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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Saturday, September 29.

GERMANY WEAKENING.

IMPORTANT as are the gains made by the British forces in the "last" days, they are, perhaps, less so than the losses inflicted on the enemy. Major-General Maurice, and his line of reasoning is not hard to follow. German power is being exhausted. The process is slow in showing definite results, but it is continuing and only the German authorities now how serious is the outlook. In the fighting of recent months, we are told, the enemy's losses and waste of resources have far outnumbered those of the British, although the latter have been the attackers in the main. The terrific drum-fire from artillery, barrage fire as the infantry advanced, followed by the grenades, machine gun and rifle bullets, have not only smashed the foe's defences but have taken a terrible toll of life. But the greatest slaughter appears to have occurred among the Germans in attempted counter-attacks. It is all the tendency of the Teutons to spend largely on the attack, and to take positions lost, and these are tried against the British, if not in assault formation, in something approaching it. Time after time, the enemy's efforts have been made to regain pieces of ground lost, all unsuccessful, and each one fearfully costly in lives. This has been true for some time, but reports agree that there has never been such slaughter among the enemy as in the last few days.

There are indications in plenty that the need for men is handicapping the enemy. Bulgaria and Austria apply for help from Germany, and the reply is a demand from Berlin that more Austrian and Bulgarian troops be placed at Germany's disposal. All are hard pressed and have nearly exhausted their available reserves. The prisoners taken by the British include quite a large proportion of 16-year-old boys and others ranging between this and 18 years. These are children drafted into the army to vacancies.

The situation on the Allies' side is the opposite. Not only are there still some French and British reserves, but Canada has arranged to supply another 40,000, and the United States requires more than a million. The longer the war continues, the weaker the Teutons must become, until those mighty armies in which they are used to give them world supremacy are at the mercy of their enemies. No one can look into the future (if anything but dread) all who will in the end defeat certain and assured. Peace moves are their only hope now, and these must come from a humble nation, willing to abandon forever the road of militarism.

HONEST AND PROVIDENT.

HE is the first prime minister of Canada in the present generation who has ruthlessly and successfully put down graft and corruption. In these words the Toronto News writes of the late Mr. Borden. It is not too much to say that we give the answer to Premier Borden! And the context shows that the statement is not intended as a sarcasm or fun; the News truly wants it to be taken seriously. It follows it up with this assertion: "Despite the proneness of democracies to corruption in war time, the present government has been the MOST HONEST AND PROVIDENT since that of Alexander Mackenzie." The News does not capitalize the words, but we think they are worth it.

It is of little use to argue with the man who declares that black is white, and stands pat on his statement; it is only pity him because he is unable to distinguish between the two. If honesty consists in allowing propaganda to bleed the nation until the opposition forces an investigation and an exposure, the Borden Government is not honest. It is consists of whitewashing the accused of dishonesty, the Borden Government is honest. If it consists of making every obstacle in the way of those who wish to eliminate dishonesty, the Borden Government is honest. If being provident consists of squandering millions of the people's money uselessly, in paying favored firms and agents millions in excessive commissions for goods purchased and in buying railway stock, which investors report to be worthless, for many millions rather than accept it for nothing, according to agreement, then the Borden Government is provident. If all these things are dishonest or provident, so is the Borden Government, and the opinion of the electorate hardly likely to coincide with that pressed by the News.

WAR MENUS.

DOMESTIC science experts of the food controller's office are sending out daily war menus which the advertiser is glad to print in the hope that some of them may be found of use in assisting housewives to economize, especially in such expensive necessities as wheat, bacon and butter. But it must be confessed that these menus show a lamentable ignorance on the part of the experts, at least on the part of the day's meal for average workman's family. In the first menu is not all that is desired. It provides for breakfast, luncheon and dinner. How many workmen have luncheon and dinner? The general rule is that, if not, dinner (as noon) and supper (as evening) are provided.

General change of time will take place. Consult agents or W. B. Howard, district passenger agent, Toronto, for particulars.

liver and bacon, brown bread, pear marmalade, tea or coffee.

Is this an economical breakfast or a feast? Liver and bacon, pear marmalade! It would surprise these food experts to know how many people are content with coffee and toast. The menu suggested would cost about 55 cents per head if ordered in a restaurant.

Luncheon: Cream of corn soup, bean soup, scalloped potatoes, codded apples, tea, milk, sugar. This may be turned into supper, presumably. No mention is made of bread or the favorite crackers to accompany the soup. Perhaps the bean soup is a substitute. Again the meal would cost about 55 cents per head in a restaurant 40 cents.

