OF SPECIAL INTEREST TO WOMEN

Special War Prices

in Hair Goods

25% Off

Until after Easter we are mak-

ing exceptionally low prices in

all ready-made transforma-

tions, waves, wigs, bangs, etc. Come in and inspect the finest

stock of Hair Goods in

The Pember Store

129 YONGE STREET

Canada.

NEW TUB FROCKS FOR SUMMER WEAR

Simplicity the Chief Note of Most Exclusive Models.

LINEN IS MUCH USED

Pink Morning Dress Trimmed With Black Buttons Very Chic.

Charming indeed are the dainty "tub" frocks shown for early sum- sunshine. The only time when the mer wear. Linen is featured in many of the most exclusive models and bids fair to becoming a great favorite for all out-for-door pastimes. Simplicity seems to be the keyther's of sit tests as far as these are concerned, and extreme lines are seidom featured. One particularly alluring little morning freck was of pink linen. The fairly wide skirt which was gathered into a broad belt extending to within four inches of either side of the centre front had the shirred hip effect. The biouse was absolutely plain with long sleeves and a rolling coller of organdle. A row of good-sized buttons reached from the modestly pointed V-opening of the neck to the hem of the two-inch-above-ankle length skirt. These buttons were of white bone with narrow black rims, and were also used to adorn the belt on either side. With this attractive frock white buck tail-ored strapped pumps were worn and a chic little Panama hat with roll brim.

Batiste Frock.

A sheer batiste frock for afternoon wear was also a successful "self-tranged" model. A very deep hem-stitched when was turned at the bottom of the skirl, and above this arranged in becoming proportion were a series of hem-stitched tucks decreasing in width towards the waist-line. The long sleeves exploited hem-stitched tucks towards the cuff, fin-sished with a dainty net ruche, and the tucked blouse opened into a becoming V" with a high net collar rising at the back. A soft sirdle swathed tucks towards the collar rising at the back. A soft sirdle swathed the normal waist line. With this costume smart black patent boots with white tops were worn, a dainty back and white hat with parasol to match completing this lovely summer frock.

NEARLY A MILLION mer wear. Linen is featured in many

NEARLY A MILLION

Nearly a million dollars was raised for the Presbyterian General Assem-bly's funds during the past year. The Rev. Robert Laird, secretary of the finance board, yesterday. The total amount received was \$966,416. Considering the changed situation last fore the report is made to the council call caused by the outbreak of the war, the aggregate received is regarded as decidedly encouraging by the statements on their subscriptions because the changed situation last fore the report is made to the council covening to prepare equipment for the war, the aggregate received is regarded as decidedly encouraging by the statements on their subscriptions because the change of the report is made to the council covening to prepare equipment for the University of Toronto Base Hospital.

The Canadian Business Women's council canadian Busin



ies should not have colds-Baby is far more likely to take col in a badly-ventilated, overheated house than in a room full of fresh air and temperature of the room where baby is, is allowed to go over 68 degrees is

MILLION

RAISED LAST YEAR

Temperature and keep the budy in as even warmth as possible.

Do not try to harden your baby by undue exposure to the cold. Plenty of fresh air will toughen him naturally without submitting him to an unsuitable atmosphere.

FOUR DAYS LEFT.

MADE IN CANADA

Canada grows the wheat, and we make it into a wholesome, nourishing, easily digested food by steam-

is made of choicest selected Canadian wheat. Contains all the body-building material in the whole wheat grain and nothing

else-a pure whole wheat food-the maximum of nutriment at

smallest cost. A Canadian food for loyal Canadians.

NOTES OF WOMEN'S WORLD.

ipal Research Bureau gave an admen yesterday afternoon at the resince of Mrs. Irwin Simpson, 326 Sea-

The usual large number of Wedneslay sewing circles were busy for the oldiers yesterday afternoon. The Women's Conservative Club knitting meeting was held at 1901/2 Simcoe street and a very gratifying number of handknitted comforts completed for early

Among the circles working for the University Base Hospital is the Patriotic League Branch at St. Andrew's institute, the members of which fashioned a large supply of bandages and ned Cross requisites at their regular weekly meeting held yesterday.

A sale of home-made dainties was held at 246 Huron street yesterday afternoon under the capable management of a number of young girls interested in the University Base Hospital. A very dainty tea was also served to the patrons of the sale, the entire proceeds of which will be devoted to the purchasing of materials for supplies for the hospital.

Red Cross work was engaged in by the members of the Q.O.R. Chapter, I. O.D.E., at W. P. L. headquarters yes-terday afternoon. The Women's In-stitutes, East Toronto, was also work-ing for the society at their meeting at 166 Main street.

