

WOODS' FAIR

Clearing Out Balance of Screen Doors

We have about 1 dozen Screen Doors left out of our large season's selling. They are all fine doors, suitable for front or side, we must clear them out, and we are willing to throw away our profit. Here are the sizes and prices:

3 doors, size 6-8x2-8. Regular \$1 75. Clearing Sale price, complete **\$1.25**
 8 doors, size 6-10x2-10. Regular \$1.75. Clearing price, complete **\$1.25**
 1 door, size 6-10x2-10. Regular \$1.95. Clearing price, complete **\$1.35**
 Best white and grey Rubber Jar Rings, 1-pint and 1-quart, at, per dozen **5¢ and 10¢**

Crockery Specials for Thursday

9 dozen good size Blue Band Bowls. Regular 10c. Thursday price **2 for 15¢**
 4½ dozen White Ironstone Chambers, without covers. Thursday price **25¢**
 6 dozen White Covered Vegetable Dishes. Regular size. Thursday price **45¢**
 3 dozen White 12-inch Florence Patterns. Regular 40c size. Thursday price **25¢**
 3½ dozen White 7-inch Round Scallops. Regular 20c. Thursday price **15¢**
 4 dozen White Decorated Black Rock Teapots. Thursday price **25¢**
 45 dozen White Cups and Saucers, first quality. Regular \$1.00 dozen. Thursday **4 for 25¢**

Some Useful Articles on Sale in Basement

Tinned-Wire Coat Hangers, special 3 for 10c
 Shelf Brackets, made of steel and japanned, sizes 4x5, at 5c pair; sizes 5x7, at 8c pair; sizes 6x8 at 10c pair; sizes 7x9, at 10c pair; sizes 8x10, at **15c pair**
 Three-Inch Coppered Coat and Hat Hooks, special **10c dozen**
 Mrs. Potts' Sad Irons, set, at **95c and \$1.25 per set**
 Wire Vegetable Strainer, for lifting vegetables from a pot, special price **4c**
 Tumbler Holders, nickel-plated, special price **10c**

Kitchen Mirrors, All Sizes

We carry a full range of Kitchen Mirrors, all varnished, oak-finished frames and splendid glass, size from 6x9 up to 18x24, and prices from **10c up to \$1.25 each**
 Best One-Third Pint Jelly Glasses, with tin-cap tops, plain or fluted, price **3 for 10c or 35c dozen**
 Plain Drinking Tumblers, four patterns, at **3 for 10c**

WOODS' FAIR J. M. THOMSON

Aluminum, All Grades, Lowest Prices

THE CANADA METAL CO., LIMITED, WILLIAM ST., TORONTO

While Away on Your Vacation

You will want to know what is happening in London. We will mail The Advertiser to you at any point in Canada, the United States or Great Britain, without additional cost. Send a postcard or phone 107.

The London Advertiser Co.

An important fact that every one should know is that

COWAN'S PERFECTION COCOA

(Maple Leaf Label)

is an absolutely pure Cocoa of the finest quality. It is healthful and nutritious for old and young.

THE COWAN CO., Limited, TORONTO

BREAKING THE AWFUL NEWS

Continued from Page One.

day afternoon for the west on the har-

vestor's excursion.

Today Chief Clark and Mrs. Clark

were to have gone to Columbus for the

fire chiefs' convention.

They intended going yesterday, but

when Gordon was going to the west

they put it off another day.

A message was sent to the boy to

return at once, as his father had been

badly injured.

Another Sad Case.

With a husband and brother in the

origade, the position of Mrs. Robert

Haylock was not pleasant.

Early in the evening, leading two of

her children, she came to the fire.

Someone had told her that some

firemen were killed, and it might be

her fire laddies.

She called and called for her hus-

band. At last she was allowed

through the fire line, and her husband

was sent to her.

The meeting was touching.

"Where is Henry?" she sobbed.

Her husband told her he was all

right. Then the husband had to go

back with the boys, and he got a friend

to look after her and the babies.

Suddenly it dawned upon her that

Henry, her brother, was not all

right, out must certainly be dead.

"Henry, Henry," she sobbed. "Will

you never come back?"

Kind hands took her home, and she

waited for the coming of her dead.

Crowd Thoughtless.

The agony of the firemen was in-

Stock Destroyed Was Valuable One Contained Much Inflammable Matter

Building Once Afire Before, But Little Damage Was Done.

The Westman Hardware Company carried one of the finest stocks of hardware in Western Ontario, and according to the statement of a former employee who had assisted many times in taking stock it was valued at from \$45,000 to \$50,000.

The cellar, where the fire started, was almost completely filled with inflammable material, such as kerosene, oil, turpentine, and barrels of paint of all kinds. A large benzene tank in the cellar had not been used for years on account of the insurance, which prohibits the carrying of explosive materials, such as benzene, gasoline, etc.

The destroyed building was owned by Mr. V. Cronyn, and was almost free from partitions of any kind, with the exception of the offices of the firm.

Midway in the cellar was a flight of stairs leading to the ground floor, and immediately back of these was a hoist, the shaft of which is alleged to have been entirely unprotected from the spreading of fire.

The nearest approach to fire doors in the shaft, it is alleged, was a wooden door, which was located on the ground floor over the cellar, about fifteen feet from the market entrance to the building, which was 125 feet deep and four stories in height.

