

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 610-SAN FRANCISCO

OOB-TRANSPORT SYS, EQUIP, COMP, SERV.
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT MISSIONS TO EXPO 86 FOR HAWAII, CONTRA COSTA AND DENVER.

INCREASE CANADA'S PROFILE.

URBAN TRANSIT SEMINAR IN CONTRA COSTA AND DENVER.

INCREASE CANADA'S PROFILE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 HAWAIIAN URBAN TRANSIT LUNCH IN HONOLULU FOR 25 STATE AND LOCAL POLITICIANS.

PROVIDED AN OPPORTUNITY FOR KEY DECISION MAKERS IN AN \$850M ADVANCED LIGHT RAPID TRANSIT PROJECT BE EXPOSED TO CDN EXPERTISE IN URBAN TRANSIT SECTOR.

QUARTER: 2 INTERNATIONAL PUBLIC TRANSIT EXPOSITION RECEPTION FOR 350 CDN AND AMERICAN PUBLIC TRANSIT OFFICIALS.

RECEPTION BROUGHT TOGETHER CDN SUPPLIERS AND MANUFACTURERS OF MAJOR US URBAN TRANSIT SYSTEMS IN AN INFORMAL AND RELAXED ATMOSPHERE.

QUARTER: 3 URBAN TRANSIT MISSION. HONOLULU TO VANCOUVER.

POST ORG. MISSION & ACCOMPANIED 12 SR POLITICIAN FROM STATE OF HAWAII TO VISIT VCR'S ALRT SYSTEM. AS RESULT OF MISSION CDA IS WELL-PLACED TO BID ON US \$850M CONTRACT FOR HONOLULU SYSTEM.

QUARTER: 4 - ORGANIZED S FRAN - MUNI MISSION TO OBSERVE VANCOUVERS SKYTRAIN. SEL'S AUTO TRACK CONTROL - MET WITH MUNICIPAL PLANNERS FOR NEW VEHICLE PURCHASE REQmnt. - CONTACT WITH RTD TO MONITOR TRANSIT DEVELOPMENT.

- MUNI SEEKING APPROVAL FOR SELTRAC (US \$20M.); SFRAN/BART APPROACHED RE: APPLICABILITY OF SELTRAC - POSITIONING NEW FLYER INDUSTRIES & UTDC. - POSITIONING SEL & BOMBARDIER.