For dinner—roast beef, cauliflower, pared roast potatoes, white bread, gingerbread and honey are prescribed. This is a moderate meal and follows closely that usually provided in restaurants. But the menu advocates on the same day, while the avowed aim is to conserve these articles. This is hardly consistent, and there are many households where meat is only served once a day.

If these menus are to achieve their purpose they will have to be brought down to a more thrifty basis. At present they are beyond the reach of those for whom they are intended. Mr. Hanna might, with advantage, obtain the services of some woman who has brought up a family on the \$12 or the \$15 a week her husband earned, and let her prepare some of the experts. She would know what economy means.

HUN LOGIC.

AN AMERICAN of a simple-minded sort brought out a book recently on Germany, which he had written apparently before his country entered the war. He had traveled in the blockaded empire of the Huns and taken down what he was told by officials, some of them high up and yet kindly obliging to the gentle tourist. Here is a passage which he got from an eminent Hun and prints without seeming to notice the ludicrous inconsistencies in it:

"Germany is seeking no territory to add to her empire. It never was a part of the plan of the war to add to Germany's territory through conquest, but it is possible that peace may necessitate a change of present boundaries of contiguous countries where such changes are in the nature of a safeguard to Germany's security."

"The right to live carries with it a corollary in the right to grow, and both these rights are now being fought for by us against those who would deny them to us. The lands we hold—the war-won gains—may be used as bases for later operations of conquest, but were not fought for nor won through a desire to possess them."

So Germany "ought not conquest," but "fights for her right to grow!" The Hun is an illogical animal when gratifying his desires. Most of us are a little that way, but not every people as blatantly self-conquering as the Hun. For the Teutons Socialists are the same as the junkers in this respect. They want peace, brotherhood and cosmopolitanism, but they always refused to cooperate with French or British Labor in any practical resolutions towards the abolition of war. Six industrial societies in Germany have, moreover, in the last year passed resolutions declaring the appropriation by Germany of the mines in the Basins de Briey to be essential to the progress of German metallurgy. That is a more brazen attitude than Hollweg's explanation of the German invasion of Belgium as "strategically necessary." The German nation is pirate almost through and through.

GERMANS FOR MIGHT.

GERMAN National Liberals have adopted a resolution which says that Germany's future security cannot rest on treaties alone, but must be founded on might and strength, and that ample war indemnities must be exacted from the Allies.

With a powerful party holding such views the result of a peace made under existing conditions is evident. It would be a race on Germany's part to strengthen her military and naval forces to a degree yet unattained, and on the Allies' side to keep up with her and maintain the balance of power; a reign of militarism such as the world has never seen. Can anyone doubt that a peace now would be a victory for Prussianism?

EDITORIAL NOTES.

Cheaper fish is promised. Oh, that we could live on promises. Japanese flag flies with the Stars and Stripes in New York. That is a change worth mentioning. These blonde Eskimos seem to be the north magnetic pole. The explorers gravitate that way.

Public health is beginning to receive the attention and publicity it deserves, and not before time. From rebel to patriot is but a short step in Russia just now. Korniloff may yet be hailed as his country's savior.

"Hun Agents May Have Dynamited Michigan Dam" says a heading in a local paper. Was a period omitted after Michigan?

The fighting spirit may have waned in Russia, but the lust for killing apparently has not, judging by tales of slaughter of officers.

Von Ludendorff boasts that the Germans still hold Gheluvelt. He might add Berlin, which like the former place, has not been subjected to attack.

Canadians will be pleased to refer to Robert M. Lafolette without the "Senator," if the United States Congress will take action and remove the prefix.

It's just one resignation after another in Russia. It might be a good plan to choose some ministers whose names end in "on" instead of "off" for a change.

Haig will claim a victory when he has taken the ridges he is after. If the Germans had had successes equal to those he has already gained they would have claimed half a dozen victories.

CANADIAN PACIFIC RAILWAY.

Effective Sunday, September 30. General change of time will take place. Consult agents or W. B. Howard, district passenger agent, Toronto, for particulars.

The Advertiser's Daily Short Story
Copyright 1917, by the McClure Newspaper Syndicate.
A NEEDLESS DECEPTION.
[By Lillian Hall Crowley.]

"Now, mother dear," said Jane, "we simply must fix up the front house some way. I can't have Ted's mother see such a place."

"Yes, I know," answered Jane, "but it isn't really our way of living. We are only waiting until father's which crop is a success. But to an outsider—this place looks as if it belonged to a Hill Billy. It would class us with them."

