

SO MUCH ADVANTAGE has been taken of our offer to supply the theosophical magazines to those sending in subscriptions to *THE LAMP* to the amount of the price of the magazine desired that we have determined to extend the principle, and for a few months make the same offer apply to our list of theosophical books. That is to say, that anyone desiring to get any book in our list may do so by canvassing among his or her friends for *THE LAMP* and getting as many subscriptions as amount to the price of the book. If you want the Secret Doctrine, fifty subscriptions will be necessary; if you want the Voice of the Silence, then three subscriptions will procure it. We have only three conditions, but they are cast-iron and no exceptions will be made: 1. Lists of subscribers must be sent in complete; for example, the entire fifty names would require to be sent in at one time with addresses in full, if *The Secret Doctrine* was wanted. 2. Names sent in must be those of new subscribers. 3. Remittance in full must accompany each list. We believe that many who are unable to purchase our somewhat expensive literature will find this an easy means of adding to their private libraries, or to those of their branches. Any books advertised in our columns may be obtained in this way until further notice. This offer applies only to Canada and the United States.

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WE HAVE endeavoured to make our business rules and notices as plain and simple as possible, and we thought our premium announcement sufficiently explicit. But we did not make enough allowances. Let us say that every word of these notices was carefully considered to save space, and to save time and trouble. To illustrate. We say: Send stamps for sums under One Dollar. We mean that, yet people send post office orders for twenty-five cents, which costs them ten cents apiece—a ruinous commission; and they send silver coin, which is dutiable at the rate of 35 cents on the dollar. Why don't they send stamps for sums under a dollar? For sums over a dollar, bills or orders are requested. Yet correspondents will go

with bills and buy several dollars' worth of stamps just to show that they have time to do it, and put us to a little extra trouble. They send us stamped envelopes too, which are no use in Canada, when the only postage we ask is when MSS. are to be returned at the Canada rate of 3 cents an ounce. U. S. rate is two cents an ounce. Yet we frequently get letters with three cents on them from the States, which is one cent wasted. We have had letters asking what books and magazines we give in premiums, although we announce those only which appear in our *advertising* columns. The good people who make all these errors are no doubt aspiring to be occultists. In a recent article about Mr. Judge, it was stated that he would find fault with the way you dipped your pen, and that his suggestions always tended to save exertion. "The unnecessary is the immoral," says Mr. Hargrove, laying down one of the most widely applicable rules of conduct. These little things may seem exceedingly little, but they indicate character, they mean mental activity in all directions. And lest any one go away with a wrong impression, there are weightier matters of the law also, to which these are but anise and cummin. And we speak not for *THE LAMP* alone, but for every office that has business to do, and to whom attention to the rules of the establishment mean a tremendous saving in labour and energy. Brother Page will endorse.

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The Expositor of the Christ Life for May, which only reached us on the 11th June, too late for notice last month, devotes nineteen columns to theosophy. We are sorry that we cannot devote a similar amount of space in our pages to an examination of the *Expositor's* views. These are fair just so far as they are based on facts, but when people begin to found their opinions upon assumptions there must always be disagreement. When investigation of facts proceeds to hair-splitting of opinions, very little can be gained. We must speak by the card lest equivocation should undo us, yet even then one who is determined to juggle with words rather than get at ideas may readily find fault. When we make such a statement as "Food satisfies