Saturday

Specials

Men, Look!

Borsalino Hats

English Hats

Saturday to Clear

\$6

Here's your opportunity to stretch the good old dollar to its limit.

Men's \$1.50 Fine Ribbed Heather Mixture Hose.

Special at \$1.15
Men's Silk and Wool and

Hose. Regular \$1.25 and

Men's Heavy Black Cot-

3 pairs for \$1

Men's English Flannel-ette Night Robes. Regu-lar \$2.50 values. Sizes 15

Nen's Soft Collars—Many popular shapes included. Regular 50c. Special 35c.

for 50c

\$2.95

Buys Good Trousers,

made from brown striped cloths. Some of the big mall order houses catalog this line at \$4.00.

\$3.90

Buys Serviceable Neat Trusers with regulation pockets, made from strong Canadian Tweeds, in dark striped patterns.

At \$5

Men! Exceptional value

giving at this price, \$6 and \$7.50 trousers are included. Greys, browns and mixed patterns. All

Unusual opportunity to buy Black and Fancy Colored Knit Ties; \$1.50

\$1

EXTRA!

Knit Ties

Men's

Trousers

ton Socks, genuine quality. Special

Special

Hosiery

Sales

SMITHVILLE PLOWMAN SURPRISES VETERANS, TAKES CHAMPIONSHIP

More Than Ten Thousand Watch Stanley Parker, "Dark Horse" Entry, Come Out Ahead in International Sod Plowing Contest At Hamilton.

HAMILTON, Oct. 21.—The judges in the international plowing matches sprang a surprise today when they awarded the grand championship prize for the best plowing in sod to Stanley Parker of Smithville. The surprise was not the result of any inferiority in Mr. Parker's work, as it was selected by judges as superior to that of any competitor. The usual feature lay in awarding the prize outside the big open event, in which practically all the contestants are former prize-winners, and many of them winners of previous championships. All in this class are regarded as something of the "professional."

Mr. Parker, on the other hand, had never previously won a prize in this class—1, Stanley Parker, Smithville; 2, Leslie Keen, Jarvis; 3, E. Green, Ohswekin; 4, W. W. Johns, Deseronto; 2, H. Claus, Deseronto; 3, T. Brant, Deseronto; 4, Tom Thomas, Muncey.

Class for jointer plows, boys under 18-1, Young, Smithville; 2, H. Styers, Ohswekin, 3, F. Gibson, Mid-dieport; 2, D. J. Tran, Claremont; 3, C. Parker, Smithville; 4, O. Tweedle, Vineland.

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Class for jointer plows, boys under 18-1, J. Moffat, Carluke; 2, Stanley Biggs, Went of Ningara, and and prover previously won a prize in the open event.

A. E. Payne of Niagara-on-the-Lake, last year's champion, won first place

drawn a particularly unfavorable place in hard ground.

Sweepstakes Trophy.

The sod sweepstakes trophy, valued at \$100, is given by Colonel H. Cockshutt of Brantford. The stubble sweepstakes cup, of like value, given by the Renfrew Machinery Company, was won by Martin Van Sickle of Middleport.

The crowd in attendance

Montreal—Glasgow: Saturnia Cassandra Portland—Glasgow. (Christmas Sailing) ...Saturnia Feb. 18, Mar. 30Cassandra Mar. 11, Apr. 20 ...Saturnia Y.—Glasgow (Via Moville) Dec. 11, Jan. 15Colum New York—Liverpool.
Oct. 23, Nov. 20, Dec. 25 Carmania
Nov. 6, Dec. 4, Jan. 11 ... K. Aug. Vict.
Nov. 13 Vasari Nov. 13 Vasari

New York—Plymouth—Cherbourg.

Nov. 25, Jan. 4 Caronia

New York—Cherbourg—Southampton.

Oct. 28 Mauretania

Nov. 2, Nov. 23, Dec. 14 Aquitania

Nov. 11, Dec. 9, Jan. 13 Imperator

New York-Plymouth,-Cherbourg-Hamburg. Oct. 30, Dec. 9 Saxonia New York-Patras-Dubrovnik and Trieste.
Oct. 23—Calling at Naples.....Calabria
Nov. 9—Calling at NaplesPannonia

for rates of parsage, freight and further particulars apply to local agents or THE ROBERT REFORD CO., LTD. GENERAL AGENTS 50 KING STREET BAST TORONTO. ONT.



