

Dec., 1908

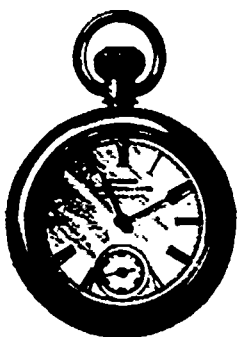
BOOKSELLER AND STATIONER

\$

You want Wall Paper that will sell quickly—bring a good profit—please your customers—and be an advertiser for you when hung.

The trade say our goods fill these requirements. Why not give us your order and get the results you are looking for?

STATIONER'S NOVELTY.



THE
Ingersoll

American Watches.

RETAIL PRICES, \$1.25 to \$2.50

ARGUMENT.

We now offer a practical time piece for the Stationery Trade of Canada, and base our statement upon the following:

First—It is absolutely guaranteed to keep accurate time.

Second—It stands rough usage and does not get out of order easily, making it the only watch for dealers outside of the jewelry trade to handle, and also making it a practical one for sportsmen, boys and all men who give a watch hard usage.

Third—Its low price and high quality insure a tremendous sale, which we further augment by furnishing many handsome advertising devices for your store.

Fourth—Last but not least, these watches offer a handsome profit. Price cutters are not supplied.

Sold by several leading Stationery Jobbers of Canada. We will tell you who they are upon request.

Trial Offer—To any Stationery Dealer who will write to us upon his business letter head and inclose 75c. we will send a sample watch (duty not paid) and our catalogue, so that he can test its accuracy and durability.

INFORMATION ON REQUEST.

ROBT. H. INGERSOLL & BRO.

31-33 Hudson Lane, NEW YORK, U.S.A.

The New York Times

"ALL THE NEWS THAT'S FIT TO PRINT."

Gives more space to news than any other New York newspaper. It prints a greater variety of news. It gives impartial news free from bias. It goes into homes that bar other newspapers. It is a sane newspaper, neat in typography, rational in its news treatment, and independent in its opinions. It has refused to appeal to the vicious, the ignorant or the thoughtless.

Special Cable News is one of the most important features of THE NEW YORK TIMES. The London Times' foreign reports appear in this country exclusively in THE NEW YORK TIMES. No other American newspaper excels THE NEW YORK TIMES in the presentation of Domestic Telegraphic news. The Associated Press reports are augmented by hundreds of Special Correspondents.

The New York Times

Is Now Appearing Every Sunday

Improved and Enlarged.

A departure of the Magazine Supplement which accompanies each number of the Sunday Edition of THE NEW YORK TIMES is the introduction of Cartoons and Illustrations. The many bright, breezy, entertaining articles are brightened by illustrations from the pens of well-known artists.

New features will be constantly introduced to improve the Magazine but the old friend, THE MAN IN THE STREET, will remain to amuse people with his bright, chatty, and clever stories of men and women who figure prominently in the news and events of the day.

The News Section of The Sunday Edition of The New York Times

will be interesting as it always is—readers of the SUNDAY TIMES may depend on getting "all the news that's fit to print" promptly, accurately, and well told.

The Financial Quotation Supplement which accompanies the SUNDAY EDITION of THE NEW YORK TIMES covers all transactions in Stocks, Bonds, and Investment Securities—both listed and unlisted. It includes capitalization of corporations—dividends—date and rate, the fluctuations in quotations for the closing week—high and low price for both the current year and the year preceding, and other information indispensable to either investor or speculator to aid him in solving financial problems. The Quotation Supplement is kept on file by all banks and financial institutions for daily references.

The New York Times Saturday Review of Books

Which accompanies the Saturday Edition, treats books as news. The book publishers of the country have made THE NEW YORK TIMES SATURDAY REVIEW OF BOOKS their preferred medium for announcements of new publications.

ORDER THROUGH YOUR LOCAL NEWSDEALER, or mailed direct from office, as per following rates

SUBSCRIPTION TERMS:

	By Mail
One Year, Sundays included.....	\$8 50
Six Months, Sundays included.....	4 25
Three Months, Sundays included.....	2 25
One Month, Sundays included.....	75
Per Week.....	17
Daily, without Sunday, per year.....	6 00
Daily, without Sunday, six months.....	3 00
Daily, without Sunday, three months.....	1 50
Daily, without Sunday, one month.....	50
Daily, without Sunday, one week.....	12
Saturday, with Review of Books and Art Supplement, per year.....	1 00
Sunday, with Magazine Supplement and Financial Supplement, per year.....	2 50

Postage to foreign countries for Daily and Sunday editions, add \$1.10 per month.

ADDRESS

The New York Times, New York