

Sample Simpson's Furniture and Hosiery Values Thursday

New Corsage Special

We are busy these days unpacking the new Corsets. There are many splendid values among those already to hand, and for the introductory sale of the new season's styles we have selected two handsome models of "Corset Royale," 300 pairs of which will be distributed as a very special offer to Thursday shoppers. Phone orders filled.

Women's Corsets—Beautiful models in Royale; fine white coutil; low bust, long back, deep skirt, free hip bone; double boned throughout, with finest rustproof steels; four wide side steels; four strong garters; rubber hose buttons; lace and ribbon trim. Sizes 20 to 36 inches. Thursday extra special \$9.95

Just 36 of these beautiful Coats to clear at less than cost price tomorrow.
Women's Sweater Coats—Novelty knit fibre silk, white, black, gray, sea green or brown; two pockets; V neck; covered buttons; plain revers. Regularly \$10.00. Thursday \$7.95 (Third Floor.)

Wash Petticoats at 59c

Women's Petticoats—Good quality gingham, in stripes and checks, navy, fawn and black and white; flounce of pin tucking; finished with bias frill and underpiece; lengths 36 to 42. Thursday special \$1.25

OUT-SIZE MOIRE PETTICOATS, \$2.00
Imported Moire Petticoats, in black only; hips measure 44 inches; flounce in tailored effect, with groups of pin-tucking; lengths 38, 40 and 42. Thursday \$2.00 (Third Floor.)

Wash Goods Bargains AT THE BARGAIN CIRCLE

Pongee Linens, Crepe Linens, Crash Linens and Cotton Suitings; all perfect goods 12 1/2
36-inch Indian Head Suiting—Fully bleached, with a round, even thread. Thursday, special 9 1/2
Dress Gingham—30 inches wide, in stripes, checks and plain weaves; guaranteed to stand boiling. Thursday 20
40-inch Ratines—In a full range of plain shades, also white and French novelty effects. 49
30-inch Japanese Crepe—Finely woven, for waists and dresses and underwear 25 (Main Floor and Second Floor.)

Dainty Cotton Frocks at \$2.49

The summer selling of Cotton Frocks brings forth oddments, together with some regular lines which we have reduced to make room for new fall goods. These dresses at the above price hardly pay in some cases for the material alone. Ratines, crepes, plain or figured voiles, in a wide choice of styles and colorings. Thursday, extra special \$2.49

CLEARANCE OF WASH SUITS, 98c.
Ratines, linens and other washable fabrics, gathered together to make a special sale; smartly tailored and novelty trimmed. Clearing Thursday 98

MISSES' AND WOMEN'S SILK DRESSES, \$7.95, \$10.00 AND \$15.00.
Silk and cloth dresses, showing a variety of pleated or plain tunics; in short or long lengths, with pleated or plain underskirts; waist has dainty frilled battens collars on novelty effects; choice of shades, navy, brown, Copenhagen, mauve, black and gray. Specially priced, \$7.95, \$10.00 and \$15.00.

NEW FALL COATS.
Dozens of new styles in the collection, Nigger-Heads, chinchillas, blanket cloths, wool mixtures; girls' misses' and women's styles, made by the best New York designers; a wide choice of the season's coming colorings. Prices range from \$15.00, \$17.50, \$20.00 to \$37.50. Your inspection is invited.

NEW SKIRTS FOR FALL.
Direct from New York's best skirt makers, showing the long tunics, either plain or pleated, with deep vest effects; pockets bound with silk braid, and numerous smart models in Roman stripes, gabardines, serges, poplins, tussu-royal, voile and satin combinations, and chardmuse silks. Prices ranging from \$7.50 to \$19.50. (Third Floor.)

Plauen Lace Collars for 25c

1,020 Sample Collars, direct from Plauen, Germany. This is the last shipment of anything we can expect from Germany for a long time to come, so we advise quick buying. Over one thousand sample collars of the finer qualities; fine Venise, baby Irish and guipure, in round and shoulder shapes. Regularly 50c, 75c and \$1.00. One price 25 (Main Floor.)

