Telephone Main 7841

SIMPSON'S Store Hours 8:30 to 5:30

Open All Day Saturday SIMPSON'S

Market Adel. 6100



Simpson's Friday Bargain Day.

Bargains in Toilet Requisites

26c Mavis Talcum Powder, 26c Djer-Kiss Talcum Powder, 62c Bourjois Java Rice Powder .39 52c Pompeian Face Powder.... .45 37c M.S.C. Cocoanut Oil Sham-25c box Shampoo Powder 19

10c bar Castile Soap, 4 for21

(War Tax Included.)

Simpson's-Main Floor.

Simpson's Friday Bargain Day.

\$25.00 Moire Silk Bags \$15.00

With heavy oxidized frames. Tucked and gathered designs,

Smart Suede Belts 79c.

SILK HAIR NETS, cap shape, all shades, 5 for 25°

Simpson's Friday Bargain Day.

Glassware and China Bargains AT \$25.50-97-piece set, with dainty pink festoon and rose border decoration. Gold traced

7-PIECE FRUIT SETS, 8-in. bowl and 6 nappies, in colonial design. Today, set ... 7-PIECE WATER SETS, 1 large jug and 6 tumblers, in colonial design. Today 3.50 250 DOZEN TUMBLERS plain, heavy glass, for camp or LEMON REAMERS. medium

VINEGAR BOTTLES, clear Two Dinner Set Bargains For Today These sets are of good quality English ware, moderately priced, and very suitable for the sum-

mer cottage.

AT \$15.95—97-piece set, with pretty green floral decoration.

Suitable for 12 persons. Bargain

15.95 Simpson's-Basement.

100 DOZEN THIN TRANS-LUCENT CHINA CUPS AND SAUCERS, with gold edge, ovide shape. Today, each49 JAPANESE CHINA CUPS AND SAUCERS, with one gold line. Medium weight. Today .35 CHINA EGG CUPS—One gold line, today, dozen, 60c; gold border today, dozen, \$1.00. Clover Leaf Dinnerware for the Camp.
Cups and Saucers, today . . .25

handles and edges. Choice of ovide or kermis shape cups. Friday bargain 25.50

Breakfast Plates, today22 Dinner Plates, today24 Fruit Saucers, today ... 22 Coup Soup Plates, today ... 22 Rim Soup Plates, today ... 22

Simpson's Friday Bargain Day

Bargains in Household Needs



PHONE MAIN 7841. Five-Piece Wear-Ever Aluminum Set, \$9.75

This handsome set of "Wear Ever" Aluminum Utensils would make an ideal wedding gift, as well as a very useful outfit for your own kitchen. They are medium sizes. Serviceable for the average family. Set consists of:

Tea Kettle, 5-qt. size. Preserving Kettle, 6-qt. size. Covered Saucepan, 4-qt. size. Lipped saucepan, 2-qt. size. Handled Stewpan, 1-qt. size. \$12.50 value. Today, set 9.75 Boilers.

1-pint size, inside dish, today 1.69 1-quart size, inside dish, today 1.98 1½-quart size, in-side dish, today ... 2.19 2-quart size, inside dish, today 2.49 ALLMINUM LIPPED SAUCE-PANS, 3-quart size, today98

ALL MINUM FRY PANS, 101/2 n. diameter, today Scissors and Shears, 69c Pair Seissors, in sizes from 3½ to 6½ inches, including embroidery, nail, manicure and ladies' work scissors. 85c and 90c value. Today, one price pair .69

Polish Mop and Bottle of Polish, 75c

A good serviceable Polish Mop for cleaning and polishing hardwood floors inoleum, oil-cloth, with long handle, and bottle of Cedar Oil Polish. Com-

CORN BROOMS, four-string, well made, medium weight. Today's selling

Simpson's-Basement.

Simpson's Friday Bargain Day.

Books at Friday Prices BETWEEN YOU AND ME, by Harry Lauder. Reading this book is just like spending an evening with Sir Harry, and listening to all his latest stories. It is chock-full of laughter. Cloth bound. Regu-

WHAT THE BRITISH NAVY DID is told in "SEA HOUNDS," by Lieut. Lewis R. Freeman, R.N., with illustrations from photographs by the author. Cloth. Regularly \$2.00. Friday bargain...50 PRACTICAL GARDENING—One of the most practical books on gardening, vegetables and fruits, with helpful hints for the home garden common mistakes and how to avoid them, by Hugh Findlay, B.S.A. Profusely illustrated. Regularly \$3.00. Friday bargain 1.00 Books For Boys Who Think

Chambers' Wonder Books: Magnetism, by Professor E. J. Houston, Ph.D., with 77 illustra-

For a man—THE RED WALL, by Frank Savile. Regularly \$1.00.
For a lady—THE KING'S WIDOW, by Mrs. Ballie Reynolds.
Regularly \$1.50. Friday bargain

Phone Your Order—Main 7841. Blook Department-Main Floor.

