
WILHELM,
P. S.—Move dem ships away or I get angry and kom not.

THE SLATER SHOE STORE

Big Sale Now On!

The Slater Directors' Decision to close out at once at bargain prices, the \$15,000 stock of Boots and Shoes in the Slater Shoe Store has met with a hearty response. During the past ten days an immense business has been done, and during the holiday season fresh bargains will be brought out daily, the staff of salespeople increased, and people strongly advised to come early in the day, avoiding the rush in the afternoon.

Slater Shoe Store, King St.

BOYS SMOKING.

In a letter to the Times a subscriber complains of stores in a certain section of the city where young boys buy cigarettes on the statement that they are for "home," and then smoke them themselves. The subscriber quotes the \$10 fine for such selling and hopes the storekeepers will be on the look out for these boys. A report to the police is threatened.

ONLY 5 SHOPPING DAYS UNTIL CHRISTMAS!

Read the Ads!

Macaulay Bros. & Co.

KING STREET, ST. JOHN, N. B.
Our Stores Open 8.30 a. m., Close 10.0 o'clock
Each Evening Until Xmas.

A Practical Gift Would be a Coat Length of Blanket Cloth

The choicest of qualities, and the richest of shades at moderate prices are to be found in our stocks of these fabrics. And you will find nothing that will be found more acceptable as a gift for young or old than a length of this material.

BLANKET CLOTHS—In red, grey, brown or navy; 54 in ches wide. \$1.15 to \$1.25 a yard

EIDERDOWN—Extra soft quality, extremely warm and comfortable for Bath Robes or Kimonos. These are shown in pink, pale blue, red, mauve, grey or white; full 54 inches wide.

Samples to out-of-town customers on receipt of postal card.

OUR STORES ARE OPEN UNTIL 10 O'CLOCK TONIGHT.

MACAULAY BROS. & CO.

CHRISTMAS NECKWEAR

50c, 75c, \$1.00, \$1.50

At any price you want to pay, 50c., 75c., \$1.00 up to \$1.50

We will show you a quality and variety of Christmas Neckwear that is unexcelled anywhere—we nearly said "unequaled"—but we would much rather understate than exaggerate. Come in and see the beautiful goods we have provided for your Christmas buying.

Dec. 19, 1914.

Slater Shoe Store, King St.

MEN LIKE GIFTS OF CLOTHING

Especially if the gifts are well chosen.

Here are several suggestions from the clothing section of gifts that one might give a man with the full assurance that they will please him.

A Fur Lined Coat \$75.00 to \$125.00	Evening Dress Vest \$1.75 to \$8.50
Convertible Collar \$6.50 to \$30.00	Business Suit \$6.50 to \$30.00
Overcoat, \$7.50 to \$25.	Suit Underwear \$1.00 to \$6.00
A Big Warm Reefer \$5.50 to \$10.00	House Coat \$5.00 to \$15.00
Fancy Vest \$1.50 to \$6.00	Dressing Gown \$5.00 to \$15.00
Slip-on Raincoat \$10.00 to \$25.00	

KING STREET GREATER OAK HALL

COR. GERMAIN
SCOVIL BROS., LIMITED, St. John, N. B.

Pictures For Christmas

We have the largest and best assorted stock of pictures in the city, especially selected for Christmas Gifts.

It embraces all subjects and all styles, from comic den pictures to large oil paintings and genuine pastels, at prices ranging from 10 cents to \$20.00.

We also show a full line of Mirrors for every purpose and in every style. We are especially proud of our new mantle mirrors, and cannot suggest a more elegant gift for the woman who takes a pride in her home.

FOR THE CONVENIENCE OF THOSE WHO CANNOT CALL DURING THE DAY, OUR STORE IS OPEN EVERY EVENING UNTIL TEN O'CLOCK.

A. Ernest Everett, 91 Charlotte St.

A Christmas Fur Sale

Never before have we put on a sale of Furs at this time of the year, but conditions are affecting the demand on some lines and as our stock of "Reliable" Furs must be moved at once, hence this sale.

20 to 33 1-3 p. c. Discounts

On Ladies' Fur Lined Coats, Muskrat Coats, Marmot Coats, Mink, Persian Lamb, Alaska Sable and Pointed Fox Scarfs and Muffs.

Furs make excellent gifts, so take advantage of these bargains. See Large Ad. on Page 12.

D. MAGEE'S SONS, Ltd. HATS FURS 63 King St.