10/05/88

DEPARTMENT OF EXTERNAL AFFAIRS

Export and Investment Promotion Planning System

REPT: SYN-GED

88/89

A. Post export program priorities

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Region: AFRICA

Mission: 301 ADDIS ABABA

Market: 572 DJIBOUTI

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 008 TRANSPORT SYS, EQUIP, COMP, SERV.

REASONS: CONSIDERABLE AMOUNT IS ASSIGNED FOR IMPROVEMENT OF DJIBOUTI PORT FACILITIES WITH REQUIREMENT FOR CONTAINER DISTRIBUTION CENTER.

2. 015 CONSTRUCTION INDUSTRY

REASONS: CONSIDERABLE AMOUNT ALLOCATED FOR CONSTRUCTION PROJECTS IN DJIBOUTI.

3. 001 AGRI & FOOD PRODUCTS & SERVICE

REASONS: POTENTIAL EXISTS IN THE AREAS OF AGRO INDUSTRIAL EQUIPT AND ARABIC/ LATIN MICROCOMPUTERS.

4. 007 POWER & ENERGY EQUIP. & SERV.

REASONS: THERE EXISTS ETHIOPIA-DJIBOUTI POWER TRANSMISSION AND INTER-CONNECTION PROJECT.

5. 014 EDUCATION, MEDICAL, HEALTH PROD

REASONS: PROJECT FOR MEDICAL/PHARMACEUTICAL DISTRIBUTION CENTRE FOR DJIBOUTI IS STILL ON.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 008 TRANSPORT SYS, EQUIP, COMP, SERV.