The August Silk Sale

The importance of this sale cannot be overestimated. France has deserted the loom for the musket, and it is impossible to say when a further supply of silks may be obtained. Buy yours now. You will never regret it.

This is a second week's selling at reduced prices of our guaranteed "Quality Silks."
27-inch Terry Cord Velvets, 53c Yard. Fast pile and fast dye, cut cords that give great wear and satisfaction, in a beautiful color range. 27 inches. Regularly 60c per yard. Thursday, per yard 33
Bonnet's Black Satin, \$1.18. A beautiful firm all-silk, 36 inches wide; rich, deep, full bias. Regularly \$1.35 per yard. Thursday, per yard 1.18
Charming Black Paillettes, 94c Yard. In a firm, close weave, yarn dyed, in soft finish for prevailing modes, 48 to 38 inches wide. Regularly \$1.25 yard. Thursday, per yard 94
Colored Dress Silks and Satins, \$1.00 Yard. In an elegant assortment of new and fashionable shades, almost every weave and finish; this is a rare opportunity to secure guaranteed dress satin at an unusually low price. Thursday, per yard 1.00 (Second Floor.)

Lower Prices on Dress Goods

\$1.00 College Suiting Serge, 40c. 52 inches wide; guaranteed perfect in weave, dye and finish; noted for its excellent wearing qualities. Regularly \$1.00. Thursday, per yard 40
\$1.25 English Serge and Wide Wale, \$1.10. Twills of medium and wide wale effects; navy, cream and black; 52 inches wide. Regularly \$1.25 a yard. Thursday, per yard 1.10
Shepherd Check Suiting, 47c yard. Good firm cloth, in all the wanted shepherd check effects; also fancy color combinations; 43 inches wide. A good 65c value. Thursday, per yard 47
Worsted Stripe Suitings, 34c. These dainty black and white stripe suitings are much in demand; 42 inches wide. Regularly \$1.50. Thursday, per yard 34 (Second Floor.)

Eyeglasses and Spectacles.
Rimmed or rimless, 1-10, 1 1/2c gold filled, \$2.50 and \$3.50.
(Optical Department, Second Floor.)



Furniture Prices That Spell Economy

The August Furniture Sale is going with a swing. The gaps made in the ranks by heavy selling are promptly refilled with new, clean stock, so that the selection is in no wise impaired. If you have not already visited this department, why not do so Thursday? It will pay you.

Parlor Suite, in mahogany finish, consisting of settee, arm chair and arm rocker. The backs are artistically designed, have spring seats well upholstered and covered in silk tapestry. Regularly \$24.50. August Sale price 17.50
Parlor Suite, the frames are made of solid mahogany; the suite has settee, arm chair and arm rocker, spring seats upholstered and covered in various shades of silk tapestry. Regularly \$22.50. August Sale price 24.00
Parlor Suite, in solid mahogany, the backs and seats are finely upholstered and covered in high-grade silk tapestry. Regularly \$40.00. August Sale price 31.75
Parlor Suite, the frames are in selected mahogany, have shaped panel backs, upholstered spring seats, covered in silk tapestry. This suite consists of settee, arm chair and arm rocker. Regularly \$47.50. August Sale price 35.00
Parlor Suite, in solid mahogany, consisting of settee, arm chair and arm-rocker, seats and backs are well upholstered and covered in various shades of silk tapestry, seat edges are neatly tufted and buttoned. Regularly \$57.00. August Sale price 47.00
Library Table, in solid quarter-cut oak, in turned or golden finish, has two centre drawers and convenient bookshelves at each end. Regularly \$19.75. August Sale price 16.50
Library Table, in selected quarter-cut oak, in turned or golden finish, bookshelves at each end and centre drawer; long, wide shelf underneath. Regularly \$21.50. August Sale price 18.75
Brass Bedstead, the bedstead, in solid mahogany, with heavy turned caps, evenly divided fillers, with ball hocks. Can be supplied in bright, satin or polette finishes, guaranteed acid-proof lacquer, made in all sizes. Regularly \$12.00. August Sale price 7.95
Brass Bedstead, has continuous two-inch posts, strong fillers, in bright, satin or polette finishes, guaranteed acid-proof lacquer, supplied in all standard sizes. Regularly \$12.00. August Sale price 14.50
Brass Bedstead, heavy two-inch posts and top rails, with ball corners, one-inch fillers, turned hocks, in bright, satin or polette finishes, 4 ft. 6 in. size only. Regularly \$24.75. August Sale price 17.65
Extension Dining Table, in turned or golden color, solid quarter-cut oak, has 48-inch top extending to 8 ft., neatly designed pedestal, claw feet. Regularly \$20.50. August Sale price 20.50 (Fifth Floor.)

