[Copyright, 1913, The International Syndicate, Baltimore.]

No. 6

yes, I'd like to sell that old plane. We haven't any use for it, and it does take

"Well, there are lots of people who would be willing to buy it if they knew it was for sale. Why don't you write a little ad. and put it in the

"Me write an ad.? Why, I don't know how. I wouldn't know how to begin.'

The above conversation is purely and wholly imaginative. Yet I believe it has a counterpart in real life, right in this city, many times a year.

I claim that the right sort of a Want Ad. will sell that old piano, or anything else that is salable. And the right sort of Want Ad. isn't at all hard to "get up." You say in print just about what you'd say to a prospective purchaser face to face. You might say it this way:

> OUR OLD SQUARE PIANO TAKES UP room that we have other use for, so we'll sell it quite cheap. It's a Steinway, in good order, with fine tone. Come, see it, and make an offer. Mrs. X., Advertiser office.

Now, there isn't anything very wonderful about that ad., is there? No mystery, no claptrap. Just a plain statement of what you have for sale, why and where,

That is all there is to Want Ad. advertising-except that the ad. be inserted in a good newspaper. Then it is practically certain to get results.

The Want Ad Man

LIVE STOCK AND PRODUCE MARKETS

CHICAGO, Sept. 22.—Cattle—Receipts, 22,000; market steady to shade up; market steady to shade up; market steady to shade up; to \$10; stockers and feeders, \$5 40 to \$8 25; Texas sters, \$7; to \$8 10; stockers and helfers, \$3.70 to \$8.75; balves, \$8 50 to \$11.75. Hogs—Receipts, \$3.800; market strong to 5c up; light, \$40 to \$9.25; mixed, \$7.95 to \$9.20; light, \$40 to \$9.25; mixed, \$7.95 to \$9.20; leaves, \$7.5 Sheep—Receipts, \$5.3000; market strong to 5c up; light, \$40 to \$9.25; mixed, \$7.95 to \$9.20; leaves, \$7.5 Sheep—Receipts, \$5.3000; market weak to shade up; natives, \$3.70 to \$7.50. MONTREAL, Sept. 22—West end market Receipts—Cattle, about 2,850; calves, \$1.400; sheep and lambs 2,000; hogs, \$1.00. MoNTREAL Sept. 22—West end market medium, \$4\frac{1}{2}\$c to \$4\frac{1}{2}\$c; No. 2, 5\frac{1}{2}\$c to \$6\frac{1}{2}\$c, per lb; common, \$2\frac{1}{2}\$c to \$4\frac{1}{2}\$c; bulls, small, \$3\frac{1}{2}\$c to \$4\frac{1}{2}\$c; bulls, small, \$3\frac{1}{2}\$c to \$6\frac{1}{2}\$c per lb; common, \$2\frac{1}{2}\$c to \$6\frac{1}{2}\$c. to \$6\frac{1}{2}\$c. calfskins are locuntry cured, \$13c to \$13\frac{1}{2}\$c. Calfskins are locuntry, cured, \$15c per lb. Country cured, \$13c to \$13\frac{1}{2}\$c. Calfskins are locuntry, cured, \$15c per lb. Country cured, \$13c to \$13\frac{1}{2}\$c. Calfskins are locuntry, cured, \$15c per lb. Country, cured, \$15c per lb. C

London Dalry Market.
LONDON, Ont., Sept. 20.—Offerings on the London Dalrymen's Exchange today were: Avonbank, 325 colored, Sept. 1-18; West Nissouri, 150 colored, Sept. 1-15; 475 boxes offered; no sales; bidding from 13c

boxes offered; no sales; blumby

to 131/4c.

TORONTO, Sept. 20.—Eggs—Case lots
of new-laid, 26c to 28c per dozen; fresh.
21c to 26c; seconds, 17c to 18c.

