

IN THE MEN'S SHOP. ALL DAY WEDNESDAY



HUNDREDS OF MEN'S FINE NECKTIES

59c, 6 for \$3.30

Materials include Moga-
dors, Grenadiers, Swiss
Silks, Spot Dots.

Checks — Italian Silks,
Moires, Jacquards, Bow.

SILK KNITTED TIES

Beautiful neckties from one of Canada's foremost neckwear manufacturers. This huge assortment includes a vast variety of fabrics and patterns.

NEW, BRIGHT SUMMER TIES

At an exceptional price tomorrow, 9 a.m. to 5:30 p.m. Sale price 59c, 6 for \$3.30.

SMALLMAN & INGRAM
LIMITED

Eat More Parnell's Bread

Make it the foundation
of your summer meals
and you will enjoy good
health.

Appetizing
Delicious
Nourishing

Order a loaf at your
grocer's or phone 929.

**Parnell-Dean
Baking Co.**



If your wife has put off get-
ting glasses because she
imagines they will interfere
with her appearance, tell her
that we will fit her in becom-
ing style.

"You remember the
distinguished looking
folks of your acquaint-
ance who wear
stylish glasses?"

**Carlyle
TREBILCOCK
OPTICIAN**

233 DUNDAS STREET
TELEPHONE 2351.

**GILLIES
Coal - Coke - Wood**

PHONE 1312.
COR. ADELAIDE AND BATHURST

BRIDEGROOM OF ONE WEEK KILLS SELF AT SEAFORTH

Charles Brown, Well-Known
Farmer, Swallows Strychnine
in Restaurant.

DIES SITTING IN CAR
Second Suicide of Similar Na-
ture in Seaforth in
Week.

Special to The Advertiser.
Seaforth, July 6.—Seaforth was
shocked today by a second suicide
in a week.
Charles Brown, a well-known
farmer, of Haullett, came to town
this morning with cattle. After-
wards he went to Aberhart's drug
store and purchased strychnine,
claiming he wanted it to kill crows.
Leaving the drug store, he visited

Rowat's Teas
Used in Homes Where Quality Rules.
From 70c to \$2.00 Pound
T. A. Rowat & Co.
250 DUNDAS ST. W. Phone 3051-3052

MILITARY RIBBONS,
BADGES AND BUTTONS
PEEL'S PEEL'S
10 MARKET LANE
NOW AT RED STAR NEWS CO.

Quality Vulcanizing
Only
ART WILKES
London Tire Repair Depot.
354 WELLINGTON STREET.
Opposite McClary's.

**HAWKEN-LANG
COAL COMPANY**
PHONE 522

AMBULANCE SERVICE
The Sedan Ambulance, a mod-
ern and desirable method of
quietly transferring patients.
THE INVALID CAR
Available at a moment's notice
for emergency calls. Both am-
bulances equipped with adjust-
able cot and air mattress.
A. L. OATMAN,
Funeral Director,
Cor. King and Colborne Sts.

N. J. GRIFFITH
FUNERAL DIRECTOR AND
EMBALMER
104 DUNDAS STREET, LONDON.
Residence on premises. Phone 459.

GEO. E. LOGAN
FUNERAL HOME
371-373 DUNDAS STREET.
PHONE 1983.

J. FERGUSON'S SONS
R. R. Ferguson, Manager.
174 TO 180 KING STREET.
FUNERAL DIRECTORS
AND EMBALMERS
24-Hour Service.
Phones: Office 543; Res. 2056W.

New Education System Advised

Canadian Press Despatch.
Victoria, B.C., July 6.—Remodel-
ing of British Columbia's educa-
tional system from top to bottom
is recommended by Dr. J. S. Put-
nam and Dr. C. M. Weil, eminent
Canadian educational experts, in
their report on school conditions
in this province, made public to-
day.

Box's restaurant and asked for a
dish of ice cream and a glass of
water. He must have slipped the
poison into the water, for he drank
the glassful and left the ice cream.
He then walked over to J. F. Daly's
storehouse, in Wilson block, and
stepped into a sedan car that was
parked there.

An hour or so later, R. B. Holmes,
salesman for Mr. Daly, entered the
garage to take out a truck, and was
surprised to see a man sitting in the
car apparently asleep. He tried to
awaken him, but was shocked to dis-
cover that he was dead.

Mr. Brown was married last Wed-
nesday to Miss Mary Walker,
daughter of Mr. James Walker, near
Brucefield.

No reason can be assigned for the
rash act, as the unfortunate man was
in good financial circumstances.
It is a strange coincidence that
Michael Fletcher, of McKillop, com-
mitted suicide in the same way last
Monday, this being the second sui-
cide within a week in the locality.

PACT WITH INDIES SIGNED BY CANADA

Full Text of Treaty Has Been
Cabled To Colonial
Office.