A COLLAR THAT'S RIGHT FOR THE KNOT THAT'S TIED TIGHT 34 34 34 Cluett, Peabody & Co. of Canada, Emited

Cream of Malt Extract Make Your Own Beer

Follow our instructions, which are clear, simple, and require nothing but ordinary kitchen utensils, and from our 2½ can of Cream of Malt Extract and package of hops—price \$2.00, postage free—you will obtain from 5 to 7 gallons of foamy, delightful beer. As we use nothing but the purest of barley, mait and rice, perfectly blended, and the very best of hops, we feel certain that the beer will satisfy you—SO ORDER NOW.

Our guarantee: Your money return-ed without argument if not satisfactory. Agents wanted everywhere. Splendid proposition. Write for particulars.

Canadian Malt Extract Co. Registered. 298 St. Urbain Street, Montreal.

TELL THE STORY OF

DOWLER VALUE GIVING

open event. A. E. Payne of Niagara-on-the-Lake, last year's champion, won first place in the open event, but failed to win for the second time the big trophy which would have given him permanent possession. He, however, worked under a handicap, having drawn a particularly unfavorable place to hard ground.

Middleport.

The crowd in attendance numbered over 10,000, and the weather was ideal. The land was just a trifle hard and dry for the best work. The entries for the walking plow contests totalled 52, as compared with 40 last year. There are 53 tractor outfits entered for tomorrow's contests. Leventeen Indians competed today. Stanley and Richard Biggs, sons of the minister of public works, got second and third places in the contest for boys under 16.

The prize-winners were:

Class, sod, open to all—1. A. E. Payne, Niagara-On-Lake; 2. Clark Young, Milliken; 3, F. Laidlaw, Jarvis; 4, Stanley Tyndall, Richmond Hill; 5, D. Porter, Ohswekin; 6, John Captain, Ohswekin. Class for those who have never won Class for those who have never won given the country depended largely on the return to the soil of a large percentage of the people. The students gave the premier a fine reception. to the student body at the agricultmorrow's contests. Eeventeen Indians competed today. Stanley and Richard Biggs, sons of the minister of public works, got second and third places in the contest for boys under 16.

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Wholesome-Geansing-Refreshing
When Your Eyes Need Gare

When Your Eyes Need Gare

Anchor-Donaldson

CANADIAN PRESS TO SECURE ENLARGED CABLE FACILITIES

Directors Approve Morning Paper Franchises in Hamilton and Quebec.

TORONTO, Oct. 21.—An important meeting of the board of directors of the Canadian Press, Limited—the mutual and co-operative news-gathering agency of the Canadian daily publishers—was held here today, when proposals for an enlarged cable service were thoroughly gone into and the decision was reached to call a general meeting of the membership in Montreal within five weeks from date to pass finally on the draft agreement for such a service negotiated by the management with Sir Roderick Jones of Reuter's, Limited.

The management presented a finan-

The management presented a finan-The management presented a financial report and asked for supplementary estimates for the current fiscal year to cover increased cost of wages under the recently negotiated agreement with the company's telegraph operators and to replace accrued deficits in operation during the last fiscal year, and these were passed by the board and a special assessment authorized to provide the necessary funds.

Appointed Directors.

Appointed Directors.

B. C. Nicholas of the Victoria (B. C.)

Times was appointed director to fill
the vacancy on the board for British
Columbia, and W. J. McNair, Hamilton
(Ont.) Herald, was added to the On-(Ont.) Herald, was added to the Ontario and Quebec representation of the board in place of Irving Robertson, Toronto (Ont.) Telegram, resigned.

The Hamilton (Ont.) Times will shortly cease publication as an afternoon paper and appear instead as a morning paper, according to the announcement made at the meeting by John M. Imrie, president of the Ontario Newspapers, Limited, publishers of the Times. The Hamilton Spectator and the Hamilton Herald, both afternoon papers, withdrew their applications for morning paper franchises.

Granted To Windsor,

Morning paper membership was for-

Granted To Windsor.