TORONTO, Sept. 20.—Butter—Choice
dalry, 21c to 23c; inferior, 18c to 20c;
oreamery, 26c to 27c for rolls, and 24c to
25c for solids. Cheese—New cheese is
for Manitoba grades. Ontario grain is
still slow in coming forward, but will offer
Cables from Liverpool

TORONTO, Sept. 20.—Potatoes—The market is quiet; immediate delivery, 70c to 750 per bag, and future delivery, 65c per

SUGAR. TORONTO. Sept. 20.—Trade was quiet at unchanged prices Sugars are quoted in Toronto, wholesale, as follows: Extra anulated. Redpath's 100-lb bags, \$4 60; do bbls, \$4 75; do 20-lb bags, \$4 60; St. Lawrence, 100-lb bags, \$4 60; do bbls, \$4 70; do 20-lb bags, \$4 70; Acadia, 100-lb bags, \$4 50; do bbls, \$4 55; Beaver, 100-lb

lb bags, \$4 45; Imperial, \$4 45; yellow, No. 1, bags, \$4 20; do bbls, \$4 25. HIDES.

TORONTO, Sept. 20.—Beef hides—City butcher hides, flat, 13½c to 15c per lb. Inspected hides, No. 1, 13½c; No. 2, 12½c. Country hides, flat, 13½c to 15c per lb. Country cured, 13c to 13½c. Calfskins are

TORONTO, Sept. 20.—Wool is unchanged at former prices. The mills are well stocked up, and show little interest in present offerings. Washed combing fleece (coarse), 25c to 25½c. Washed clothing fleece (fine), 26½c to 27c. Washed rejections (burn), chaffy, etc.) 126 to 121c. tions (burry, chaffy, etc.), 19c to 19½c. Unwashed fleece, combing (coarse), 16c to 16½c. Unwashed fleece, clothing (fine),

weaker in wheat today. There is a fair Fisher was given a great ovation. weaker in wheat today. There is a tair protect of the control of t

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by drugaists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to "Cuticura," Dept. 32, Boston, U.S.A.

R. G. FISHER NOMINATED BY LIBERALS OF E. MIDDLESEX

Large and Representative Convention Unanimously There were a number of good candidates who went down to defeat at the and Enthusiastically Select Standard-Bearer for the Dominion House By-Election Battle.

Mr. R. G. Fisher, of the firm of his aides, valets, etc., all at the country's expense. Do the farmers of this country, earning your money as you Liberals in East Middlesex. one of the largest conventions that has been held in London in militarism in this country, as it is in Germany and France and Italy, where strife was evidenced, and many of the delegates went away feeling sore over the meeting's selection, Ald. S. F. Glass, the convention of ing to the platform again and making Saturday was marked by an absence of any factional feeling. So enthusiasa short speech. tic were the members present that from the opposition, when Mr. Fisher's nomination was an-

nounced, cheer after cheer rang lustily through the building, and farmers man in the audience, when it was an- terests. nounced that Mr. Fisher was to be the Dominion House by Mr. R. G. Fisher. Every delegate was optimistic and all promised to work their hardest

and to see that their friends did the The Nominations. The meeting opened shortly before o'clock in Hyman Hall. President Alfred Bailey, of the East Middlesex Liberal Association, occupied the chair.

D G. FISHER, selected to N. contest East Middlesex by Liberal convention on Saturday.



The hall was crowded, seats being at a premium, and everyone was on the qui vive. After thanking those present for their attendance, Mr. Bailey were asleep at the home of her son asked for nominations for candidates J. A. H. Taylor. She then shot herto contest the East Middlesex riding. Before proceeding with the nominations Mr. J. H. Elliott, seconded by whose death the vacancy in East Mid- and other farm produce dlesex was made. It was passed unan-

Eight Names Proposed. Eight names were then proposed as

candidates, as follows: Mr. R. G. Fisher was nominated by Mr. W. H. O'Dell, of Belmont; Mr W. H. O'Dell was nominated by Mr. Ezra family reunion.

ing who wanted the name of Mr. Jas. Murray, of Wilton Grove, to go before the convention, but Mr. Murray had previously sent word to the executive that he would not consent to have his name go before the electors. On a vote by ballot Mr. Fisher was

declared the nominee by a large majority, and Mr. O'Dell asked those present to make the nomination unan-TORONTO, Sept. 20 .- The feeling was imous. All were agreeable and Mr.