Mattress, well filled with sanitary curled seagrass, with heavy layer of jute felt on both sides, tufted and covered in twill ticking. Regularly \$2.50. August Sale price 2.10
Mattress, filled with all elastic cotton felt, has roll stitched edges, neatly tufted and covered in high-grade art ticking, supplied in all standard sizes. Regularly \$7.50. August Sale price 4.75
Bed Spring, the frame is made of kiln-dried hardwood, the spring is strong woven steel wire, well supported, supplied in all sizes. Regularly \$2.00. August Sale price 1.55
Bed Spring, the frame is made of steel tubing, the fabric is fine, close coil steel wire, steel rope edges reinforced; fully guaranteed, in all sizes. Regularly \$5.00. August Sale price 3.95
Dresser, made in selected quarter-cut oak, in golden finish; the top drawers have serpentine shaped fronts, two long drawers, shaped or oval British bevel mirror. Regularly \$22.00. August Sale price 16.75
Chiffonier, in quarter-cut oak, golden finish, to match above dresser. Regularly \$22.00. August Sale price 16.75
Dresser, in quarter-cut oak, in golden finish, or genuine mahogany veneered, has two short and two long drawers, shaped British bevel mirror. Regularly \$21.50. August Sale price 17.25
Buffet, made in solid oak, in turned or golden finish, has cutlery drawer, three cupboards, long linen drawer, two display shelves, and British bevel mirror. Regularly \$21.50. August Sale price 16.25
Buffet, in selected quarter-cut oak, in turned or golden finish, has three drawers, one lined for cutlery, two cupboards, long linen drawer and British bevel mirror. Regularly \$22.50. August Sale price 24.50
Buffet, "Colonial" design, in quarter-cut oak, in turned or golden finish, has three drawers, one lined for cutlery, two cupboards, long linen drawer and British bevel mirror. Regularly \$35.50. August Sale price 28.75
Dining-room Chair, in selected quarter-cut oak, in turned or golden finish, have panel backs and lose slip seats, covered in genuine leather. Set has five small and one arm chair. Regularly \$22.50. August Sale price 16.15 (Fifth Floor.)

Hosiery Sale Items for Thursday

Women's American-made Silk Hose, pure thread silk, with double spliced lisle thread sole, heel and toe; deep garter lisle thread top; nice weight; black, white and colors. Regularly \$1.50. Hosiery Sale price, Thursday 98

Women's Silk Boot Hose, fine lisle thread garter top, lisle heel, sole and toe; black, white, tan. 50c value. Thursday 39c, 3 pairs \$1.10.