Morning paper membership was formally granted to the Windsor Morning Sun, which has been publishing for some months. This membership widstand in the name of Mrs. Adie Herman, wife of W. F. Herman, and Mrs. Herman holds the distinction of being

the first lady member of the Canadian Press, Limited.
Change in membership of Quebec City l'Evenement from the evening paper to the morning paper field was authorto the morning paper field was authorized. Applications by the Fort William (Ont.) Times-Journal and the Port Arthur (Ont.) News-Chronicle, both evening papers, at the head of the lakes, for each a morning paper membership in Fort William, were received too late for consideration by the present meeting, but will be heard at the next meeting.

NEW YORK, Oct. 21.-La Touraine.

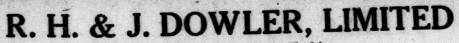
LIVERPOOL Oct. 21.—Empress of ANTWERP, Oct. 19.—Scandinavian, Montreal. REIKJAVIK, Oct. 13.—Bagarvass (Dan.), Montreal. AVONMOUTH, Oct. 21.—Bolingbroke, Montreal.

THE EXPECTED DROP

MONTREAL, Oct. 21.—The Dominion Sugar Refining Company today announced a drop in sugar prices. They are now quoting \$17 as the price per 100 pounds. No change has yet taken place in the quotations of the other refineries. taken place in the quotations of the other refineries.

A local butter dealer stated this morning that ten days ago he had to pay 60 cents a pound for butter, but now it can be purchased at Ste, Hyacinthe for 51 cents.

Fish is also cheaper, haddock, dore and perch having dropped 2 cents a pound, while halibut is 6 cents cheaper than it was two wocks ago.



Canada's Most Progressive Clothiers.



Our Message Extraordinary Announced a

REDUCTION

On all Men's and Young Men's Bench Tailored Fall and Winter Suits and Overcoats between \$55.00 and \$114.00 was received by the buying public with keen appreciation.

This New Price Level Is Effective At All Dowler Stores HERE'S HOW YOU SAVE---

	FFT	4			V.	10	O DIY							
\$ \$ \$ \$ \$	55.00 60.00 63.00 65.00 67.50 70.00	Suits Suits Suits Suits Suits	and and and and and	Overcoats, Overcoats, Overcoats, Overcoats, Overcoats,	less 20 less 20 less 20 less 20 less 20 less 20	% % % %	\$44.00 \$48.00 \$50.46 \$52.00 \$54.00 \$56.00	\$ \$ \$ \$	80.00 85.00 87.50 90.00 95.00	Suits and Suits and Suits and Suits and Suits and	Overcoats, Overcoats, Overcoats, Overcoats, Overcoats, Overcoats, Overcoats,	less 20 less 20 less 20 less 20 less 20	0% 0% 0% 0%	\$68.00 \$70.00 \$72.00 \$76.00
. 4	75.00	Suits	and	Overcoats,	less 20	%	ф00.00	4	111.00	Sares and				

Overcoats and Suits from such internationally-known shops as "Society Brand," "20th Century" and a score of other equally reliable makers. These clothes are generally acknowledged to be among the best values on the continent. The best grade of fabrics from Scotch, English, Irish and Canadian makers, beautifully tailored in almost half a

SUITS 20% OFF-Gathered here are the finest imported Worsteds, Tweeds, Serges and Cheviots. Navy, Black, Greys, Browns, Greens and a big variety of the new Lovatt shades and Highland Heather Mixtures, Chalkline Stripes and other novelties. Models for every type and preference, featuring the new young men's double-breasted styles. Short men, tall men, stout men, all find choosing easy here.

OVERCOATS 20% OFF-Big, loose, belted English models, Ulsters, Motor Coats, Slipons, Raglans, Body-fitters, Ulsterettes and Town and Country Coats in Lovatt shades, Heather Mixtures, Plain Greys, Greens and Browns. Rich, lofty cloths, including Meltons, Friezes, Wool Fleeces, Double-Texture Tweeds, Blanket Cloths and Novelty Weaves.

In spite of the Dowler Stores' drastic reductions the nation's progress does not and will not permit a return to pre-war price levels. For instance, the ambition of several generations is now an accomplished fact, the opportunities of education are now open to allspinners, weavers, designers, cutters, tailors, pressers, shippers-these men are all human cogs in the great system that makes the clothes you wear. In order that their children may take advantage of these educational facilities higher wages are necessarya scale that almost neutralizes any lowering of raw material costs.

