

Hair Bow Ribbons

Pure silk taffeta, 6 inches wide; complete range of colors. Yard, 14c. CUSHION FRILLS. 2-inch Satin-Faced Ribbon. combinations of two colors; for 20 or 22-inch cushions, 69c.

THE ROBERT SIMPSON COMPANY LIMITED

1916 Diaries

For New Year gifts; in cloth or leather; pocket sizes, 15c to \$2.00. BOOKS. Fiction from our library shelves, including recent novels, 25c.

"JUST-FOR-TUESDAY" BARGAINS IN MANY DEPARTMENTS

Interesting Items For Home-Makers

Hardwood Floors

We take orders for laying floors of carefully selected lumber, "Beaver Brand," and guarantee workmanship and satisfaction. Our special prices are as follows:

Best selected 3/8-inch quarter-cut white oak, laid, waxed and polished, square foot, 20c.

Straight white oak, square foot, 18c.

Seamless Tapestry Rugs, self-colored centres, in rose, blue and green, fancy chintz borders:

Size 7 ft. 6 in. x 9 ft., \$8.50.

Size 9 ft. x 9 ft., \$10.35.

Size 9 ft. x 10 ft. 6 in., \$12.00.

Floor Oilcloth at 32c. A good range of block, tile, floral and matting patterns; 36, 45, 54, 72 and 90 inches wide. Tuesday, square yard, 32c.

Inexpensive Drapery Fabrics

English Cretonnes at 12c Per Yard — For covering sofa cushions, wicker chairs, etc. Designs are of the small all-over order, well printed on dark grounds, 30 inches wide. Per yard, 12c.

Scotch Madras Muslins, 19c — Inexpensive yet effective for window curtains, floral and conventional designs, in cream or white, 40 inches wide. Per yard, 19c.

Curtain Nets, 23c Per Yard — Stripes, small all-over patterns and conventional floral designs; some have scalloped edges; 36 to 40 inches wide; white or ivory. Tuesday, yard, 23c.

Opaque Window Shades, 30c Each — Cream, green or white; size 36 x 72. Tuesday, 30c.

CHAMBERLIN METAL WEATHER STRIPPING.

Phone our Drapery Department and have our man call and tell you about Chamberlin Metal Weather Stripping; most effective and durable.

Mid-Winter Millinery at Reduced Prices

60 NEW FEATHER HATS. Good winter sport hats; close-fitting styles, in white, rose, green, brown and black; all solid colors. Regular \$6.50. Tuesday bargain, each, \$3.25.

SMART READY-TO-WEAR HATS. Of silk and silk velvet; many different styles, including sailor, turban and close-fitting effects; trimmed with large silk bows; ribbons, flowers, ornaments, ostrich mounts and fur. Regular \$2.50 to \$3.50. Tuesday, \$1.25.

1000 UNTRIMMED HATS AT 50c.

Regular stock reduced today; silk velvet, or black; large rolling brim, sailors and close-fitting styles; also 100 Outing Hats, trimmed with ribbon band and leather sweatband. Regular \$1.00 to \$2.50. Tuesday, 50c.

Women's Coats at \$8.95

WERE GOOD VALUE AT \$15.00. 60 only, in all-wool chinchilla, cheviot, curl cloth, alpaca, plain cloth and fancy tweeds; newest winter styles; ulster or three-quarter length; some are plush trimmed; gray, brown, navy, Copen, green, plaids and mixtures. Tuesday, \$8.95.

DRESSES FOR GENERAL WEAR, \$7.95. Formerly \$10.00, \$11.50 and \$12.50. Serges, messulines, silk poplins or velveteens, in this season's styles, new trimmings. Tuesday, \$7.95.

WOMEN'S SUITS, \$15.50, \$20.00 AND \$25.00. New arrivals, showing nice crisp styles that are proving acceptable.

WELL-TAILORED SKIRTS, \$7.50, \$7.95 AND \$8.50.

In a number of new styles, featuring yoke effects, shirring in back panel, with narrow, detachable belt; knife pleated, and other equally smart styles, trimmed with silk braid and buttons; serges in black and navy, and velvets in black only; all stock sizes.

Wash Goods Bargains

27-inch Kimono Cloths, printed designs. Tuesday, 9/2c.

27-inch Wrapperettes, checks and grey, 8c.

36-inch Georgette Crepes, silk and cotton, 49c.



LARGE BLACK FUR ROBES.

