

Ten of these will proceed with their subsequent education in Canada outside Alberta.

**PHONETICS PROBLEM**

The basic problem in language facing a Colombo Plan student is usually one of phonetics. In most cases the basic sounds of his native tongue are quite unlike those of English. The English sounds must be acquired before studies in grammar and vocabulary can be properly undertaken. The Institute has made great use of a modified speech laboratory where each student, in an individual cubicle, can hear and repeat basic sound sentences previously tape recorded by the instructors. Also, by the use of programmed language books, combined with tape recordings, the student is able to read and hear sentences simultaneously.

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**ROAD SAFETY WEEK**

Canada's tenth annual "Safe-Driving Week" will be sponsored from coast to coast by the Canadian Highway Safety Council from December 1 to 7. Provincial and community safety organizations will participate as well as government and industry. This campaign is scheduled for the same dates each year to facilitate promotion and participation.

"Safe-Driving Week 1965" will emphasize the responsibility of the individual driver and pedestrian in avoiding situations that may lead to accidents. The misfortune of the victim who survives a road crash but is severely injured or crippled will also be stressed.

As in the previous years, "Sage-Driving Week" will introduce the annual police campaign held during December against the hazards of driving in the holiday season.

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**HIGHER EMPLOYMENT INDEX**

According to a recent report by the Dominion Bureau of Statistics, Canada's industrial composite index of employment (1949=100) rose 0.6 per cent in July to 141.8. Typically for July, employment advanced in all industrial divisions except manufacturing and trade. In the former case, the decrease reflected "shutdowns" in the automobile industries for model changeover. Seasonally adjusted, the industrial composite increased by 0.5 per cent to 137.9.

All industrial divisions shared in the advance except construction, which declined by 0.8 per cent. The most significant gains were recorded in manufacturing, where the adjusted index rose by 0.8 per cent. Both components contributed to this advance, with durables up by 0.7 per cent and non-durables by 0.9 per cent. In the former, the gains reflected smaller-than-usual layoffs for model changeover in the automobile industries. In the latter, there were above-average increases in rubber and paper products as many workers returned to their jobs following settlement of industrial disputes in the two industries.

The seasonally-adjusted industrial composite indexes that employment for all regions was higher in July. The largest increases were recorded in the Atlantic region (1.0 per cent), followed by Ontario (0.4 per cent). The adjusted indexes for Quebec, the Prairie region and British Columbia rose by 0.2 per cent.

The industrial composite of average weekly wages and salaries rose by 2¢ in July from the preceding month to \$91.09. The latest figure was \$4.33 above that for the same month last year. The payroll index at 303.2 was 0.6 per cent above the figure for June and 11.1 per cent above that for July 1964.

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**NEW NWT HIGHWAY IN 1966**

Mr. Arthur Laing, the Minister of Northern Affairs and National Resources, recently announced that the highway from Fort Smith to Hay River in the Northwest Territories would be open for traffic in the autumn of 1966. Advance tenders will be called on a one-year contract to build a 60-mile stretch of road starting 67 miles west of Fort Smith and joining an existing road from Pine Point to the Hay River Highway. This will advance the original completion date by one year.

For residents and business interests in the Fort Smith area, completion of the road will mean an all-weather transportation link with Hay River and other points in the north, as well as with the provincial highway networks to the south.

The 60 miles of road still to be built will be the mid-section of a 165-mile communication road running from east to west between Fort Smith and the junction several miles south of Hay River.

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**CONSTRUCTION TRADE MISSION**

Construction booms in Britain and Germany, particularly in housing, have prompted the Department of Trade and Commerce to organize a trade mission to publicize Canadian construction materials in these two countries. This is part of a long-range programme to stimulate the sale of Canadian building materials and the adoption of Canadian construction methods in Britain and Western Europe.

Eight senior executives of Canadian firms that manufacture construction material and an officer of the Department of Trade and Commerce form the mission. They are spending ten days in each country.

The products to be promoted include roofing, insulation, wall-boards, floor and ceiling tiles and various types of metal and mineral siding. The mission is considering how to arrange to have these materials approved by construction authorities in both countries. To this end, meetings are being held with government and industry officials directly involved in construction and with authorities responsible for product specifications and building codes.