

REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :406-LISBON

003-GRAINS AND OILSEEDS
PORTUGAL

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	MEETINGS AT LEAST MONTHLY WITH GOVERNMENT OFFICIALS.	UP-TO-DATE KNOWLEDGE OF CHANGES IN THE ROLE OF GOVERNMENT IN THE SUBSECTOR.
	CALLS ON IMPORTERS.	INFORMATION ON FUTURE REQUIREMENTS AND ON COMPETITORS ACTIVITIES.
	MEETINGS AT LEAST MONTHLY WITH GOVERNMENT OFFICIALS.	UP-TO-DATE KNOWLEDGE OF GOVERNMENT POSITIONS REGARDING THE SECTORS.
	FOLLOW PROGRESS OF DRAFT LEGISLATION WHICH WILL ALLOW USE OF RAPESED OIL FOR HUMAN CONSUMPTION.	DEVELOPMENT OF MARKETING STRATEGY.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
	QUARTER: 1 MAINTAIN CONTACTS WITH EPAC. EXPAND COVERAGE OF PRIVATE SECTOR GRAIN BUYERS.	RESULTS REPORTED TO CWB. DELAYED BECAUSE OF TIME LIMITATIONS.
	QUARTER: 2 -----	
	QUARTER: 3 -Maintain contact with EPAC. -Initiate contacts with major millers.	-Reported on evolution towards liberalization of market. -(Postponed)
	QUARTER: 4 -Initiate contacts with major millers. -Follow-up on canola potential.	(Postponed). -Analysis of protein meal market was provided to Alberta Ministry of Agriculture.