An inflammable stock. On either side of the cellar were stored paints of all kinds, including perhaps twenty barrels of linseed oil, and other highly inflammable material.

In the centre of the cellar be-

tween two passageways were stored

coils of wire and dry paint. In the

rear was left an open space through

which trucks could be run when stock

was being placed in the cellar or

taken out.

It was customary a few years ago

to keep five-gallon and ten-gallon

and other explosives in an alcove fac-

ing the market end of the building, in

the cellar, but owing to the recent

stringency of the insurance laws it

was not thought that these materials

were in stock at the time of the fire.

The ground floor was stocked similar

to any well-equipped hardware store,

space being given chiefly to shelf

goods, such as tools, nails, etc., in-

cluding cutlery.

Much Heavy Stock.

The second floor—the one which

caused the death of Chief Clark, Sergt.

Cockburn and Fireman Wein—was

heavily stocked with stoves, harvest

machinery, tools, belting, besides con-

taining the bicycle repair department.

The stoves were chiefly standing in

the front end of the second floor, and

the bicycle and plow repair depart-

ments were located in the rear. The

centre of the floor is said to have not

been heavily laden, and for that reason

it is hard to understand how the

floor came to collapse in the center,

instead of at the front or rear where

the heaviest weights were.

The market end of the third floor

was heavily stocked with 21-ounce

plate glass, fancy glass, etc., of which

the firm were heavy importers. The

front of the third floor in summertime

contained light goods, such as sleighs,

chairs, etc., and the winter contained

stoves, stepladders and general stock.

The fourth floor ran but half the

length of the building, and was loaded

down with stowaway stock, such as

scrap of all kinds, sleighs and stoves.

Midway in the building where the floor

ended stood a balcony.

A former employee of the Westman

company stated to The Advertiser that

the building at the time of the fire

was heavily stocked, and that the

weights on the floors must have been

enormous.

Five years ago the same building

took fire, but the damage at that time

was small in comparison with that

done by the present fire. The McLean

Company then occupied the building,

and at the time of the fire sale the

stock was bought by Mr. Westman.

The stock at the time of the first

fire was much lighter than at the pres-

ent time, and the fire was practically

confined to the first floor. No lives

were lost on that occasion, and so far

as can be recalled no one was injured

in fighting the flames.

10,000 PEOPLE SAW BIG FIRE

POLICE TROUBLED BY CROWDS

Relatives of Dead Heroes Were in Throng—The Police Hadn't the

Heart to Break the News—Men Wept When They Saw

the Grief of the Women.

Roughly estimated the fire must

have been witnessed by fully ten

thousand people, and it was with the

greatest of difficulty at times that

Chief Williams and his men could

keep back the thousands held spell-

bound by the flames and the rumored

triple tragedy enacted beneath the

black ruins of the doomed structure.

From the moment when the flames

were first subdued and the report that

Chief Clark, Sergt. Cockburn and

others had lost their lives, the crowd

kept increasing, until when Fireman

Cole was taken out it was utterly im-

possible to get within hailing distance

of the scene of the fire.

The sight of the battered body of

Fireman Cole had turned rumor into

reality, and throughout the vast

crowd in front of and in the rear of

the building could be heard expres-

sions of sympathy for the heroes who

were lost.

Crowd Affected.

Rumors of all kinds were rife, and

several times Chief Clark was report-

ed to have been found alive and to

have talked with Dr. Stevenson and

others. A second later another rumor

came forth that the chief was dead

beyond all doubt, and a grown went up

from the crowds that had a moment

before cheered itself hoarse in the be-

lief that the chief was still alive,

although possibly badly injured.

Brother-in-Law Dead.

Cole was taken out of the ruins

about 8:30, at the rear end of the

store. A moment later a dirt-begrimed

fireman staggered through the front

entrance to Dundas street, and would

have fallen had not willing hands

grasped him and assisted him to

Darch & Hunter's doorway. This was

Fireman Haylock.

Between sobs, Mr. Haylock stated

that his brother-in-law, Fireman

Wein, had been found dead in the

ruins.

Meantime it had been whispered

through the immense crowd that Mrs.

Clark and her daughter were standing

just back of the lines, and expressions

of sympathy for the unfortunate

ladies could be heard everywhere.

Through the long hours spent by the

workers in searching the ruins for the

bodies of those known to be lost, the

crowds stood their ground, and it was

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Sympathy.

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Sister on Scene.

A moment later a woman dashed

wildly into Smith & Clarke's under-

taking rooms, and sobbing as if her

heart would break, threw herself on

the floor.

"I must see him!" she cried pit-

ifully. "Oh, I must see my brother!

Can't you take me to him?"

The lady was Mrs. Haylock, wife of

Fireman Haylock, and sister of Fire-

man Wein.

The lady was in plain view of the

immense throng on Dundas street, and

it is to no one's discredit that strong

men, unable to endure the sight of a

woman's agony, turned their heads,

and wiped away their tears.

One of those gathered inside the fire

lines had presence of mind enough to

phone for a cab, and the bereaved lady

was soon taken to her home in a cab.

On Dundas street, almost opposite

from the doomed building, stood Mrs.

Clark and her daughter Anna. Fre-

quently they asked the policemen to