# CHEAP ADVERTISING. THE Toronto World

The great stores THE WORLD has achieved as three its position as one of the permanent institutions for the two of the two

### ORDINARY RATES rtisements are as follo

mmercial advertisements, FIVE CENTS areil line, each insertion.

Advertisements other than commercial, viz., legal, ection, financial, and anusement, TEN CENTS per mpareil line, each insertion.

Reports of meetings and financial statements of banks, railway, insurance and monetary companies, TEN CENS per line nonpareil. Paragraphs among news items, double the ordin-

Special notices twenty-five per cent. advance on

ary rates: Condensed advertisements on the first page, HALF A CENT per word, each insertien.

### CONTRACT RATES

display advertisements, per line, subject to age of matter, are as follows:---

INSERTIONS.	1 mo.	3 mos.	6 mos	12mos
Daily	\$0 75	\$1 50	\$2.50	84 00
Every other day		1 00	1.50	2 50
Twice a week		75	1.25	2 00
Once a week		50	75	1 25

**CONDENSED ADVERTISEMENTS** n the first page are charged at the following re Situations Wanted and Help Wanted, FREE. ving rates Properties for Sale, Houses or Stores to Rent, Houses or Stores Wanted, Board and Lodging, Rooms to Let, Rooms Wanted, Articles for Sale, Articles Wanted, Articles Lot or Found, Profes-sional or Business Carlos, Business Chances, Money to Lend, Personal, and Miscellaneous, TEN CENTS for, twenty words, and one-half a cent for each additional word, for each insertion.

Contracts for Condensed Advertisements of twenty words or under, and subject to change of matter, are made at the following rates:--INSERTIONS. 1wk. 1.mo 3mos 6mos 12mo 
 Daily......
 80
 50
 \$2
 00
 \$5
 00
 \$0
 \$17
 00

 Ev t other day.
 1
 25
 3
 00
 5
 50
 10
 00

 Twice a week.
 2
 25
 4
 00
 7
 00

 Once a week.
 1
 25
 2
 25
 4
 00
Extra words at corresponding rates.

Extra words at corresponding rates. Do you want mechanics ? Advertise in the World, FREE. Do you want a cicht? Do you want a cicht? Do you want a servant? Advertise in the World, FREE. Do you want a situation ? Advertise in the World for TEN CENTS. Do you want to sell or bury a business? Advertise in the World for TEN CENTS. Advertise in the World for TEN CENTS.

5 h

## THE TORONTO WORLD: MONDAY. FEBRUARY 14, 1881.

Very Stylish Ulsters, to fit boys of three years and up, cut and made equal to ordered cloth-Petley & Co., } -GOLDEN GRIFFIN.- { TOPOLIO. 

CORSETS. THE CLIPPER, seventy-five cents. THE ROYAL SPOON BUSK, seventy-five cents LADIES IF YOU WANT COMFORT BUY NO OTHER. 'etley & Co., -GOLDEN

Petley & Co., } -GOLDEN GRIFFIN





**READY-MADE CLOTHING !** 

GRIFFIN.- TOPONTO

We are now showing a Splendid Stock of the above goods in all the newest materials and latest styles, cut and made equal to custom work.

A CARD THIS SIZE - TWENTY WORDS-every day for a year, \$16 50; every day for This is equal to a little over FIVE CENTS to A CARD THIS SIZE-FIVE LINES : wice a week This is equal to a little over SIX CENTS for each THIS SIZE, TEN LINES wice a week  $\begin{array}{ccc} 10 & 00 \\ 7 & 50 \\ 5 & 00 \end{array}$ This is equal to less than THIRTEEN ENTS for CARD THIS SIZE, TWENTY LINES :--

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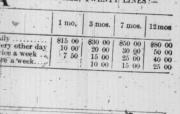
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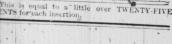
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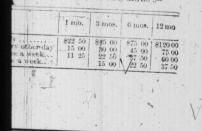
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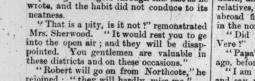
CARD THIS SIZE, THIRTY LINES :--



s is equal to less than FORTY CENT'S for each will pay you to Advertise THE WORLD.

all Communications to

THE WORLD. TORONTO.



**BEST HARD COAL ALL SIZES** \$8.00. **OFFICES**: Dominion Bank Buildings, cor. King and Yange streets. Corner Yange and McGill streets. Corner Ningara and Douro streets. 33 Adelaide street cast. Corner Esplanade and Princess streets.

All Our Offices are Connected with Central Telephone Exchange.

ELIAS ROCERS & CO. MINERS AND SHIPPERS.

Perrin, McKay,

White,

Malone,

Best,

Haight, Shèwan,

Simpson. McKay,

Harvey, Partridge

Dale, Murdoch,

Evans, McKelcan,

Delaporte,

Elliott.

Thorpe,

Tayler, Bollard,

Palmer,

Greer.

Scott, Probert

White,

McConkey,

Queens Hotel. Hicking,

Pape

Rosenbaun

The Toronto World Is now on sale and may every day be ob-tained at the following news-stands :

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QUEEN STREET BAST. 26 Queen street East. 226 262 Worthin Pomeroy, Prest, Hall, Way, YONGE STREET.

113 Yonge street. 170<del>1</del> 193

193 291 292 3041 344 364 3841 392 460 466 514 5141 5141 576

614

693 Yorkville P.O. PARLIAMENT STREET. 173 236 258

> 391 TORONTO STREET. Cor. Toronto & Adelaide Winnifrith Bros.

KING STREET WEST. 85 King street West

49 283 475 679

WELLESLEY STREET. 199 Wellesley street CARLETON. 104 Carleton street. 191

QUEEN STREET WEST.

1901 202 286 304 308 3181 330

42 Queen 52

168 176

Burrage, cer. Nassan st. & Glov G. T. B. News Stand,

334 340 358

655 SPADINA AVENUE. 258 Spadina ave.

ELM STREET.

CAER-HOWELL STREET.

KING STREET EAST

 $157 \\ 205 \\ 239 \\ 259$ 

328 4601 474

JARVIS STREET.

CHURCH STREET.

YORK STREET.

101 ADELAIDE STREET EAST.

DUNDAS STREET.

GERRARD STREET EAST.

FRONT STREET.

29

SPADINA AVENUE, 258 Spadina avenue ESTHER STREET.

91 Elm street.

27 Caer-Howell'strand

92 King street East 150 "

130 Church street

139 York street.

12 Adelaide street East

1 Dundas street.

183 Gerrard street

Front street

avidson, eer. High street.