For auto, carriage or sleigh, No. 1 black Siberian wolf or mountain bear skins, plush or fancy plaid linings, at \$16.00.

Men's \$18 to \$24 Suits at \$15

From regular stock, broken lines of two, three and sometimes more suits, in English worsteds or tweeds, browns and greys; smart single-breasted, three-button style, with high-cut vest; sizes 36 to 44. Tuesday, \$15.00.

Underwear For Men and Boys

Men's Wool Underwear

Elastic ribbed knit, heavy winter weight; sizes 32 to 44. Garment, regularly \$3.00. Tuesday, \$1.95.

Boys' Underwear

Boys' Heavy Fleece-Lined Underwear, in natural shade, shirts and drawers, in sizes 20 to 32. Special, Tuesday, 29c.

Boys' Sweater Coats

Plain and fancy stitch, in gray, brown, tan, navy, cardinal, brown and tan; sizes 24 to 34. Regular \$2.00. Tuesday, \$1.49.

Drivers' Fur Caps

Persian lamb and otter seal, fine grade skins and well finished. Tuesday \$12

Warm Overcoats For Men

All styles are here—overcoats that have the swing and swagger demanded by the younger men; long, roomy ulsters, built for comfort and for wear; overcoats conservative in design and well tailored, of medium and heavy weight coatings. An overcoat much liked by the man who walks a great deal is an English-cut Top Coat. It is one of the best of this season's styles, and is cut in single-breasted Chesterfield style, box back, with silk velvet collar and twill mohair linings; English tweeds, in gray; winter weight; sizes 36 to 42. On sale today at \$12.50

Boys' Winter Ulsters \$5.85

Regular \$8.00 to \$10.50. Double-Breasted Ulsters, full cut, with wide shoulders, convertible collar and belted back; English ulsterings, in browns, greys and fancy weaves; odd sizes 29 to 34. Tuesday, \$5.85.

Boys' Norfolk Suits \$3.29

Sizes 30 to 35. Dark gray tweeds, full-cut bloomers; sizes to fit boys from 12 to 17 years. Tuesday, \$3.29.

Twin Sale of Toilet Goods and Drugs

Hot Water Bottle, fine quality, chocolate color, guaranteed one year, reinforced seams, light and strong. Regular \$1.00. Tuesday 50c. De Vitis Atomizer, guaranteed to be perfect; will spray oil or water. Price, 60c to \$2.00. Chamolis Skin, finest quality, large skins for linings or polishing, 60c. 100-yard rolls of Surgical Gauze for hospital or Red Cross work. Tuesday \$2.75. Olex Compound darkens gray hair. Regular 50c. Tuesday 20c. \*War Tax Extra.

\*Rose Bouquet and Floral Bouquet Talcum Powder. Regular price 10c tin. Special, 3 tins for 20c. \*Antiseptic Tooth Paste. Regular price 20c. Special 12c. \*Vetco Cold Cream in tubes. Regular 15c. Special 10c. \*Rosaline. Regular price 25c. Special 15c. \*Camphor Ice in tin. Regular price 10c. Special 6c. \*Sesley's Bay Rum. Regular price 25c. Special 15c. \*French Tooth Brushes. Regular price 20c. Special 14c. \*Shaving Brushes with bristles locked in rubber. Regular price 35c. Special 25c. \*Fairy Soap. Special, 7 cakes for 25c. \*Lever Bros' Buttermilk Toilet Soap. Special, 3 cakes for 15c. \*War Stamps Extra. \*Henderson's Herb Tablets, \$1.00 size, 2 for 99c. \*Pepe Cold Remedy, 50c size, 29c. \*Sweet Syrup of Figs, a children's laxative, 25c size, 15c. \*War Tax Extra.

Excellent Footwear at Bargain Prices

Men's Boots and Slippers. Women's Evening and House Slippers. Boys' Street Boots and Slippers.

MEN'S \$5.00 TO \$6.00 BOOTS, TUESDAY, \$3.49.

Best Hand-Lasted Goodyear Welt Boots, gummet calf, vicci kid and patent leathers; light, medium and heavy soles; all sizes; \$5.00 and \$6.00 boots. Tuesday, \$3.49.

MEN'S \$1.50 TO \$2.50 SLIPPERS, 99c.

Kid, in chocolate, black and green, hand-turned soles, leather and canvas linings; "Everett" and "Opera" patterns; all sizes in the lot. Tuesday, 99c.

No phone orders.