Women's Lisle Thread Hose, seconds, of a guaranteed make; not quite perfect, but for wear they are all right; black, tan. 35c and 50c values. Thursday pair 15

Women's Fine Imported Lisle Thread Hose; black, white and colors; also embroidered fronts and laces. 50c values. Thursday 29

Women's English Hose; fine all-wool cashmere; black only; full-fashioned. 50c value. Thursday, pair 29

Boys' and Girls' Ribbed Cashmere Stockings; all-wool cashmere; English made; full-fashioned. 35c and 45c. Thursday 25

Boys' and Girls' Ribbed Cotton Hose; seamless, with double spliced heel, toe and sole. Thursday 12 1/2

Children's Lisle Thread Socks; white feet, with fancy colored tops; sizes 4 to 7 1/2. Regularly 25c. Thursday, half-price, pair 12 1/2

Men's Plain Black Llama Cashmere Socks, with Llama in red silk at top; fine elastic ribbed cuff; soft to the feet. Thursday 25

Men's Black and Tan Lisle Thread Seconds in Socks; the guaranteed kind, that sell at 25c and 35c. Thursday 12 1/2

Women's Wrist Length Pure Silk Gloves; broken sizes; black, white, double tipped fingers. Regularly 39c. Thursday 25c (Main Floor.)

Window and Door Curtains Made Up Free

A Most Exclusive Stock, including several shipments recently received from the War Zone. These fabrics are productions from the foremost manufacturers in Europe. Exquisite shadow tissues of every hue, Futurist and Impressionist Linens, Wool Tapestries, Verdure Tapestries for wall decorations, Metal Brocades, solid color drapes, in various weaves, in the finest materials, and even a small part of our Fall stock at the old prices. Pay the Drapery Department a visit. The red tickles tell of values unprecedented.

In English Washing Chintzes and Cretonnes there are:
40c to 50c values, marked, yard 33
50c to 60c values, marked, yard 39
\$1.00 values, 50 inches wide, marked, yard 49

IN PORTIERE FABRICS, 50 INCHES WIDE.
French Antique Velvets, yard 1.75
Beautiful Shadow Tissues, yard 3.45
Assyrian Cloth, a rich fabric, plain and perfectly reversible, yard 98
3c Piusheen, a rich fabric for window and door curtains, all shades, yard 49 (Drapery Department, Fourth Floor.)

Bargains in Canvas-Back Stair Oilcloths

Some of these goods are slightly misprinted, but this will not interfere with the wearing qualities, canvas back, two widths only, 18 inches wide, 10 1/2c per yard; 22 1/2 inches wide, 13 1/2c per yard.
Vacuum Cleaners, \$7.95. This machine does the work of both vacuum cleaner and carpet sweeper, with a revolving brush, which removes the lint and scraps from the surface, hand power, only 8.75
Heavy Printed Linoleum. 700 yards of Linoleum, in block, tile, matting, floral and hardwood designs, some are slightly smudged in the printing, 2 yards wide only. Thursday 12.00
English Brussels Rugs Greatly Reduced. Brussels Rugs of good quality and in a big range of designs and colorings, suitable for bedrooms, dining-rooms or living-rooms. Size 8'0" x 10'6", \$16.95; 9'0" x 12'0", \$18.95; 9'0" x 12'6", \$20.95; 12'0" only, Rattania Fibre Rugs at a Low Price. This is a very clean wearing rug and will give good satisfaction for bedrooms or sunrooms. They come in mixtures of browns, greens and red colorings, one size only, 7'6" x 10'6". Regularly \$10.25. Thursday 3.95 (Fourth Floor.)

IMPORTED BEDROOM WALL PAPERS

Plain and chintz effects, for any style of bedroom, for mother, sister, brother, guest or children's rooms. Have you seen the touches of black in the wall or trimming? We have it. New Austrian, English, French and New York Bedroom Papers, in plaids, decorated or plain, quilt flower or gray and black stripes, Paisley chintz, cretonne, shadow stripes, floral and chamber grounds; designs in blue, pink, mauve, purple, cream, green and yellow. Per roll, \$1.00, 90c, 75c, 65c, 50c, 35c and 25c.
New Strapping and Frieze, for bedrooms and sitting-rooms; in assorted colorings; width 3, 4, 8 and 10 1/2 inches. Per yard, 25c, 15c, 10c, 8c, 5c and 3c.
Circular Pillow Cases, 220 rolls. This is a new and Bed Room Papers, in neat patterns and assorted colorings, room lots or more; regularly 35c roll, Thursday 22c; regularly 45c roll, Thursday 14c; regularly 15c roll, Thursday 9c; regularly 10c roll, Thursday 6 1/2c. (Fifth Floor.)