Mrs. Vokes' home, \$4 Constance street, was the scene of a busy afterneon, when the members of the Lake Shore Red Cross completed a large donation of hospital supplies, dressings and bandages.

The musicale at the Women's Art Association which was largely attended yesterday afternoon was greatly enjoyed by the members. The program arranged by Mrs. Albert Ham was contributed by a number of well known artists including: Mrs. Gordon Jennings, Miss Ruby Denison Mrs. T. R. London, Miss Lois Winlow, Miss Marion Armour, Miss Marion Hawley, Miss Hicks Lyne, Miss Vide Coatsworth, Mrs. Alexander Rogers Miss Mona Bates and Mr. Vigo Kihl, The tea hostess was Mrs. N. W. Rowell.

when Dr. Charles Alexander Hill of 13 Rodney street, Liverpool, England, died on Aug. 24 last, he left an estate yalued at \$39,724. The will has been filed for ancillary probate by Chas. N. Chadborn and Andrew Inglis of Liver-pool, England. The regular monthly meeting of the Golden Rule Guild will be held in the medical lecture room of the Toronto General Hospital tonight, at 8 o'clock. Parkdale W. C. T. U. will hold its

regular monthly meeting this after-noon at 3 o'clock in Parkdale Meth-odist Church. The Emergency Bandage Aid will meet in Grace Church at 10 a.m.

The ladies of West Toronto will neet in the kindergarten of Aprel

Club will meet in the club-rooms at



LEFT LARGE ESTATE.

When Dr. Charles Alexander Hill of

work for Toronto's needy

THE PUBLISHERS OF Princess Mary's Gift Book

Treasure-house of Story Price \$1.00 Each

King Albert's Book

The Most Remarkable Book Ever Published Price \$1.25 Each

Have donated the entire profits of the sale of these books on

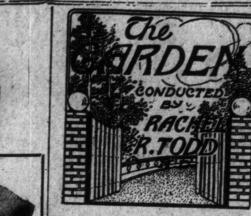
Saturday, April 3rd TORONTO WOMAN'S PATRIOTIC LEAGUE

Counter space has been generously granted for this sale in the stores of The T. Eaton Co., Limited; Murray-Kay, Limited, King St. E.; Tyrrell's two stores, King St. E. and 371 Yonge St.; Rippon Mfg. Co., 488 Bloor W.; J. A. Solomon, 2054 Queen St. E.

Add a beautiful book to your Library and at the same time help

This Great Work of Love Note Day of Sale:

Easter Saturday--the time of sacrifice



Treating Sour and Heavy Soil

There are several fairly practicable vays that way be made use of in the nedying of the unhealthy soil in your

While it seems yet too early to talk of digging up the ground yet we must speak of this matter now, since time and work and plant growth waits for no man, and later we will not have the chance to discuss these matters.

No matter how poor, how heavy, how unfertile your soil has proved to be, or may seem to be, it may be greatly improved by the very simple operation of digging it up, leaving the heavy clods to break up under the influence of air, sun, winds and rain, for say a week or ten days, and then, underlaying it with several layers of material that will tend to lighten the

terial that will tend to lighten the earth.

The members of the Heliconian Club are requested to attend the meeting this afternoon at 2 o'clock to engage in Red Cross work.

The Lord Nelson Chapter, I-O.D.E., will meet at 2.30 today at the residence of Miss Lennox, 487 Sherbourne street.

The Women's Musical Club will meet at 5 o'clock in the Conservatory of Music Hall. The program, arranged by Mrs. Ham, will be one of selections from oratorio.

be, since porosity means fresh air, and good drainage. Good drainage means that the heaviness and sourness of your poor soil will almost immediately disappear.
Of course the ideal "lightener" from

Now, there is that heavy cold stretch of unsanitary ground running along the north side of your back-yard fence. You are in despair back-yard fence. You are in despair because you have found the growth so poor, that gardening attempts there are despairful. Are you giving up in disgust?

Never!
Make a rock-garden along that sunless fence. An ideal spot that cannot but give satisfaction all summer long. Have your boys and their chums hunt up all the fair-sized boulders that can be carried and placed, say three feet from that cold, bleak fence. Have them bring in enough to make about three rows of rough rock ledges. And then fill in with loose material in the shape of strawy manure and the like, with loose stones (not too many) and pile the earth up high in this rocky trough. The soil will settle as the summer goes by, so the necessity for high-piled earth. Fill in your rock garden with irises, ferns, forget-me-nots to crawl cuuningly over the stones, some scotch pinks, a sweet william or two, several fairy columbines—and there you are.

