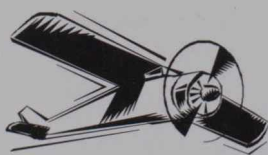


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NUTS technology has a Canadian twist

NUTS Connect 918 Desktop Video Conferencing system, the latest brainwave from NUTS Technologies of Hong Kong, hit the market this summer.

Founded just two years ago as an Apple Certified Developer by young husband and wife team Christine Wong and Stetson Chung, NUTS has grown swiftly to a team of 50 with branch offices in Singapore and the USA.

With the launch of the connect 918 in late 1992, it became one of the first companies in the world to introduce a full-colour, full-motion, three-way video conferencing system that allows Macintosh users to link up with PC users.

Wong, who holds a marketing/communications degree from McGill University in Montreal, is responsible for marketing internationally the products which Stetson develops. She believes her Canadian education and the years spent in a "western" culture have helped equip with the global perspective she needs to successfully market NUTS products worldwide.

She foresees that Connect 918 videoconferencing could become as much part of everyday business as using a telephone. She says the system (which retails for US\$6,200) is extremely cost effective when compared to the price of airfare, hotel bills and meals associated with an overseas trip.

"Considering the numerous business and family ties that Hong Kong residents have with Canada, and above all with Vancouver, Toronto and Montreal, the Connect 918 could prove especially popular in this particular market sector," says Wong. ♦

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