HOUSEHOLD LINENS ON THE 4TH FLOOR

Double Bed Sheets, \$1.48 Pair—Plain Bleached Sheets, sturdy quality and free from filling; size 70 x 90; hemmed ready for use. Special Thursday, pair 1.48
Circular Pillow Cases, 220 rolls. This is a new and Bed Room Papers, in neat patterns and assorted colorings, room lots or more; regularly 35c roll, Thursday 22c; regularly 45c roll, Thursday 14c; regularly 15c roll, Thursday 9c; regularly 10c roll, Thursday 6 1/2c. (Fifth Floor.)

SAVE DOLLARS ON CHINAWARE

Japanese Hand-decorated Ice Cream Set, \$1.95—Finest quality "Royal Nippon" hand-decorated napkins. Regularly \$3.95. Thursday 1.95
80c Japanese China Sugar and Creams, 49c—"Royal Nippon" Hand-decorated Japanese China Sugar and Creams. Specially priced for Thursday's selling at the pair 49
80c Japanese China Trinket Set, 49c—Each set consists of large tray, hair restorer and 8c. Thursday, the set 49
\$9.00 Dinner Set, \$6.95—Floral decoration on best quality English porcelain, perfectly clear, even surface ware; hard, brilliant overglaze; complete dinner set of 87 pieces. Regularly \$9.95. Thursday, complete 6.95
Linen in Open Stock Dinnerware—Excellent grade English porcelain, 8 pieces. \$6.95. "Richmond" pattern, conditional green border design; bread and butter plate, regularly \$1.50; for 10c cups and saucers, regularly 25c; for 15c; vegetable dishes, regularly \$1.25; regularly 25c; for 23c; salad, regularly 40c; for 35c; soup bowls, regularly 20c; for 15c; jugs, regularly 25c; for 23c. (Basement.)

POPULAR SUMMER FICTION AT 25c

"David Harum," by E. N. Westcott; "Captains All," by W. W. Jacobs; "Scarlet Pimpernel," by Orcy; "Three Men in a Boat," by J. K. Jerome; "Thelma," by Marie Corelli; "Lorna," by Marie Corelli; "First Violin," by Jessie Fothergill; "By the Sea," by Victor Hugo; "Wormwood," by Marie Corelli; "Allen Quatermain," by Rider Haggard; "Sea Breeze," by Mrs. Southworth. Cloth 25 (Main Floor.)

Attractive Shoe Values

Women's \$2.50 to \$3.50 Oxfords Clearing at \$1.45—A splendid assortment in both button and lace styles, tan, black, patent calf, gummetal and fine violet kid. They are all good fitting shoes; high, medium and low heels; medium and lightweight soles. Sizes from 2 1/2 to 11. Thursday 1.45

Men's \$4.50 and \$5.00 Low Shoes, \$2.45—"Bostonian," "Tetrault" and "Minto" brands; tan and mahogany calf, black calf and gummetal; all the new styles are in the lot, including the English shoe, with recede toes and low heels; also popular styles, with medium or high toes; every pair has "Goodyear welted soles." Telephone orders filled. (Second Floor.)

White Pumps for Girls and Children—75c, \$1.25 and \$1.50 are the regular prices of these dainty white poplin pumps, with adjustable ankle straps; medium weight soles; low heels. Sizes 7 to 10 and 11 to 2. Thursday 75
Women's House Slippers, \$1.25—Fine kid instep strap slippers; neat round toes; Cuban heels; flexible hand-turned soles. Sizes 2 1/2 to 7. Thursday 1.25 Telephone orders filled.

Girls' "Classic" Pumps, \$1.75—High-grade, Goodyear welted pumps; made on perfect-fitting lasts, with full round toes and low heels; finished with tailored bows; lined with white kid, tan Russia calf and gummetal leathers. Sizes 11 to 2. Regularly \$2.75. Thursday 1.75 (Second Floor.)