FURS STORED? HURRY!

Phone Main 7841-Our Man Will Call Immediately. Simpson's store furs under ideal conditions. Insured against loss or damage. Repairs and alterations made if desired. And the charges are very moderate. Get your furs in storage now—to delay is dangerous. Phone Main 7841.

Simpson's Friday Bargain Day.

Friday Bargains in Furniture Floor Sample Chesterfields and Chairs

ARM CHAIR AND ROCKER to match above Chesterfield, extra large pieces, wing sides. Regularly \$127.00. Today 89.00 ONE ONLY ARM CHAIR, deep spring seat, high back, roll arms, covered in good grade of tapestry. Regularly \$79.50. Today. 49.50
Simpson's—Fifth Floor.

Simpson's Friday Bargain Day

Bargains in Floorcoverings Clearing Today—Remnants Linoleum and Oilcloth

57c Square Yard. Tapestry Rugs for \$19.50.

Splendid value for dining-room and living-room. The designs are all Oriental, and the colorings restful, warm and practical. Size 6 ft. 9 in. x 9 ft. Today 19.50 Cocoa Mat Bargain \$1.49. Of heavy brush quality that is made for hard use. Size 14

Passage Oilcloth, 1 Yard Wide, 81c Yard. A tough hard-wearing quality, in good patterns and clean, bright, cheerful colorings. Painted back and hard glaze sur-

Reversible Smyrna Rugs \$6.49. Simpson's-Fourth Floor.

Simpson's Friday Bargain Day.

500 Rolls High-Class Wall Papers At Bargain Prices

Original Designs of Exceptional Reauty, Carefully Colored by Special Processes, New Subdued Tones of High Decorative Value. Charming Tapestry Wall Papers.

Regularly \$1.00, Bargain Sale Price 39c.
Quaint scenic designs produced in five artistic colorings for living-room or hall decoration.

Shadow Chintz Wall Papers. Regularly 35c, Bargain Sale Price 23c. Dainty all-over floral pattern, with birds. For bedrooms. Blue and rose shadow print on light ground, also mauve on gray ground. High-Class Conventional Design.

Regularly \$1.00, Bargain Sale Price 69c.

Four distinctive color treatments, in rich shades of tan gray, New Gaspe Stripe Papers. Regularly 75c and 85c, Bargain Sale Price 33c.

Fine line stripes in multitone shades on neutral grounds. Plain decorative treatment for the living-room or dining-room.

Simpson's-Sixth Floor.

Simpson's Friday Bargain Day. Silver-Plated Tea Sets \$14.85

A full size silver-plated Tea Set. including large teapot, sugar bowl and cream jug. Plain designed set, heavily silver-plated, bright finish. Regularly \$23.00 set. Friday bargain, 14.85 \$2.50 BUTTER DISH AND KNIFE. \$1.85-50 butter dishes,

open design, with pierced silver-plated butter plate and glass butter lining. Complete with butter knife. Regularly \$2.50

\$2.50 MARMALADE JARS FOR \$1.50-100 only, genuine cut glass with flower decoration. Marmalade or honey jars, Silver-plated cover and serving spoon. Regularly \$2.50. To-day

Simpson's-Main Floor.

Simpson's Friday Bargain Day.

Men's \$2.00 Khaki Work Shirts \$1.49

Heavy Khaki Drill Work Shirts with collar attached; one pocket, full yoke. Full sized bodies, strongly sewn. Sizes 14 to 17. Regularly \$2.00. Friday bargain 1.49

Men's \$2.00 Shirts \$1.19.

Shirts for outing or general wear. They are gray with black stripes, in a soft flannel-finished cotton. Separate collar, one pocket. Full yoke. Sizes 14 to 17. Regularly \$2.00. Friday bargain 1.19

Men's Summer Underwear 69c.

Balbriggan Shirts and Drawers. natural shade, two-thread yarns, long sleeves, ankle length. Sizes 34 to 44. Friday bargain, gar-

Men's Negligee Shirts, \$1.49.

Made from cotton shirting in neat striped hair and cluster patterns in black, helio, sky. Coar style, double soft cuffs. Sizes 14 to 17. Friday bargain 1.49

Men's Summer Pajamas, \$2.98

Plain or striped patterns. Military collar, one breast pocket, silk frogs. Good quality material. Sizes 34 to 44. Friday bargain, suit 2.98

Men's 75c Braces, 59c.