"Don't ask me like you for yourself, Jane," asked her mother anxiously. "Yes, of course, she has been a perfect dear ever since Ted and became engaged. She made my last week in college the brightest of all for me."

"Well, dear, what could we do to this room?" "We'll do a lot of things to it. In the first place, I asked Ted to bring his mother and sister the day father is in town, to be gone all day. I know he wouldn't have any sympathy with the way I feel about this, and it will all be over by the time he gets back."

Mrs. Wilson and her daughter were sitting early one summer morning in the only downstairs room in their house. They had come from Pennsylvania four years before, when Nathaniel Wilson had inherited all he had in a peach orchard in the Ozarks, where one crop with favorable weather conditions would bring him a fortune. He had worked hard to bring his orchard to a state of perfection, but always some unfavorable occurrence hindered the long-looked-for bumper crop.

When his wife had protested against their going to the farm, because Jane's education might be hindered, he had assured her that there was a good university in the town a few miles away, and that Jane should have every advantage. He had been able to keep his word, and Jane, who had just finished high school in Pennsylvania, entered the college. She was not graduated, and again home for the summer.

She had always been a great help to her mother when she was home. She made all the clothes for the family, put up fruit, cooked, and even helped her father out in the garden. She had learned many things in college, about milk and butter, trees and shrubs, all of which practical knowledge was useful on the place.

During her last year of college Jane had come knocking at the door of her heart, in the person of Ted Somerville. He belonged to one of the wealthy families of the town, and his mother was a social leader. They had been very happy in their love, and their joy was complete when Ted's mother showed instant fondness for the young girl, her son had chosen.

Everything had gone along smoothly until now, when Jane realized what an impression her miserable little home might make on Mrs. Somerville. The house was a large room with kitchen, dining-room and living-room, while upstairs were two bedrooms.

The house, with a few pieces of furniture, had been on the farm when Mr. Wilson had bought it. The family had brought no furniture with them except a few old bedsteads. They must use the house only until such time as they had money from the big peach crop. Everything hinged on that.

Mrs. Wilson, never very strong, had lost interest in keeping up her house or holiday in jail. And yet folks wonder why kings are not always beloved of the people.

A visitor to London yesterday looked at the city clock and discovered that he had come to London on the wrong day, as they were all stopped. "You look right," said the man, "and you are awake, but what is the matter with the clock?" "We had to stop it," said the man, "and we have to wait for the clock to be fixed."

The boy wonder, in speaking of a movie actress whose name is Juanita, says, "This Juanita girl is grand." As a Spanish onion he's not.

A food expert says that hard-boiled eggs can be canned. We will can them from any menu that is placed before us.

We are beginning to know what is meant by a scrap of paper. We found one in the bath the other day.

According to a report of folks a 100 per cent jag can be obtained on two per cent booze.

There's one thing about the skinny clothes the girls wear—the price does not shorten with the skirt, nor by a long sight.

Some fellows want to know why so many Russian ministers resign. We don't know, but it has to be an awful habit, just like strong drink.

Billy Bishop, V.C., D.S.O., and the rest, has shaken hands with Tommy Church, so now his list of honors is complete. That was the grand finale, so to speak.

came to live in Saylorville, and have been here ever since. You are the first person from home I have met since we came.

"I didn't know any Williams in Ellington," said Mrs. Somerville, "so the name did not impress me."

"My husband's people moved there several years after you left, Theo. Nathaniel found work in the bank, took on the house and we came here four years ago to make our fortune."

Jane stood, with her hand on her hip, in bewilderment. "Then I need not have tried to deceive you; you'd have loved another anyway."

Ted sprang to her side and put a protecting arm around her. "What is it, dear?" he tenderly inquired.

"I know you'll all despise me. I made mother pretend we had more rooms—and the stove is out of doors—and we would be taken for Hill Billys—and I did it all."

"Ted took the teapot from the excited and weeping girl and seated her in a chair. Turning to Mrs. Wilson he asked: 'What is Jane talking about?'"

"Mrs. Wilson, between smiles and tears told of Jane's struggle of the morning and of her tears, lest being found in the old shed with scant furniture, her parents would be looked down upon by the great Mrs. Somerville."

At this every body laughed and Ted looked at all. "What is Jane talking about?" "Well, dear, what could we do to this room?"