Canadian Press Despatch.
Ottawa, July 6.—The Canada-
West Indies trade agreement was
signed at midnight tonight in the
office of the prime minister by Hon.
J. A. Robb, Hon. T. A. Low, Hon.
George P. Graham and Hon. J. E.
Sinclair, on behalf of Canada, and
representatives of the various
colonial governments of the islands
of the West Indies.

Under the new agreement increased
tariff preferences and better steam-
ship services are to be mutually
granted. New steamship services,
which are to convey the products of
the colonies direct to Canadian ports
without trans-shipment, are men-
tioned in the agreement.

The full text of the treaty has been
cabled to the colonial office in Lon-
don tonight, and will be announced
simultaneously in Canada and the
West Indies on Wednesday. The
agreement comes into effect on a
date to be mutually agreed upon.
The increased tariff preferences to
Canada are mainly on agricultural
products, fish, lumber and articles of
which the produce of the land form
a basic part, such as flour, dairy
products, meats, boots and shoes
and cordage. These preferences are
planned so that they will be mutu-
ally beneficial without discriminating
against any group of producers.
Canada grants the West Indies and
other colonies preferential treatment
on tropical fruits, bananas, cocoa,
sugar and other products. The West
Indies and other colonies grant to
Canada substantial increases on such
products as butter, cheese, lard,
apples, potatoes, meats, confection-
ery, cement, lumber, boots and shoes,
flour and cordage.

Our fitters are
experts, \$1.50 to
\$10.00. We have
trusses to fit
all needs.
**ANDERSON &
BELL**
Dundas St.

Store Open All Day Tomorrow

(WEDNESDAY)—9 till 5:30

For the First Wednesday Selling In July There Are
Many Useful Things At Big Reductions

BEAUTIFUL RAYON CHECK VOILES, 69c

A charming fabric is this pretty voile for either dresses or underwear, and shown in a host of new and fashionable colors, with an equally good assortment of raised self-stripe voiles. You save in your summer dress at this sale. Prices are from a third to half less than usual. Also we offer you a selection in Smart Black and White Crepes, Ratines and some very good lines in Novelty Colored Ratines, all 36 and 38 inch fabrics. One price in our Wednesday sales 69c yard
See Window Display.

WEDNESDAY COTTON SPECIALS



This department is featuring special values throughout July, either stock numbers being discontinued or purchases made advantageously by us. Many big values not advertised on display in department. Tomorrow we offer you a very good value in nice quality, well-made Sheets. Nice quality, because they are made of carefully-selected, well-bleached, strong sheeting. Well made, every sheet is turned out by our own workers and attention is given to good workmanship. Two outstanding values here:

A Double-Bed Sheet, 70x90 inches. Wednesday only, per pair \$2.69
Large Double-Bed Sheet, 78x90 inches. Wednesday only, per pair \$3.19

ENGLISH BRIDAL CLOTH

Soft and lovely finish, yet plenty of body to insure durability and to be suitable for slips, gowns, satisfactory underwear for ladies and children; an underwear fabric that looks well after boiling and keeps its snow-white bleach; a yard wide. Wednesday only three yards for 79c

July Linen Sale Continues Tomorrow

All Pure Linen Cloths and
Napkins (manufacturers' sec-
onds)

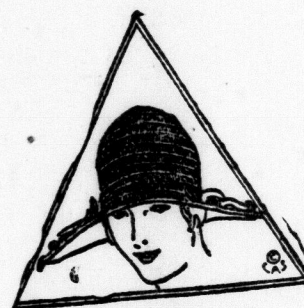
Cloths \$3.98 to \$16.67
Napkins, \$1.98 to \$6.98 1/2 doz.

Open all day tomorrow.

COLLARS! CUFFS!

Collar and Cuff Sets in white
and cream net insertion and
lace trimmed, in different
styles. 144 only 59c

HATS \$3.95



White Hats, including Leghorns,
Silk and Straw, in the many
pretty summer shades; also black.
No two styles alike, and all are
smartly trimmed \$3.95

Special Dinner Wednesday, 65c

Combination Salad Broiled Whitefish
New Vegetable Soup
Roast Spring Lamb, Mint Sauce
Boiled New Potatoes New Peas
.....
Choice of Apple, Tapioca, Custard Pudding
.....
Fresh Cherry Pie, Fresh Strawberries,
Sundae and Watermelon
Tea Coffee Ice Tea Milk

SUMMER SERVICE FOR COTTAGERS.

Motor Delivery every Friday to Port
Stanley and intermediate points.

USEFUL CURTAIN ENDS

Half Price and Less, 48c Each
Values to \$1.00 Yard.

