ondon Advertiser

ace moves are their only hope now, d these must come from a humble ion, willing to abandon forever the pirate almost through and through. reed of militarism.

on who has ruthlessly and success-My put down graft and corruption." In these words the Toronto News fers to whom? No one would ever less, so we give the answer-to Preier Borden! And the context shows

HONEST AND PROVIDENT"

and maintain the balance of power: a reign of militarism such as the world of exander Mackenzie." The News does to capitalize the words, but we think of a rever that the passenge of the pitalize the words, but we think of a rever that the passenge of the pitalize the words, but we think of a rever that the passenge of the pitalize the words, but we think of a rever that the passenge of the pitalize the words, but we think of a rever that the passenge of the pitalize the words, but we think of a peace now would be a victory of this passenge of the pitalize the words, but we think of a peace now would be a victory of the property of the words. The proportion of the people's money unless riles, in paying favored firms of a gents millions of the people's money unless riles, in paying favored firms of a gents millions of the people's money unless riles, in paying favored firms of a gents millions of the people's money unless riles, in paying favored firms of a gents millions in excessive comsions for goods sputchased and in jring railway stock, which investions are port to be worthiess, for many lilons rather than accept it for a report to be worthiess, for many lilons rather than accept it for a paying favored firms and property of the property o ors report to be worthless, for many according to agreement, then the after Michigan? den Government is provident. f all these things are dishonest or

vident, so is the Borden Governhardly likely to coincide with that ressed by the News.

WAR MENUS.

OMESTIC science experts of the food controller's office are send-out daily war menus which The vertiser is glad to print in the hope it some of them may be found of no use in assisting housewives to momize, especially in such exportenecessities as wheat, bacon and if. But it must be confessed that a menus show a lamentable ignore, on the part of the experts, of at constitutes the day's meal for average workingman's family.

I form the menu is not all that the desired. It provides for akfast, luncheon and dinner. How my workingmen have luncheon and dinner? The general rule is sikfast, dinner (at noon) and suphen the items: For today the menu, ited yesterday, quotes for break.

Connmeal porridge, milk, sugar,

Is this an economical breakfast or

THE CONTROL ADDRESSES.

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THE STATE OF THE STATE OF THE C eaker the Teutons must become, until ose mighty armies in which they usted to give them world supremacy at the mercy of their enemies. No ine Prussian can look into the future ith anything but dread; all who will in see defeat certain and assured. Hollweg's explanation of the German in see defeat certain and assured. eace moves are their only hope now, eace moves are their only hope now. invasion of Belgium as "strategically the mo necessary." The German nation is

GERMANS FOR MIGHT.

HE is the first prime minister of Canada in the present genera-

ier Borden! And, the context shows at the statement is not intended the sacrasm or fun; the News that the News t Despite the proneness of democracies on the Allies' side to keep up with her

lions rather than accept it for noth- local paper. Was a period omitted

nt, and the opinion of the electorate parently has not, judging by tales of

The Advertiser's Daily Short Story

have lots of flowers."

Jane had called in a couple of the men working in the orchard to carry the kitchen stove out to the back of the

"Hun Agents May Have Dynamited Michigan Damn" says a heading in a local paper Was a period omitted after Michigan?

The fighting spirit may have waned in Russia, but the lust for killing apparently has not, judging by tales of slaughter of officers.

Von Ludendorff boasts that the Germans still hold Gheluvelt, He might add Berlin, which like the former place,

"I'm so glad to see you, Theo. Isn't wonderful that our children met each

house.

"You see," she instructed, "when I go in and out for the tea things it will look as though we had a kitchen out there, besides keeping this room perfectly cool."

* * *

There's one thing about the skimpy clothes the girls wear—the price does not shorten with the skirt, not by a long sight.

that Germany's future security cannot rest on treaties alone, but must be founded on might and strength, and that ample war indemnities must be exacted from the Allies.

With a powerful party holding such views the result of a peace made under existing conditions is evident. It haven't had one on for over two years.

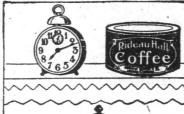
Some fella wants to know why so many Russian ministers resign. We many Russian ministers resign

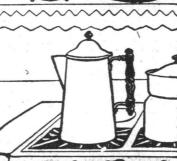
Skin Without Wrinkles Now Easy to Have

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R. A. Carson.





most fragrant, appetizing cup of coffee for your morning meal by

The grind and blend is always uniform, the flavor exquisite. Sold in sealed pound tins at 45c; smaller

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TractionCompany

day, September 24. Fares from London as follows: To St. Thomas, single 25c; re-

turn, 40c. To Port Stanley, single, 35c; re turn, 50c.

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†Daily except Sunday. *Limited trains, London to St.

CUNARD LINE

PASSENGER SERVICE MONTREAL AND LONDON MONTREAL AND BRISTOL For particulars of sailings and rate apply to local agents, or to The Rober Reford Company, Limited, Genera Reford Company, Limited, Genera Agents, 50 King street east, Toronto Oct.31

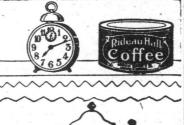
THURSDAY, SATURDAY

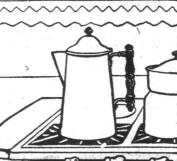
HOMESEEKERS' EXCURSIONS TO WESTERN EVERY TUESDAY UNTIL OCT. 30th, 1917.

Low fares in effect and tickets good for two m

Time Table and all information from any Grand Trunk. Canadian Gove
or T. & N. O. Railway Agent.

Oct 29 ty





using

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Winter service in effect Sun-

Return tickets good 30 days. Book tickets at lower rates.

Timetable Effective September 20. TO ST. THOMAS—†5:20, †*6:20, 7:20, *8:20, 9:20, *10:20, 11:20 a.m., 12:20, *1:20, 2:20, *3:20, 4:20, *5:20, 6:20, *7:20, 8:20, 9:20, *10:20, †11:20 p.m. PORT STANLEY-†*6:20, *8:20, a.m., *1:20, *3:20, *5:20, *7:20,

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Genuine Emery Wellington" Knife Polish

SILVERSMITHS' SOAP, PLATE POWDER, ETC. WELLINGTON MILLS London, S. E. (1), England.

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IN SHEETS AND ROLLS

MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy none but EDDY'S

All Good Music

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But the greatest joy comes from hearing the kind of music you like best just when you want it.

That's the kind of music-joy you can have when the Columbia Graf-

The stirring music of great bands

onola comes into your home.

and orchestras, the wonderful voices of grand opera singers, the clever singing of popular song hits—and as for dance music well no one can keep quiet when the Grafonola plays a dazzling "jass" tune.

Think of the merry little parties you can have at the shortest notice when your friends drop in-if you are prepared to enter-

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Good music is as essential in your home as the food you eat or the clothes you wear. Step into the nearest Columbia dealer's to-day and let him show you the beauties of the Grafonola. He will also gladly play for you the latest Columbia records—an entertainment worth paying for, but it will be yours gratis, and cheer-

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The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.