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NEW DANGERS OF CONSTIPATION
A recent issue of The New York Times says:
"Recent researches of Professor Metchnikoff and others have led doctors to suppose that many conditions of chronic ill-health, nervous debility, rheumatism and other disorders are due to poisoning set up by unhealthy conditions in the large intestine, and it has been suggested that the lowering of the vitality resulting from such poisoning is favorable to the development of Cancer and Tuberculosis."

At Guy's Hospital Sir William Arbuthnot Lane decided on the heroic plan of removing the diseased organ. A child who appeared in the final stage of what was believed to be an incurable form of tubercular joint disease was operated on. The Lower Intestine, with the exception of nine inches, was removed, and the patient was joined to the Smaller Intestine.

The result was astonishing. In a week's time the internal organs resumed all their normal functions, and in a few weeks the patient was apparently in perfect health.

The Lower Intestine can never get into this condition if Internal Baths are used. The "J. B. L. Cascade" cleanses the Lower Intestine its entire length thoroughly with pure warm water, and removes all this poisonous waste, which is such a menace to health.

This is a sample of many hundreds of cures which have been effected by the use of the "J. B. L. Cascade" Department Public Works.

Dr. Chas. A. Tyrrell, Toronto:
"Dear Sir:—Words, I can assure you, quite fail me to express my astonishment and gratefulness for inventing such a humane and common-sense remedy for chronic constipation. I have suffered from such, and have never had the permanent relief from medicines as I have had from your 'Cascade.' I consider it the best investment I have ever made, and would not be without it for one hundred times its cost. I consider that the most of my life has been making the mistake of their lives to be without one of your Cascades."

Wishing you every success in your efforts for suffering humanity.
I am, dear sir, yours truly,
"GRATEFUL."
P. S.—Name and address will be furnished if requested.

It is Nature's own cure for Constipation and is now being used by over 500,000 Canadians and Americans with great success.

The "J. B. L. Cascade" is now being shown and explained at the Standard Drug Company, Limited, London, where the permanent relief from medicines as I have had from your 'Cascade.' I consider it the best investment I have ever made, and would not be without it for one hundred times its cost. I consider that the most of my life has been making the mistake of their lives to be without one of your Cascades."

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All Good Music Is a Joy

But the greatest joy comes from hearing the kind of music you like best just when you want it.

That's the kind of music-joy you can have when the Columbia Grafonola comes into your home.

The stirring music of great bands and orchestras, the wonderful voices of grand opera singers, the clever singing of popular song hits—and as for dance music—well no one can keep quiet when the Grafonola plays a dazzling "jazz" tune.

Think of the merry little parties you can have at the shortest notice when your friends drop in—if you are prepared to entertain them with a Columbia Grafonola.

Why let YOUR home go without this musical joy when almost every other good home you know has it?

Good music is as essential in your home as the food you eat or the clothes you wear. Step into the nearest Columbia dealer's to-day and let him show you the beauties of the Grafonola. He will also gladly play for you the latest Columbia records—an entertainment worth paying for, but it will be yours gratis, and cheerfully, whether you buy or not.

New Columbia Records on sale the 20th of every month

Columbia GRAFONOLAS and DOUBLE-DISC Records

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COLUMBIA RECORDS AND GRAFONOLAS ON SALE AT

HARMONY HALL 4 Doors North of Dundas, 421 Richmond Street.

The Wright Piano Co., Ltd. 352 DUNDAS STREET. A. M. DOUTHWRIGHT, Manager. "Wright Pianos Are Right Pianos."

352 DUNDAS STREET. Columbia Machines and Records.

Timetable Effective September 30.

TO ST. THOMAS—15:20, 17:20, 19:20, 21:20, 23:20, 1:20, 3:20, 5:20, 7:20, 9:20, 11:20 p.m.

TO PORT STANLEY—16:20, 18:20, 20:20, 22:20, 24:20, 2:20, 4:20, 6:20, 8:20, 10:20 p.m.

Daily except Sunday. Limited trains, London to St. Thomas.

PASSENGER SERVICE BETWEEN MONTREAL AND LONDON Calling Falmouth to Land Passengers.

MONTREAL AND BRISTOL Calling Falmouth to Land Passengers and apply to local agents, or to The Robert Ford Company, Limited, General Agents, 60 King Street East, Toronto, Oct. 31

Genuine Emery "Wellington" Knife Polish

SILVERSMITHS' SOAP, PLATE POWDER, ETC.

WELLINGTON MILLS London, S. E. (1), England.

MAYBE BUYING MATCHES never struck you as being an important job. But it is. It is important that you buy none but EDDY'S

CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has been dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.