100 Curtain Lengths in Madras, Filet
Nets, Marquisettes, Voiles, Colored
Madras, Cretonnes and Silkolines, in
lengths from 1 yard to 2 1/2 yards. On
sale Wednesday 48c each

RAYON CASEMENT CLOTH

44 Inches Wide, Sale Price
\$1.48 Yard

About 165 yards only, in Figured Rayon Casement Cloth with Jaspe
ground, and jacquard design in rose, blue, mulberry and brown;
also a few lengths in plain colors up to 5 yards. On sale Wednes-
day \$1.48 yard

SAMPLE PAIRS CURTAINS HALF REGULAR PRICE

No two pairs have the same pattern. They include Nottingham Ruf-
led, Marquisette and Voile-Filet and Swiss Net
\$1.00, \$1.75, \$2.25, \$2.50 to \$8.75 pair
Fourth Floor.

Special Sales Wednesday In the Furniture Section OAK DINING-ROOM SUITE, \$119

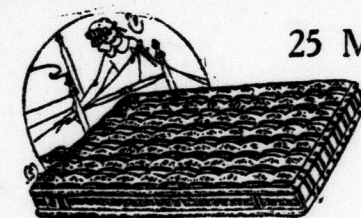
1 only Solid Quarter-Cut Oak Suite, 9 pieces—Buffet, China Cabinet,
Extension Table, 1 Arm and 5 Side Chairs; dark fumed finish. On
Wednesday only \$119.00
Other Suites, sale specials \$147.00 and \$159.00

CHESTERFIELD SUITE, \$98.00 AND \$129

1 only Gray Brocade Mohair Chesterfield and Chair (2 pieces), loose
spring cushions. Special \$98.00
Also 1 only beautiful Mohair and Tapestry Combination Chesterfield
Suite (2 pieces), spring cushions and backs. Special \$129.00

HAMMO COUCH CANOPIES, \$3.95

6 only Khaki Hammo-Couch Tops, full size, with iron rod; scalloped
and bound on both sides. May be split for porch curtains or play-
house tops. To clear Wednesday \$3.95 each



25 MATTRESSES, \$5.95

25 only Special All-Cotton Filled
Mattresses, covered in good art
tickling, with roll edge. Wednes-
day only \$5.95 each
Third Floor.

Demonstration!

A representative from the Hansen's Cana-
dian Laboratories will demonstrate Jun-
ket Powder and Tablets during this week.
See demonstrations in Main Aisle.

Hickory Baby Pants, 29c

12 dozen pairs of Hickory Baby Pants,
made of good quality lightweight rubber,
washable and very durable; medium and
large size, in white and a few pink and
natural. Price 29c pair

SALE OF ROOM RUGS.

Brussels, Wiltons and Axminsters,
\$11.50, \$23.50, \$29.00, \$39.00 to \$79.00.
Third Floor.

SMALLMAN & INGRAM
LIMITED



A thousand pieces of pretty, cool and comfortable
lingerie to go at ridiculously low prices. Princess
Slips Materials, Dimity, Shadowproof materials, in-
cluding Voile, Trimmings, Embroidery, Pippings in
color and hemstitching. Colors flesh, sky, mauve,
honeydew and white. Styles shaped shoulder and
camisole top. Prices \$1.19, \$1.29, \$1.75, \$2.25

ENVELOPE CHEMISE—Materials nainsook, voiles;
trimmings dainty Val. lace, embroidery and touches of
ribbon; colors mauve, flesh, maise, sky, green and
white; styles lace shaped tops, plain shaped tops or
strap tops. Prices 59c, \$1.29 and \$1.75

VESTEE SETS AND STEP-INS—Materials nainsook
and voile; trimmings net, lace, medallions of fine lace
and hemstitching, and monogram designs; colors are
white, mauve, maise, green, peach, tangerine and
honeydew pink. Prices 59c, \$1.29 and \$1.39
Vestee Sets \$1.98 and \$2.50

GOWNS—Materials voile, nainsook, crepe; trimmings lace, ribbons, hem-
stitching, floral patterns; style kimono sleeve and sleeveless, V. square
and round necks; colors all the pastel shades \$1.19, \$1.75, \$1.98

PYJAMAS—Materials crepe, nainsook; trimming contrasting colors, col-
lars and pockets; colors in the pastel shades \$1.95 to \$3.75

Second Floor.



Stamped Dresses, \$1.19

Stamped Dresses in many
bright shades, stamped on color
weave and color weave check.
These make delightful needle-
work for the summer after-
noon. They are stamped on
green, green and white check,
rose, honeydew, blue and buff
and blue check. There are
many different designs to be
worked in lazy daisy and run-
ning stitch. Special value \$1.19

KNITTED SWEATERS AND DRESSES

A number of odd lines in Sweat-
ers and Dresses are being greatly
reduced for Wednesday. In the
lot there are Woolen Dresses in
grays and blues, Chappie Coats,
Silk Sweaters in neat pullover
styles, in a number of the popular
shades. Also Silk Coat Sweaters.
They are all good quality and
knitted wear is at its height in
popularity at the present. Prices
from \$2.49 to \$11.25