

Elegance and Refinement the Keynote OF OUR NEW DRESS STYLES FOR SPRING 1922.

Beautiful Creations sparkling with all the Witchery and Imagery of the foremost designers. Creations more charming, more enrapturing, more lovely than we have ever had the pleasure of presenting at any time before.



Girls' Wool Jumpers

Sensible, serviceable and stylish Wool Jumpers, to fit little girls from 4 to 8 years, assorted colours.

Special
3.50

Girls' Coat Jerseys

Pretty Buff and Saxe shades, belt and pockets; cosy looking for Spring wear, to fit 12 to 14 years.

Special
4.79

Ladies' Wool Pullovers

Loose knitted White Wool Pullovers, short sleeves, round neck and girdle; girlish looking.

Special
2.98

Texedo Coat Sweaters

Some in plain Jersey, with long sleeves, girdle and pockets; others show brush wool Texedo front, and pretty contrasting shades. A very handsome range awaits you here. \$10.00 value.

Special
6.50

LADIES' SILK POPLIN DRESSES

This line excels for value and brings some very excellent shades, in long waist line style. Silk Poplin Dresses; girdle and pippings, and generously embroidered. \$12.00 value.

Our Special

3.88

TRICOLETTE COAT SWEATERS

15.00 values

23 altogether, very beautiful Texedo fronted style, rich looking shades, such as Fuchsia, Honeydew, Jade, Navy, Brown, etc., and Black; all the rage for the coming season.

Special

8.98

GREPE-DE-CHENE JUMPERS

Here you will find something extra special in beautiful Crepe de Chene, embroidered in Chenille and Silk and prettily beaded; short sleeves, round neck, scalloped bottom; 12 distinct styles and shades.

18.00, 20.00, 25.00.

CANTON GREPE DRESSES

The very newest Summer Dresses and the very choicest will be seen among these, in all the most favoured spring shades; gorgeously embroidered and beaded; short sleeves; and we bespeak for them the centre of attraction in our Dress Show.

Prices

20.00, 26.00, 29.00, 33.00, 35.00, 42.00, 47.00



SILK MUSLIN SHIRT WAISTS

You will surely see these, they bring all the newest Spring shades; very neat styles and good value at \$2.90 ea.

Special

1.39

TAFFETA SILK DRESSES

Attractive as well as practical, and such a very pretty shade range; fancy braided fronts, round neck, narrow frills on skirt; others with overskirt. Every Dress in the selection has some particular attraction that appeals.

12.50, 15.00, 18.00, 20.00, 25.00, 30.00, 35.00

NAVY SERGE DRESSES

Fine Wool Serge Dresses, showing embroidered neck and skirt, 3/4 sleeve, round neck, straight line effect, with long girdle.

Special

8.39

MORE NAVY WOOL SERGE DRESSES

Very fine texture and hand-somely finished, showing silk cord girdle, embroidered skirt and waist, 3/4 sleeve.

Special

9.98

Ladies' Georgette Jumpers

Of rare excellence, embroidered, beaded and lace trimmed, round necks. The latest for Spring 1922. Moderate pricings very pronounced here.

4.00, 5.00, 6.00, 6.50, 8.00 to 10.00

MAIDS' SERGE DRESSES

Simple style Dresses, showing embroidered collar and skirt; straight line effect in Navy and Black Serge.

Special

5.98

James Baird
LIMITED

For the glorious season ahead-- CHARMING TRICOTINE DRESSES

Personally selected, and you'll agree with what we say--well chosen. Navy shade, embroidered and beaded necks, straight line style with long girdle.

\$15, \$18 \$20, \$22

NOTICE!

Effective January 15th, there will be certain changes of schedule in train services on the Canadian National Railways.

For further information apply to
J. W. N. Johnstone,
General Agent, Board of Trade Bldg.

Don't Stop Reading the "Telegram"

Because the print does not appear clear, as usually it is more a question of insufficient light or improper glasses than poor print.

Our experience enables us to offer you valuable suggestions regarding the important matter of good vision.

TELEPHONE 537 FOR AN APPOINTMENT.
R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.

YOUR WILL!

WILL-WRITING—Your LAWYER'S Business.
WILL-MAKING is YOUR Business.
WILL-ADMINISTERING is OUR Business.
Write for a copy of our booklet, "WILL SUGGESTIONS"—The Planning of Your Will.
Wills Kept in Our Vaults Free of Charge.
THE EASTER TRUST COMPANY
Assets \$30,000,000.00. Pitts Bldg., St. John's.

Modern Magician's Amazing Lamp.

