"I have examined liquid petrolatum that has come away and find that the oil does possess some affinity for certain toxic bodies of an alkaloidal and colloidal nature."

Anthony Bassler, M. D., Prof. Gastroenterology, Fordham University, New York City.

NUJOL is peculiarly adapted to the task of freeing the body of these toxins. Its viscosity, physiologically correct, enables it to hold many such poisons in suspension, preventing absorption by tissues, and assisting their speedy removal.

And Nujol constantly maintains a high ideal of quality that is consistent with the dignity of a great company. All that an expert personnel, newest and most improved mechanical aids, and unmatched resources can accomplish has been applied to insure the perfection of this product.

The viscosity of Nujol is that found to be most efficacious in the majority of cases. It was determined upon only after exhaustive clinical and laboratory tests in which consistencies were tested ranging from a water-like fluid to a stiff jelly. It not only meets, but exceeds, the standards for liquid petrolatum set by the pharmacopeias of the United States and other leading nations.

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