Police style, heavy web, light and dark patterns. Cross back, leather ends. Regularly 75c. To-

Boys' Pullover Sweaters 59c.

Gray elastic ribbed knit in union yarn. Roll collar. Sizes 28 to 32. Friday bargain59

Simpson's-Main Floor

Simpson's Friday Bargain Day.

Boys' Dependable



Suits \$6.65 Neatly tail-

ored in belter model in gray mixed effect tweeds. Bloomer pants equipped with belt loops and governor fasteners. Sizes 6 to 14 years. Friday bargain . . 6.65

Boys' Wash Suits at \$1.85. Sizes 21/2 to 8 Years.

Clearance of Boys' Wash Suits that have become slightly soiled by handling, otherwise they are in first-class condition. Oliver Twist and Billy Boy models, some are plain whites with contrasting collar, others are in stripes and natural linen shades, galateas and chambrays. Sizes 21/2 to 8 years. Regularly \$2.25 to \$3.00. Friday bargain 1.85

Simpson's-Second Floor

Simpson's Friday Bargain Day. \$1.00 Baby Rings

59c Solid 10k. Gold Baby Rings, Signet style. Regularly \$1.00. To-

Scarf Pins, 14k. gold, set with real pearls, in wishbone, fleur-de-lis, horseshoe and bird designs.

Regularly \$3.00. Friday . . 1.95 Large assortment of Novelty Beads, including all the popular colors, such as fade, amethyst and amber. Regularly \$3.00 to \$5.00. Today 1.95

Simpson's-Main Floor

Simpson's Friday Bargain Day.

2-Purpose Tweed Raincoats

Bargains Extraordinary

Regular \$18.00 to \$22.50 This lot is comprised of odd sizes and broken lines, smart tweed mixtures. Shades of gray and brown.

Trencher model with allround convertible collar and slash pockets. Sizes 34 to 42. Friday bargain 13.95

> 60 Men's Work Suits \$19.95 .

Made up from service-able tweeds in dark gray and brown mixture ef-Single-breasted, 3-but-

ton, semi-conservative sacque model, medium height vests, trousers finished with 5 pockets and belt loops. Sizes 36 to 42. Friday bargain 19.95



\$18.50 Made from smart tweed mixtures in attractive shades of brown and gray; single-breasted, 2-button sacques with all-round belts and slash pockets; medium height vests. Trousers finished with 5 pockets, belt loops and cuff bottoms. Sizes 33 to 36. Friday bargain 18.50

200 Prs. Youths' Khaki Overalls \$1.50 Pair

Regulation bib model, made from good weight khaki drill material, strong and serviceable. Just the thing for summer holidays. Sizes 28 to 32. Friday bargain at 1.50

Simpson's-Main Floor.

Simpson's Friday Bargain Day. Men's Panamas Today \$4.95

Regularly \$6.00 to \$15.00.

Genuine South American Panamas of fine even weave. Natural and bleached, finished with easyfitting leather grease-proof sweat bands. Shapes are fedora, telescope crown, negligee, etc., with slightly curled brims. No phone or C.O.D. orders accepted. Regularly \$6.00 to \$15.00. Friday Bargain 4.95



Children's Straw Hats \$1.95

Regularly \$2.50 to \$3.50.

Jack Tar and turban-shaped straws, with navy and black ribbon bands. Natural, navy and white and brown and white straws in the lot. (Men's Hat Department.) Friday

Simpson's-Main Floor.

Simpson's Friday Bargain Day.

\$1.50 and \$1.95 Fancy Brocaded Sateens \$1.29

Wonderful range Fancy Brocaded and Novelty Printed Sateens, suitable for coat linings, underskirts, etc., 36 to 40 inches wide. Regularly \$1.50 and \$1.95. Friday bargain, yard 1.29

40-Inch Black Sateen 89c. Highest grade fast black Roman-finished Sateen. 40 inches wide. Regularly \$1.25. Friday bargain, yard89 Simpson's-Second Floor,

Simpson's Friday Bargain Day.

Dress Goods Bargains

For dresses and bathing suits. Lovely Brilliantine Lustres of high-grade British manufacture. Fast navy and black. Regularly \$1.39 and \$1.50. Friday bargain, yard98

2,000 Yards All-Wool British Serge, \$1.69 Yard. All-wool British manufactured Serge. In medium and dark shades of navy. 39 and 40 inches wide. Friday bargain,

The SIMPSON Company Robert SIMPSON Limited

Simpson's-Second Floor.

Cent. Runs Only

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