WOMEN'S \$2.95 TO \$3.50 SATIN SLIPPERS, 99c.

Red, Blue, Pink, White and Black Satin Evening Slippers, hand-turned soles, French and Cuban heels, pom-poms and ribbon ornaments; some slightly soiled from showing; all sizes in the lot. Regular \$2.95 to \$3.50. Tuesday, 99c.

BOYS' \$2.35 BOOTS, TUESDAY, \$1.99.

400 Pairs Blucher and Button-Style Boots, gummet calf, box calf and box kip leathers; double soles, military and English heels, best duck linings; all sizes 1 to 5 1/2. Regular \$2.35 to \$2.50. Tuesday, \$1.99.

CHILDREN'S BOOTS, ALL SIZES, 95c.

420 Pairs Dongola Kid Boots, button and Blucher styles, flexible McKay soles, low and spring heels; sizes 5 to 10 1/2. Regular \$1.25. Tuesday, 95c.

MISSIE'S AND CHILDREN'S LEGGINGS.

Blue and brown corduroy; sizes 5 to 10, 99c; sizes 11 to 2, per pair, \$1.09.

Hosiery and Gloves

Women's Black Cashmere Hose, 50c.

Women's Fleece-Lined Black Cotton Hose, 19c.

Boys' and Girls' Stockings, ribbed cashmere; sizes 6 to 8 1/2, 20c.

Women's Black Cashmere Hose, 39c; 3 pairs \$1.10.

Men's Wool "Wolsey" Socks, sizes 9 1/2 to 10, 50c.

Men's Tan Suede Gloves, wool lined, sizes 7 to 10, \$1.00.

Aluminum Cooking Utensils

Clean, bright, sanitary, best for wear.

Aluminum Lipped Saucepans, 1, 2, 2 1/2 quarts. Regular 35c to 55c. Tuesday, 25c.

Aluminum Covered Saucepans, large sizes. Regular \$1.75 and \$2.29. Tuesday, 98c.

Aluminum Fry Pans, 9 1/4-inch diameter. Regular 75c. Tuesday, 59c.

Aluminum Double Boilers, 1-quart size, regular \$1.25, Tuesday, 98c; 2-quart size, regular \$1.75, Tuesday, \$1.25; 3-quart size, regular \$2.50, Tuesday, \$1.75.

Preserving Kettles, 6 or 8-quart size, regular \$1.50 and \$1.75, Tuesday, 98c; 10 or 12-quart size, regular \$2.00 and \$2.25, Tuesday, \$1.50.

Pie Plates, Jelly Cake Plates, Jelly Moulds. Regular 20c and 25c. Tuesday, 15c.

SHEFFIELD CUTLERY.

George Butler & Co.'s Case Carvers, three-piece set, stag handles, in leatherette covered, silk-lined case. Regular \$2.25. Tuesday, \$1.69.

Table Knives, white celluloid handles, well finished Sheffield steel blades; table or dessert size. Regular \$3.00 dozen. Tuesday, 6 for 98c.

Nickel Silver Spoons and Forks, wear white throughout, plain or beaded patterns. Tea Spoons, Tuesday, 4c each. Dessert size, Tuesday, 8c each. Table size, Tuesday, 10c each.

"Theodore Haviland" China Dinnerware, Half Price

Pretty rose spray decoration, finest quality Limoges china. Limited quantity of some items. Phone orders filled.

Bread and Butter Plates, Regular \$4.55, for \$2.27 per dozen.

Tea Plates, Regular \$5.05, for \$2.53 doz.

Breakfast Plates, Regular \$6.20, for \$3.10 doz.

Dinner Plates, Regular \$6.90, for \$3.45 doz.

Fruit Saucers, Regular \$3.90, for \$1.95 doz.

MEAT PLATTERS.

10-inch. Regular \$1.25, for 63c.

12-inch. Regular \$2.15, for \$1.08.

14-inch. Regular \$3.20, for \$1.60.

16-inch. Regular \$4.25, for \$2.13.

18-inch. Regular \$6.30, for \$3.15.

Vegetable Dishes, Regular \$3.55, for \$1.78.

Soup Tureen, Regular \$6.90, for \$3.45.

Gravy Boat, Regular \$3.20, for \$1.60.

Celery Trays, Regular \$1.95, for 98c.

Butter Dishes, Regular \$2.15, for \$1.08.

CUPS AND SAUCERS.

Tea, regular \$9.00, for \$4.50 dozen.