Nominee's Address.

No Militarism Wanted. "We want no militarism in Canada. Since Col. Sam Hughes became minister of militia he has increased military expenditures since 1911 to 1913 from to Charles R. Hosmer, of Montreal, about \$6,000,000 to about \$14,000,000. and was called away on personal shot went off. He says he did not business. An attempt is being made touch the trigger. Innes was over-come with grief, and ultimately also set in communication with him by the country's expense. The Minister of wireless.

Militia has two private cars, besides Mrs. Taylor, who fired the fatal informed that the bullet from his a car for his horse, and with him go shots, is a woman of about 58 years rifle had caused death.

and are sorry,

to contest the seat in the Dominion you see today, as a result, the harvest ful. Yet we had an opportunity to get House made vacant by the death of fields filled with women and children, open markets right at our very door, and the men away drilling? Do the last not been saccessed to contest the seat in the Dominion of the seat in the Dominion of the seat in the population of the seat in the Dominion of the seat in the death of fields filled women and children, and it was turned down. Reciprocity Unlike the Conservative convention people of this country want armories will not be the issue in this by-elected all over this country, such as tion, however. The issue will be the erected all over this country, such as tion, however. The issue will be the is now going on?"
After being nominated Mr. Fisher House for some time. answered the calls of his name by go-

The Farmer's Interest First.

the candidate, and every one present left the hall, secure in the feeling that the Liberals of East Middlesex irrespective of party to elect me, and if they do, I reserve the that issue. The expenditure in Cantat the Liberals of East Middlesex right to vote for my party in all ada on the militia has increased in "I intend to appeal to the farmers of ing towards militarism, and it is up to would before long be represented in measures brought before the House in less than ten years fourfold and the interests of the farming commun- unless we do something it will increase ty, and to vote against any measure, no matter which party fathers it, if I believe it is not in the interests of the agriculturalists of this country. They —slaves in the fields—while we are are the first to be consulted, as their interests are supremely first. Without Mr. W. H. O'Dell, of Belmont, wh he farmer and market gardener the

> nines would go unworked one, and consult my constituents both before and after every session of Parthey would do today, we would have

"We don't want any crooked machine work and we don't want any trade, as one of our ministers is doing outsiders brought in to conduct the at present." fight for us. I should like to make an an honest expression of the opinion of would be elected.
the electors without outside interfer- Col. Mayberry, M. P. P. for South ence. We intend to appoint a committee to guard against dishonorable for a sl tactics in any part of the riding. If a train.

anything of this sort is done the aid of the law will be invoked." Loud cheers greeted this announcement, and later three cheers and a tiger were given for Mr. Fisher.

Dr. Routledge. Dr. Routledge, of Lambeth, candidate for the Dominion House at the last general election, dealt briefly with the political question, as it is today. last election on account of the jingoes, trusts and combines that were intro-duced into the fight," said he "Yet, people who voted against the Liberal party at the last election and against reciprocity have had their eyes opened

"Hon. Geo. E. Foster has been away from this country for six months, try do, want this? Do you want to develop ing, at an enormous expense to the country, to foster trade with foreign countries, but he has not been successonduct that has been going on in the

Conservatives Weak. Mr. J. H. Elliott, in a short speech, said he felt sure that the Conserva-All he wanted, he said, was fair play tives had the weakest candidate they could possibly have selected. "They have experimented with a Glass before "I was born in the township of Lon- and were not successful," he said, amid don," he said. "My father was a farm- roars of laughter. "A leading Confrom all over the district who were er. My brothers were farmers. I now servative told me only this morning sent in by the Liberals of their com- own and work a farm in the township that we would be foolish if we did not munity, crowded around Mr. Fisher, in of London, and my interests have been bring out a candidate, because we had an effort to shake his hand, and to tell always closely identified with the an excellent chance to win a victory him that he would have their own and farming community. Therefore, in activer Mr. Glass. It is up to us to make their friends' support. There was not cepting the unanimous nomination, I a stand right now and put a stop to a dissenting voice, and not a sore feel I can well serve agricultural in some of the things that are going on in the country. We are slowly drift-