KNOX COLLEGE CONVOCATION

Knox College will hold its closing convocation on Tuesday, when the 71st session of the college comes to a close. The convocation will be held in Bloor Street Presbyterian Church, as the chapel in the new building is not yet completed. Besides the conferring of degrees, there will be the presentation of prizes and diplomas. Rev. Prof. Robert Law, D.D., is to give an address on "The Historic Influence of Calvinism."

GRAY HAIR

Dr. Tremain's Natural Hair Restorative will positively restore gray hair to natural color, and keep it so. IT IS NOT A DYE, and will not injure the scalp. Satisfaction guaranteed or money refunded, Price one dollar. On sale at Bond Bros., Drug Store, 453 Yonge street or corner Madison and Dupont streets; also sent postpaid. Address Tremain Supply Co., Dept. W., Toronto, Ont,



Guaranteed Absolutely Pure and Unadulterated

THE FIRST OF THE SEASON

Direct From Donlands Farm, Seven Miles From the City Hall

NOW ON SALE AT

MICHIE & COMPANY, LIMITED 7 King St. West.

While it Lasts-Price: 75c Per Bottle

Deficient Girls Require More Attention, Says Report at Industrial School Board.

of course the ideal "lightener" from many points of view, is good yellow sand. This can not always be obtained without a considerable expense, and often not at all in many towns. A soil part sand, part clay and part loam is the ideal soil for most plant growth. But since this happy combination cannot always be obtained, the next best combination is sand and clay. Sand and clay with constant enriching by straw stable manure, will give the most beautiful roses in all the world. The sand provides warmth, drainage and air, the clay furnishes a firm medium in which the rose-roots can fix their clasp solidly and fear no G. T. Fergusson presided at the

with mentally deficient children proves a great source of responsibility to authorities, who urge help from the government in this connection.

C. Ferrier reported that the Victoria Incustrial School now has 301 pupils whose health is generally good, and whose health is generally good, and whose health is generally good, and tions, such as farming, manual labor, fruit raising, etc., and also enjoy the use of a fine swimming tank, which greatly adds in their standard of good

OPEN NIGHTS T 9 O'CLOCK NEW YORK HAT WO 566 YONGE STREET. Phone

OTHER DENOMINATIONS SHOULD BE INCLU

Rev. Dr. Chown Protests Ar Action of Militia Department

Rev. S. D. Chown, D.D., superintendent of the Church, issued a protest ye

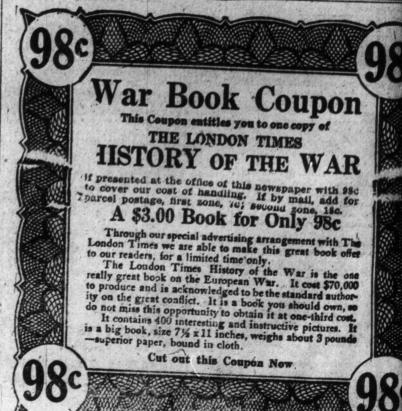
HAD plans

church, issued a protest yes against the action of the milit partment for only recognizing Anglican Church when regis colors are presented. Dr. Cho his protest says:

"Information has reached mecanised by the fact that when mental colors which had been chased with money contributed denominations were presented.

A committee of three was appointed to inspect the school buildings, with a view to spring repairs.

mission treasury more promp ever before. The receipts show an increase of \$27,009 pared with the same portion year, and total \$194,062.



Polly and Her Pals
Copyright, 1914, by Randolph Lewis.

cooking, shredding and baking.

Shredded Wheat is made in two forms, BISCUIT and TRISCUIT—the Biscuit for breakfast with milk or cream, or with fruits; Triscuit, the wafer-toast, delicious for luncheon with butter or soft cheese, or for any meal as a substitute for white flour bread,

NIAGARA FALLS, ONTARIO

Toronto Office: 49 Wellington Street East.

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By Sterrett

WHAT DID YOU TELL ASHUR I WAS PUTTIAL ANTI SMOKE PILIS IN PAWS COFFEE ! FOR POLLYE T







mart Street BASQUE too warm, is cular and gath The basque of taffeta, and c

5

POOR ASHUR IN THE DARK HOPE T DIE I NEVER AN' Y'MEAN TO SAY THIS BUT WOTS THE BIG HERE IS THE ONLY KEY EXACTLY SPEING THAT PA SUSPECTS PUT NO RUBBER IN YOUR TO YOUR HUMIDOR ! IDEAR ? [DONT HIM OF DOPING HIS 5-(IGARS) TAN IVE JUST WAL HERES YOUR 1 GH 1115 CIGARS BUT IT UNK! PUT A BRAND NEW CHANCE TO PROVE MADE HIM BOX OF CIGARS IT TAKE THIS PROMISE NOT IN ER TOO! AN' PUT IT IN TO TELL A SOUL YOUR POCKET