

savings bonds. On such an interpretation the answers are as follows:

1. The approximate amount of Canada savings bonds outstanding as at December 31, 1966, was \$6,089 million.

2. The amount of interest payable in 1967 on the Canada savings bonds referred to in part 1 would be \$299 million.

#### TELEVISION ADVERTISING FOR R.C.M.P. RECRUITS

Question No. 2,309—**Mr. Prittie:**

1. Have the Royal Canadian Mounted Police placed any advertising intended to attract recruits with television station KVOS?

2. If so, what has been the cost of such advertising?

3. Have the Royal Canadian Mounted Police placed any advertising intended to attract recruits with television station CHAN, Vancouver, B.C.?

4. If so, what has been the cost of such advertising?

5. Have the Royal Canadian Mounted Police placed any advertising intended to attract recruits with television station CBUT, Vancouver, B.C.?

6. If so, what has been the cost of such advertising?

**Hon. L. T. Pennell (Solicitor General):**

1. Yes.

2. Nil.

3. Yes.

4. Nil.

5. Yes.

6. Nil.

#### REGULATIONS RESPECTING TELEVISION COMMERCIALS

Question No. 2,324—**Mr. Orlikow:**

Has the Board of Broadcast Governors formulated regulations (a) limiting the number of television commercials which can be shown in any program (b) limiting the time that television commercials can be shown in any program and, if so, what are these regulations?

**Hon. Judy V. LaMarsh (Secretary of State):** I am informed by the Board of Broadcast Governors as follows: 1. (a) No; (b) Yes. Section 8 of the radio (T.V.) broadcasting regulations states:

8 (1) Subject to subsection (2), no station or network operator shall, during any clock hour, broadcast commercial messages the aggregate duration of which exceeds twelve minutes.

(2) A station or network operator may, during any clock hour, broadcast commercial messages the aggregate duration of which exceeds twelve minutes but does not exceed thirteen minutes if, during either the immediate preceding or succeeding

#### Questions

clock hour, the aggregate duration of commercial messages is reduced by an amount equal to the excess time over twelve minutes which was broadcast.

#### REPORTS ON TELEVISION COMMERCIALS

Question No. 2,325—**Mr. Orlikow:**

1. Does the Board of Broadcast Governors require television stations to report on the number of television commercials and the time taken by these commercials which are televised for each program?

2. Does the Board of Broadcast Governors monitor programs either regularly or on an ad hoc basis to compare the reports, if any, which it receives from television stations, with the actual production of these stations?

**Hon. Judy V. LaMarsh (Secretary of State):** I am informed by the Board of Broadcast Governors as follows: 1. Stations are required to keep weekly program logs which include the duration of each commercial message except in the case of a sponsored program where the aggregate time of all commercial messages is entered in the log.

2. Yes, on an ad hoc basis.

#### COMPLAINTS RESPECTING TELEVISION COMMERCIALS

Question No. 2,326—**Mr. Orlikow:**

1. Has the Board of Broadcast Governors received complaints from the public about excessive televising of commercials?

2. Have these complaints been investigated and, if so, what were the results of such investigation?

3. Has the Board of Broadcast Governors, as a result of its investigations, or as a result of complaints, discovered violations of its regulations with regard to television commercial usage by television stations and, if so, in how many cases?

**Hon. Judy V. LaMarsh (Secretary of State):** I am informed by the Board of Broadcast Governors as follows: 1. Yes.

2. All complaints are investigated. In most cases the stations have been operating in accordance with the regulations.

3. The log examination section reports on all instances in which the station logs appear to indicate excess commercial time. Each case has to be investigated before it can be established to the satisfaction of the board that a violation of the regulation has occurred.

#### PROSECUTIONS FOR VIOLATION OF BROADCAST REGULATIONS

Question No. 2,327—**Mr. Orlikow:**

1. What action has the Board of Broadcast Governors taken when it has discovered that its regulations are being violated?