> considerably more and our mothers, Mr. W. H. O'Dell, of Belmont, whose name went before the convention with cities would starve, not a wheel in the Mr. Fisher's, made a vigorous plea for manufactories would turn and our larger markets. Only last week, he said, shipped a carload of cattle to "If elected, I shall adopt the ideas of Buffalo, and had to pay \$280 duty on Mr. John Geary, as I think it a good them. If the people of the country had they would do today, we would have liament. This should accomplish much had free access to their markets with all our surplus products, and would not need to be seeking for foreign

Mr. James Henderson urged every arrangement with Mr. Glass that we man to put his shoulder to the wheel onduct this campaign ourselves with- and work for Mr. Fisher, and said that out the aid of outsiders. We can get he felt sure the Liberal candidates

Oxford, was a visitor at the convention for a short time, but left early to catch

MOTHER SHOT DAUGHTER, THEN TRIED TO SUICIDE

Mrs. J. H. Taylor, While Temporarily Insane, Killed One and Probably Fatally Hurt Another at Family Reunion at Alexandria.

Alexandria, Ont., Sept. 21. — Mrs. of age. She has for some time past H. A. Taylor, of Montreal, shot shown signs of melancholia, and aland killed her daughter, Mrs. Harold though she has never been confined to W. Norton, and seriously wounded any institution, at various times sho her 14-year-old grandchild, Lulu has threatened to commit suicide by Norton, also of Montreal, about six drowning. o'clock Sunday morning, while they

self, but not fatally. Mr. J. A. H. Taylor was a Montreal business man, who came to Alexan- nap her daughter, Mrs. Harold Marton, Mr. Ezra Hunt, moved that a vote of dria a short time ago intending to Montreal, and her grand-daughter, sympathy be tendered to the family of carry out a model farm to supply the late Peter Elson, M. P., through Montreal markets with eggs, poultry

All Seemed Happy. On Saturday evening Mrs. J. H. A. Taylor, her husband, her daughter, Mrs. Harold W. Norton, and her granddaughter, Lulu Norton, came from Montreal to Alexandria visit. It all appeared to be a happy

The family retired late Saturday night, Mrs. Norton and her child sleeping downstairs, while the others slept upstairs, and all was peaceful till unday morning at daybreak when Mr. Taylor, sen., and the other inmates were startled by revolver shots and

Mr. Taylor, sen., rushed to the stairs only to meet his wife coming up in the dim light of the morning with her face streaming with blood. Found Revolver.

It would appear that Mrs. Taylor, tho has been suffering for some tim rom melancholia, found a loaded 3: son's dresser. She concealed it in her clothing and came downstairs to the oom in which Mrs. Norton and her Struck by Bullef When Rifle child, Lulu, were sleeping. Without any warning, and while they still slept, she shot Mrs. Norton in the left eye. She then shot the chid in the temple, and turned the gun on herself. This last shot, however, failed to kill her, passing through her upper lip and nose and then cutting a deep gash in her forehead, and finally passed into the ceiling. There were four shots fired, but just where the Rockliffe ranges on Saturday afterfourth shot went is unoknown.

Threw Gun Away. After the shooting Mrs. Taylor then hrew the revolver away and rushed pstairs. She was met on the stairs by Mrs. Taylor, jun., and Mr. Taylor, sen., who were awakened by the

orts Mrs. Norton died from the efects of the wound about noon today. Dr. J. T. Munroe, of Maxville, the ranges as a spectator, was called, but the ranges as a spectator, was called, but Harris was beyond medical assist-Taylor, sen., in the meantime is be-There is only a very slight hope for the child's recovery. Dr. Archibald, a noted Montreal surgeon, vas summoned

Husband Absent.