In face of these conditions the Dowler Stores' bold stroke assumes even bolder proportions; it anticipates and outdistances any possible price revisions that might occur within the next year. At all the Dowler Stores this lower price level is in effect NOW. Uncertainty is gone. Now you can buy the outfit you have in mind, confident that no better values will be offered for some time to come.

Men! Three Rousing Specials SUITS and OVERCOATS

At \$25.00

Clearing Raincoats

GO AT

wear, Pyjamas, Underwear, etc.

Western Ontario's foremost haberdashers.

Values to \$30.00 and \$35.00.

OUT THEY \$23.75

Some of the best Raincoats made, serving equally well as fall coats for driving, motoring and street wear. Waterproof Scotch Tweeds, assorted patterns, smart styles, all sizes. To clear......\$23.75

Fall Hats and Furnishings Here!

Distinctive styles and the unmistakable good values. Hats, Shirts, Gloves, the newest Brogue Socks, Neck-wear, Pyjamas, Underwear, etc.

Winter OVERCOATS; dapper, stylish fall Top Coats; young men's Suits; older men's Suits-a concentration of all broken and incomplete ranges, from higher-priced lines, \$28.50, \$30.00 and \$35.00 values—a few even higher. Also included are special purchases from prominent manufacturers. The tailoring will match up with lines away up in price. Exceptional values at \$25.00

Boys' Suits Extra \$9.75

A typical Dowler bargain. Brown

twill serge, in a smart belted style, slash

Suits and Overcoats regularly retailed at \$38.50, \$40.00, \$42.50 and \$45.00.

SUITS with all the little style touches the young chap likes, all the downright wearability every man likes-SUITS with that smart hang and comfortable roominess conservative men like. OVERCOATS include big storm Ulsters with two-way collars, snappily up-to-the-minute kneelength Ulsterettes, Chesterfields, Raglan and

All-wool fabrics, including indigo-dyed Serges, novelty Scotch Tweeds, Cheviots and English Worsted Suiting. Models for men and young

OVERCOATS-Big, warm Ulsters, dressy velvetcollared models and dapper Ulsterettes, many smartly belted. Materials of splendid worth. from English, Scotch and our own Canadian mills. Rich, shape-retaining fabrics that are eminently smart and exceptional values.

And Now Comes---

20% Off All Boys' Suits and O'Coats \$22.50 And Up



SO GREAT was the appreciation accorded the announcement of 20% reduction on men's clothing that we have decided to extend its scope to our big, live boys' department. You, who know the quality of the goods involved and the merit of the present regular prices, won't need a second bidding to buy

Blue Serge Suits Are Included.

Boys' Irish Serge Suits

SWEATER COATS

BOYS'

"V" Neck Sweaters, Pullover Sweaters and Jerseys, big assortment of colors. All sizes. Values to \$2.50. Values to \$2.50. \$1

Boys' Serge Bloomers—ers—Best \$3.25. Special Boys' Corduroy Bloomers—Best \$3.25

Boys' . Underwear—Fleece lined, merino, natural wool and heavy ribbed. Dowler values.

Boys' Hose—65c values Special special 50c

Men's Underwear

We have used our four-store output, entire resources and tremendous purchasing power in a determined effort to give you unequalled values. Penman's, Alpha, Mercury, Ceetee, Tiger Brand, Tru-Knit, Dr. Jaeger and other famous brands. Hundreds of dozens and scores of lines. MEN'S NATURAL SHADE Wool and Cotton Shirts and Drawers, good quality, well-finished underwear. Special, garment.....

MEN'S NATURAL SHADE Combinations, just the weight for early fall. Per suit FINE SPRING NEEDLE MEN'S COMBINATIONS Fall and winter weight, natural wools and English wools; values to \$6.00. Special MEN. BUY PENMAN'S \$2.50 Pure Wool Scotch Knit Shirts and STANFIELD'S Heavy Rib Shirts and Drawers; \$2.50 lines,

selling at

Mr. Working Man!

Men's All-Wool Heavy Khaki Work Socks, 65c for Three pairs for \$1.25 Men's Rallroad Gauntlet Gloves, soft pliable leathers. Saturday 79c

in checks and stripes, blues, blacks and mauves. All have the popular soft cuff. Sizes 141/2 to 17. Yours

LIMITED J. A. Jackson, Manager London Store.

Great Spread In Men's Fine Shirts At \$1.85

Worth \$3.00 and \$3.50. Here's fine percales, for\$1.85