

7. Did you read the ad when you saw it?									
	Age				Gender		Language		Total
	16 to 24	25 to 34	35 to 54	55 and over	Male	Female	French	English	
Yes	83%	64%	53%	0%	67%	50%	59%	67%	61%
No	17%	36%	47%	100%	33%	50%	41%	33%	39%
Number of respondents	6	11	15	1	21	12	27	6	33