FEARED KIDNAPPING

[Canadian Press.] Alexandria, Ont., Sept. 22. - Fear that somebody was atempting to kid-Lulu Norton, is believed to have been the cause of Mrs. J. A. H. Taylor, of Montreal, shooting Mrs. Norton, who died yesterday morning, and Miss Norton, who is believed to be dying, at the home of her sons, J. A. H. Tay lor, jun., and C. D. R. Taylor, whon she was visiting with her husband. Mrs. Taylor, who unsuccessfully at tempted to commit suicide after the shooting, was also constantly in fear of being tracked, and often insisted that someone was following her and her daughter when they were out walking. These symptoms, while looked upon by members of the family as not being calculated to cause anxiety, determined them to have her constant. watched, and hence it was that she was rarely allowed to go alone. She had also been under a doctor's care.

rom melancholia, found a loaded 32-alibre revolver in a drawer in her

Discharged on Rockcliff Ranges.

[Special to The Advertiser.] Ottawa, Sept. 21. — Quartermaster-Sergeant T. Stanley Harris, of the Fifth Princess Louise Dragoons, was accidentally shot and killed at the

The fatal shot was fired just as several teams representing the corps of the Ottawa garrison were preparing to shoot the Dundonald match.

Team captains had just drawn for places, and the first squads were taking their positions at the butts, when screams and shots below. She could give no motive for the deed. Drs. J.
T. Hope and K. McLennan were as once called, but in spite of their efstagger and fall, shouting: "Oh, boys, stagger and fall, shouting: "Oh, boys, I'm shot, I'm shot!"

A physician, who was on the

ranges as a spectator, was called, but

panel a jury and hold an inquest ance. Examination revealed a ter-Monday morning at 11 o'clock. Mrs. rible wound in the right arm and another in the hip, the latter of which ing held in custody at her son's home was fatal, as the blunt-nosed bullet of in charge of D. J. MacDonnell, chief lead covered with nickel must have inflicted a terrible internal injury. The shot which killed Harris was fired from the rifle of Sergeant Robert Innes, of the Ottawa Engineer Corps, who was in the act of explain-Mr. Harold W. Norton, husband of ing to one of his men how to load the the dead woman, sailed for England magazine of his rifle to prevent the

today I am satisfied that many of the Mob Stones Street Cars Filled With Woman and Small Children.

MANY IN THE HOSPITAL

Police Used Batons Freely and Knocked Down Many of the Rioters.

Dublin, Sept. 22.—Seven policemen and 35 citizens are in local hospitals, badly battered, and hundreds had wounds dressed at their homes, as a level to the Collector, or may drop same into the box provided for that purpose in the Collector's office. Receipts will be mailed. GEO. W. HAYES, Collector. Sept. 30 280 Dundas St. (Spencer Block), result of fierce riots here last even-

After a noisy, exciting day, during which violence was threatened every hour, a procession of about 10,000 formed at dusk outside of Liberty Hall, the headquarters of the Transport Workers' Union, and started to parade through the streets. Such parades have been an almost daily Gr feature of the last few days, and they have been sanctioned by the authorities and the paraders protected by

Had Irish Pipers.

Two hundred constables escorted demonstrators, who marched to stirring airs played by Irish pipers. Both banks of the Liffey were crowded

to halt because of the great throng which had gathered.

Suddenly, and without any warning a stone crashed through the window of the first car, and another struck the body of car, within a few inches of the driver's head. A third missile struck another part of the car, and then the stones began to fly quickly. It was evident from the number that were thrown that the marchers had filled their pockets with the stones before they started.

The passengers in the cars, among whom were several women with babies, cow ered below the seats and thus scaped

MONEY TO LOAN. PRIVATE FUNDS TO LOAN ON MORT

MONEY TO LOAN AT LOWEST RATES

-Thomes C. Knott, real estate broker,
Room 6. Dominion Savings building. PRIVATE AND TRUST MONEY TO loan on farm and city property; lowest rates, amount and terms to sult; no commission charge. T. W. Scandrett, sollcitor, 98 Dundas street.

