Insurance.

### **CANADA**

Life Assurance Company.

This Institution having been

ESTABLISHED IN 1847.

Has long since surmounted all the dangers of the early years of Assurance Companies.

Its ample Capital and Funds,

And its management in the hands of persons of long experience of such bus ness, afford

Perfect Security

to assurers. These features, as well as the Company's

### MODERATE RATES.

render the Institution one whose advantages are not surpassed by any other, and explain the fact that it stands at the head of all the Life Companies in Canada.

Detailed Reports and Table Rates may be obtained at any of the Company's Offices or Agencies.

A. G. RAMSAY.

Manager and Secretary.

R. HILLS.

Assistant Secretary.

Agent in Toronto.-E. BRADBURNE.

#### BRITON

MEDICAL AND GENERAL

# Life Association,

with which is united the BRITANNIA LIFE ASSURANCE COMPANY, ANNUAL INCOME, £220,000 STG.:

THE IMPORTANT AND PECULIAR FEATURE THE IMPORTANT AND PECULIAR FEATURE.

originally introduced by this Company, in applying the periodical Bonuses, so as to make Policies payable during life, without any higher rate of premiums being charged, has caused the success of the Briton Medical and General to be almost unparalleled in the history of Life Assurance. Life Policies on the Profit scale become payable during the lifetime of the Assurad, thus rendering a Policy of Assurance a means of subsistence in old age, as well as a protection for a family, and a more valuable security to creditors in the event of early death: and effectually meeting the often urged objection, that persons do not themselves reap the benefit of their own prudence and forethought.

No extra charge made to members of Volunteer Corps or services within the British Provinces.

Office.—Acjoining Bank of Toronto, Wellington St. THOMAS R. WOOD, Agent.

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Oct. 17-9-1yr.

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Fire Insurance Company. of London. ESTABLISHED IN 1782.

A GENCY ESTABLISHED IN 1702.

A GENCY ESTABLISHED IN CANADA IN 1804.

Unlimited liability of all the Stockholders, and large Reserve Funds. Moderate rates of premium.

GILLESPIE, MOFFATT & Co.,

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310, St. Paul Street, Montreal.

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### Reliance Mutual Life Assurance Society.

Established 1840.

Head Office or the Dominion of Canada: 229 ST. JAMES STREET, MONTREAL. DIRECTORS—Walter, Shanly, Esq., M.P.; Duncan Mac-Donald, Esq.; Major T. E. Campbell, C.B., the Hon. J. Hamilton, F. W. Thomas, Esq., Lashier Molson's Bank. Net Assets, as at 31st Dec, 1870.......\$1,400,145 of Net Liabilities, do. do. 1,208,625 oo

Surplus ..... \$101,520 00 JAS. GRANT, Resident Secretary-Agent—WM. JEFFERY, Esq., Broker.

Insurance. THE

# Connecticut Mutual LIFE

### INSURANCE COMPANY,

OF HARTFORD, CONN.,

Organized in 1846, had, on the first day of January, 1872, Assets amounting to \$31,978,401.66, and a Surplus of \$5,670,764.74.

This Company has steadily pursued two great practical

FIRST.

To place the security of its policies beyond the power of adverse contingencies. Nothing containing any element of hazard is truly safe unless more than apparently safe: a purely Mutual Company has no resource whatever beyond the premiums charged upon its policies; wherefore these premiums must be apparently higher than any foreseen contingency will exhaust, or future solvency is in peril:

### SECOND.

To reduce the actual outlay of its members for their policies to the lowest possible rate. To accomplish this, and yet maintain that perfect security without which all insurance is a delusion, it charges a nominal premium entirely ample for any contingency, and higher than it expects ever to really need; and then to practically reduce this premium in each year to the actual necessities of the Company for the time being, and take from the policy holder no more than present conditions demand, it allows him to retain from 20 to 30 per cent. of the first premium as a permanent credit or loan, and to retain from each subsequent premium that portion of the previous year's full premium actually proved to be surplus; so that at no time does the Company take from him a higher actual premium than is needed to carry the risk for the year, and provide the reinsurance fund.

premium than is needed to carry the risk for the year, and provide the reinsurance fund.

It is stoictly Mutual. Nothing is diverted to stock holders, and each member has his insurance at its exact cost to the company.

Its rate of expense has been from the beginning less than that of other companies; its mortality has been favorable so far, and its rate of interest as high as can be had upon investments of the highest order.

It is believed that in the accomplishment of these two great purposes the Company has had no superior com-

JACOB L. GREENE, Secretary.

## Liverpool and London and Globe

Insurance Company.

AVAILABLE ASSETS - - \$27,000,000

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L OSSES PAID IN COURSE OF THIRTY-FIVE Years exceed Forty MILLIONS OF DOLLARS. Claims by CHICAGO FIRE, estimated at nearly \$3,000,000, are being liquidated as fast as adjusted WITHOUT

DEDUCTION.

Recurity, prompt payment and liberality in adjustment of its losses are the prominent features of this wealthy Company.

FIRE AND LIFE POLICIES issued with very libera con-

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### THE ONTARIO MUTUAL

Life Assurance Company

ISSUE Policies on all the most approved methods.

This Company is PURELY MUTUAL; its business confined to the Province of Ontario; its rates of Assua rance are self-sustaining, yet lower than others on the participating plan. There being no Stock-holders, all advantages go to the benefit of Policy-holders.

Dividends declared yearly after Policies are three years

WM. HENDRY, Manager, Waterloo, Ont.

Insurance.

### CONFEDERATION LIFE ASSOCIATION OF CANADA.

HEAD OFFICE, MASONIC HALL, TORONTO

CAPITAL, - - - \$500,000.

Stock and Mutual Plans Combined. Deposited with Dominion Government for Security of POLICY-HOLDERS, \$50,000.

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VICE-PRESIDENTS—HON. WM. P. HOWLAND, C. B., Licutenant-Governor of Ontario. HON. WM. McMASTER, President Canadian Bank of Commerce.

T is Association offers the following advantages:
1. It is a Canadian Institution under home manage-

ment.

2. Perfect socurity by character of directors, wealthy propretary and large guarantee capital, only one-tenth of which participates in profits.

3. Holders of mutual Policies share in profits and man-

agement.

agement.
4. Equal and just application of non-forfeiture principle, not arbitrary, but fixed by charter.
5. A policy free from vexatious restrictions.
6. Its investments made in Canada, thus being a seurce of home benefit, instead of a constant drain of wealth into foreign channels

7. Comparatively low rates, its participating premium is over 10 per cent. less than ordinarily charged by mutual companies, and the stock rates over 25 per cent. less than the same.

Agents wanted in unrepresented districts.

Apply with references to

WILLIAM McCABE,

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### Life Association of Scotland.

Invested Funds upwards of £1,000,000 Sterling.

THIS INSTITUTION DIFFERS FROM OTHER
Life Offices, in that the BONUSES FROM PROFITS
are applied on a special system for the Policy-holder's
personal benefit and enjoyment during his own lifetime,
with the option of large bonus additions to the sum assured. The Policy-holder thus obtains a large reduction
of present outlay, or a provision for old age of a most important amount in one cash payment, or a life annuity,
without any expense or outlay whatever beyond the ordinary Assurance Premium for the Sum Assured, which
remains intact for Policy-holders' heirs, or other purposes.

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