Best Provision for a Rainy Day

MEN'S WATERPROOF COATS AT \$10.00.
We have just received a shipment of special English Waterproof Coats, or Slip-ons; made from all-wool; double texture fabric, being light in weight, and guaranteed thoroughly waterproof; an excellent coat for motoring or wet weather wear; cut loose and roomy; some have belts or straps on the back. Sizes 34 to 48. On sale Thursday at 10.00

MEN'S SUMMER TROUSERS.
In medium and light gray English flannels, in plain and neat stripe patterns; also some plain gray, homespun tweeds; cut in latest style, with roll bottoms and belt loops; well tailored. Sizes 32 to 42. Ranging in price up to \$15.00. To clear Thursday 5.25

BOYS' SINGLE-BREADED NORFOLK SUITS.
Smartly-tailored tweed suits for boys; yoke, notched styles, with full-cut bloomers; neat patterns in gray shades; 50c. Twilled linings. Sizes 25 to 28. Thursday \$5.00; sizes 31 to 34, Thursday \$5.50.

BOYS' WASH SUITS, THURSDAY 98c.
Russian styles, with military and sailor collars; neat stripe patterns, in blue and tan shades; natural linens, Satara cords, in tans and white and sky blue; fine English duck; bloomer pants. Sizes 2 1/2 to 6 years. Regularly \$1.50, \$2.00 and \$2.50. Thursday 98 (Sixth Floor.)

\$1.50 and \$2.00 Men's Underwear

450 Suits of Men's Pyjamas, in all kinds of summer materials and flannellets, all odd and broken lines, sold regularly for \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50. Thursday, a suit 98
Men's Combinations, which sold for 85c and \$1.00; mostly knee length and short sleeves, natural or white. Thursday, a suit 49
Men's Combinations, which sold for \$1.25, \$1.50, \$2.00 and \$2.50; both long or short style; white or natural. Thursday, a suit 79
Men's Heavy Sweater Coats, knitted in the plain chain-stitch style, extra high storm collar, in all sizes; 36 to 44; colors plain brown, gray or maroon. Regularly \$4.50. Thursday 3.50 (Main Floor.)

Travelling Goods for Thursday

TOURIST TRUNKS.
Waterproof, canvas-covered, hardwood sides, brass plated, dome corners, clamps and valance straps, two strong straps, iron bottom with rollers, divided top, with covered hat box; size 32-inch, regularly \$4.55; size 34-inch, regularly \$4.95; size 36-inch, regularly \$5.15. Thursday 3.95

MATTING SUIT CASES.
Matting Suit Cases, bound edges, leather corners, strong spring handle, brass lock, and side catches, cloth-lined with pocket; size 24-inch, Thursday \$2.75; size 26-inch, Thursday \$2.95. (Sixth Floor.)

2000 lbs. Fresh Dairy Butter, in prints, per lb. 25
Finest Sugar-Cured Hams, half or whole, per lb. 23
Katie's Vita Breakfast Cereal, 3 packages, 2 lbs. 49
Edwardsburg or Beehive Table Syrup, 5-lb. pail 30
Salt, in bags, 3 bags 14
Paris Pate, for sandwiches, per tin 10
English Marrowfat Peas, 3 packages 25
Choice Olives, in quart gem jar, per jar 39
2000 lbs. Fresh Apple Blossom Blueberries, 2 lbs. 49
Choice Red Salmon, per tin 14
Peanut Butter, in bulk, per lb. 20
Finest Featherstrip Coconut, per lb. 18
Heinz Pickles, picnic size, per bottle 14
Canned Apples, gallon size, per tin 25
Rose's Lime Juice, pint bottle 25
Heinz Pickles, picnic size, per bottle 14
Pure Cocoa, in bulk, per lb. 25
Scott's Worcester Sauce, 3 bottles 25
Clark's Potted Meat, assorted, 3 tins 25 (Basement.)

The Robert Simpson Company, Limited