PRIVATE FUNDS TO LOAN-LOWEST rates. U. A. Buchner, corner Talbot

SURVEYORS.

F. W. FARNCOMBE, CIVIL ENGINEER, Surveyor—Edga block. Phone 262.

1913-CITY OF LONDON TAX NOTICE. 1913—CITY OF LONDON TAX NOTICE. Taxpayers are hereby notified that the Second Installment of taxes is due and payable on or before Sept. 20, 1913, at the Tax Collector's office, 280 Dundas street (Spencer block). All unpaid after that date will be charged 5c on the dollar percentage. The Tax Collector will be in his office during office hours, and the office will be open on the evenings of 27th, 29th and 30th September, from 8 to 9:30 o'clock. Parties not desirous of waiting for tax receipt can mail check and tax notices to the Collector, or may drop same into

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OCEAN STEAMSHIPS.
Sept. 21. Reported at From
CaliforniaNew YorkGlasgow
RomaNew YorkMarseflles
HaverfordPhiladelphiaLiverpool
ColumbiaGlasgowNew York
MeganticLiverpool Montreal
MonmouthLiverpool Montreal
CorinthianLondonMontreal
Ivernia
TyroliaNaplesMontreal
Parisian
Palermo
Grampian Montreal Glasgow

all sorts were hurled at the police. It is difficult to describe the progress of the fighting. It seemed to develop suddenly at many places. The mob advanced up the side streets, from which it rained stones, bottles and other articles on the

After the main mob had gone through Both banks of the Liffey were crowded with onlookers from Liberty Hall to O'Connell bridge.

Shouting, cheering, and singing, the marchers reached Grafton street, where several tram cars were obliged to the scene ever since the trouble that here to the trouble that here to the scene ever since the trouble to the scen was reported, now arrived, and dashed among the rioters, amid screams and curses. The mob of men, women and children on the occasion of those dashes would break and scatter and then reform elsewhere.

#### Women Participate.

The melee went on in this fashion in several streets. Probably the worst rioters seemed to have arranged it so that the police would be drawn in for the purpose of hammering them. The houses on the street are a low class of tene-ments, all the windows of which were open and occupied by screaming women and children, who pelted the constables with broken bottles, jars, and anything else they could find

Many Knocked Down.

It was at this point that the police serious consequences, but many were cut by flying glass. The police tried in vain to single out the stone throwers, and began to hustle the marchers along. began to hustle the marchers along.
The mob appeared to be satisfied with having wrecked the cars. They did not loiter, but walked noisily along Grafton street, towards Dalkey. They moved moved brokenly and irregularly. It was soon seen that they were determined on further mischief, and presently they began to attack the police.

Batons Against Stones.
The batons of the constables were swinging in a moment, while missiles of the swords of the mounted men. It is said that at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the mob in Lombard street, and with the help of the foot constables and the flat ends of the swords of the mounted men. It is said that at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth as times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction at the edge of the mob. Between 8 and 9 o'clock the mounted men got ahead of the moth at times the ambulances were busy in every direction

# SLEEP

During sleep the necessary body-repairs are carried on in the "human workshop."

Anything that prevents sound sleep at the proper time (at night) will sooner or later prevent "smooth running" during the day.

That "drowsy feeling" in the forenoon (when everyone should feel bright and fit) is often caused by want of sound, refreshing sleep the night before.

Very often the habitual use of tea and coffee is back of sleepless nights.

### Drowsiness during the day May be overcome

Quit tea and coffee absolutely and use well-made

# POSTUM

It contains the vital phosphates from wheat required by Nature for rebuilding the tissue cells in muscle, brain and nerves.

It is pure and free from the insomnia-producing drug, caffeine, found in tea and coffee.

Postum comes in two forms:

Regular Postum-must be well boiled.

Instant Postum is a soluble powder. A teaspoonful dissolves quickly in a cup of hot water, and, with the addition of cream and sugar, makes a delicious beverage instantly.

Postum induces restful nights and successful days

"There's a Reason"

Canadian Postum Cereal Co., Ltd., Windsor, Ont.