

DAIRY QUEEN (DAIRY QUEEN JAPAN CO., LTD.)

Address: 2-23, Jinbo-cho, Kanda, Chiyoda-ku, Tokyo 101 Tel: 03-265-0601 Fax: 03-239-1996	
JAPANESE PARTNER	MARUBENI CORP. Address: 3-3, Honmachi Higashi-ku, Osaka Tel: 06-266-2111
ANNUAL TURNOVER (Period ending September 1987)	14 320 million yen
TOTAL NUMBER OF OUTLETS	250
LOCATION OF OUTLETS	Eastern Japan: N.A. Western Japan: N.A.
AVERAGE ANNUAL SALES PER STORE	57 million yen
TOTAL NUMBER OF EMPLOYEES	N.A.
YEAR ESTABLISHED	1973
TYPE OF FOOD SERVICE	Western-Style Fast Food
MENU (as of July 1987)	(Unit price: yen) Soft Cream ¥150 Hamburger ¥200 Fried Potatoes ¥140

JIRO RESTAURANT SYSTEM

Address: 5-27-7, Sendagaya, Shibuya-ku, Tokyo 151 Tel: 03-355-9321 Fax: 03-355-3235	
JAPANESE PARTNER	N.A.
ANNUAL TURNOVER (Period ending December 1987)	14 030 million yen
TOTAL NUMBER OF OUTLETS	122
LOCATION OF OUTLETS	Eastern Japan: N.A. Western Japan: N.A.
AVERAGE ANNUAL SALES PER STORE	115 million yen
TOTAL NUMBER OF EMPLOYEES	1 253 Full-time: 564 Part-time: 689
YEAR ESTABLISHED	1973
TYPE OF FOOD SERVICE	Western-Style Restaurant
MENU (as of July 1987)	(Unit price: yen) Mix Pizza ¥780 Japanese-Style Hamburg ¥880 Original Pizza ¥780 Japanese-Style Steak ¥1 380