Chocolate, regular \$8.25, for \$4.13 dozen.

A.D., regular \$7.55, for \$3.83 dozen.

Coffee, regular \$8.25, for \$4.13 dozen.

Bouillon, regular \$9.50, for \$4.75 dozen.

CUT GLASS.

\$2.00 Cut Glass at \$1.39. Specially priced for quick selling Tuesday. Lot consists of Handled Bon-Bone, Nappies, Vases, Olive Dishes, Spoon Trays, etc. Tuesday, choice, \$1.39.

\$4.00 10-inch Vases at \$2.79, 50 only. Genuine Cut Glass Vases, 10-inch size, various decorations to select from. Tuesday, choice, each, \$2.79.

\$4.00 Fruit Bowls at \$2.86. Brilliant star cut designs, clear even heavy blanks, full 8-inch size. Tuesday, special, each, \$2.86.

Electrical Fixtures

Three Electric Lighting House Outfits, installed complete (without bulbs), 11 pieces in each set solid brass, brass finish, Flemish gold and matt finishes, fancy shades,

No. 1 Set. Regular \$15.75. Tuesday, \$11.25.

No. 2 Set. Regular \$23.75. Tuesday, \$15.75.

No. 3 Set. Regular \$35.00. Tuesday, \$23.75.

Flash Lights, Regular 85c, \$1.10, \$1.35 and \$1.65, for 65c, 85c, 95c and \$1.25.

Warm Coats for School Girls

Snappy styles, belted and full back, with plush and button trimming; fancy plaids, chinchillas, zibelines and curl cloths; sizes from 8 to 12 years. Regular \$10.00 to \$15.00. Tuesday, \$7.50.

Other styles in chinchilla, corduroy and novelty tweeds; sizes 8 to 10 years. Regular \$7.50. Tuesday, \$5.00.

MISSIE'S COAT SPECIAL, \$6.98.

Belted, ripple skirt, plush trimming; plaids, checks and plain shades; sizes 16 to 18 years. Tuesday, \$6.98.

DRESSES FOR SCHOOL GIRLS.

All-wool English panama; collar, tie, cuffs and wide crushed silk girdle of Roman stripe silk; sizes 6 to 14 years. Regular \$1.25. Tuesday, \$2.98.

The New Market Telephone Adelaide 6100

Have You Ordered Your Roast or Steak of Prize Beef From the Winter Fair?

Prize Beef Round Steak, per lb., 25c.

Prize Beef Sirloin Steak, per lb., 28c.

Prize Beef Wing Steak, per lb., 28c.

Prize Beef Brisket, Tuesday, per lb., 14c.

Prize Beef Blade Roast, per lb., 18c.

Prize Beef Best Rib Roast, per lb., 25c.

Breakfast Bacon, choice and mild, whole or half side, lb., 25c.

A choice selection of Poultry to choose from.

FRUITS AND VEGETABLES.

New Brunswick Potatoes, Tuesday, per box, 25c.

Finest Lemons, Tuesday, per dozen, 17c.

One car Florida Oranges, Tuesday, per doz., 23c.

British Columbia Apples, Tuesday, per box, \$2.65.

THE GROCERY LIST.

One car Standard Granulated Sugar, in 20-lb. cotton bag, per bag, \$1.36.

Lake of the Woods Five Roses Flour, 1/2 bag, at 90c.

Magic Baking Powder, 1-lb. tin 21c.

California Seeded Raisins, 2 packages 22c.

Choice Cheese Currants, 2 lbs. 22c.

4000 tins Finest Corned Peas, 3 tins 23c.

Canned Beans, Golden Wax or green, 3 tins 25c.

Finest Creamery Butter, per lb. 35c.

Shirriff's Marmalade, 2-lb. jar 25c.

Choice Red Salmon, 2-lb. jar 25c.

Pure Clover Honey, 5-lb. pail 65c.

Robin Hood Oats, large package 25c.

Finest Canned Shrimps, per tin 15c.

500 lbs. Fresh Ginger Snaps, 3 lbs. 25c.

Finest Evaporated Peaches, 3 lbs. 25c.

Grapenuts, 2 packages 25c.

Cowan's Cocoa, 1/2-lb. tin 23c.

Canned Panned Haddie, per tin 11c.

Finest Canned California Peaches, per tin 15c.

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages 25c.

Choice California Prunes, 2 1/2 lbs. 25c.

THE TORONTO WORLD

ROBERT SIMPSON COMPANY LIMITED