

Export and Investment Promotion Planning System

MISSION: 476 BUCHAREST

COUNTRY: 035 ROMANIA

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

The Trade Office has recommended that a comprehensive market study of this sector (sub-sector) would enhance the knowledge of Canadian exporters to this market.

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: UPDATE SECTOR PROFILE FOR NPS AND CIRCULATE TO POTENTIAL CANADIAN SUPPLIERS AND GOVERNMENT DEPARTMENTS.

Results Expected: ENHANCE COMMUNICATION BETWEEN CDN SUPPLIERS & ROMANIAN END-USERS/DECISION MAKERS, POSSIBLY LEADING TO ANOTHER ALBERTA MISSION IN F/Y 88/89.

Activity: CONTINUING CONTACT WITH ROMANIAN OFFICIALS.

Results Expected: PROVIDE EARLY ADVICE RE POSSIBLE OPPORTUNITIES FOR CANADIAN SUPPLIERS IN ROMANIAN AND THIRD-COUNTRY MARKETS.

Activity: CONTINUING FOLLOW UP ON OUTSTANDING ENQUIRIES AND PROJECTS UNDER DISCUSSION.

Results Expected: IMPROVED POSSIBILITIES FOR SUPPLY OF CANADIAN EQUIPMENT AND SERVICES.