It was during the winter of 1913 that a fishing boat was wrecked on the coast of Ireland, and the battered and broken hull was washed up on a desolate beach opposite the "Little farm" belonging to Mr. Edwin Cleary. "Little farm," he calls it, but, as a matter of fact, it covers an area of some thirty square miles.

Mr. Cleary is best known to most people as a war correspondent, but he has been many other things in the course of his long and adventurous life. Actor, theatrical manager, engineer and chemist. He was with the late Mr. Cecil Rhodes for many years, and for seven was employed in helping to build the great Cape to Cairo railway.

His great hobby has been inorganic chemistry, and this brings us back to our wreck, says a London correspondent.

The fishing boat contained a Diesel engine and a big steel barrel full of paraffin. Now in Iceland the winter is not only long, but dark, and for many weeks on end the sun remains invisible.

By the light of the stars and of the flashing aurora, Mr. Cleary managed to gut the wreck, and to get the engine and the paraffin up to his house.

Enlisting the services of the village blacksmith, who lived a matter of twenty miles away, Mr. Cleary set up a plant and began experiments in making hydro-carbon gas out of the paraffin oil.

For long, dark weeks he worked, and by the time that the sun once more showed his welcome face above the horizon, he had satisfied himself that this was possible. He came home full of his new scheme.

Then came the war, and Mr. Cleary was busy once more as a correspondent. But while in France, he became more and more convinced of the extreme need for a new form of lamp for lighting and heating, something that should be safe, cheap, and portable. He saw what a boon such a lamp

would be to Tommy in the trenches, as well as to the harassed housekeeper.

Outcome of His Labors.

All his spare time went in experiments, but it was not until the beginning of 1919, when the war was over, that he was at last able to set in earnest to his task.

One day, about a year ago, he took the writer and two or three friends to a quiet room at the top of a certain London club. On the table stood a lamp—a lamp with a steel container and provided with a mantle.

He lit it, and his audience gasped. The white glare of it was so powerful that the lighted electric bulbs actually cast shadows on the walls.

Then he took off the mantle and put on another arrangement, on which he placed a saucerpan full of water. It seemed to be hardly on the lamp before it was boiling furiously, throwing off clouds of steam. Within a very chilly, became uncomfortably warm. The biggest size gas-stove would not have produced such an effect. "But you must be burning a terrible lot of oil!" said somebody.

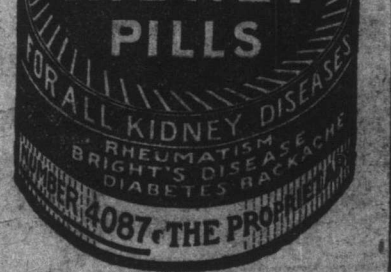
"I'm not burning oil at all," replied the inventor. "What you see burning is eighty parts of air mixed with one part of mineral gas produced from oil, and the amount of oil required for producing that gas costs almost a cent an hour."

Mr. Cleary has now produced a smaller lamp for domestic use. It

gives one hundred and fifty candle-power at a cost of half a cent an hour, and will not only boil and fry, but has or perform any other cooking operation.

But what is perhaps the most wonderful part of the invention is that the lamp is absolutely safe. Upset it, and it goes out.

But it is not on the market yet, although a few more months may see all manufacturing difficulties overcome.



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Best Screened North Sydney

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M. Morey & Co., Ltd.

april road, St.

Fashions and Fads.

Very seldom is the oval neck line used.

The untrimmed hat of felt is very smart.

The sleeveless bolero is charmingly youthful.

Ribbon will be popular for trimming this spring.

For evening, the long, straight silhouette triumphs.

A dash of green is welcome in the spring fashions.

Light and ratine frocks come in straight-line models.

One rival of the cape for spring wear is the silk coat.

Belts of mother-of-pearl are replacing those of steel.

Wide decorated sleeves are generally of contrasting fabric.

An evening gown of blue velvet uses pink roses as trimming.

The dark ribbon cravat will complete many a spring costume.

Tarnished silver lace is effective with steel brown chiffon velvet.

Carved ivory buttons appear on coats of more elaborate design.

The V and bateau neck line appear most often on evening gowns.

A sports dress of red tweed has collar, vestee and cuffs of pongee.

The narrow leather belt quite often aids in the chic of the tailleur.

Dye Dress, Skirt or Faded Curtains in Diamond Dyes

Each package of "Diamond Dyes" contains directions so simple that any woman can dye or tint faded, shabby skirts, dresses, waists, coats, sweaters, stockings, hangings, draperies, everything like new. Buy "Diamond Dyes"—no other kind—then perfect home dyeing is guaranteed, even if you have never dyed before. Tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run.

The popular jumper, worn with the fringed skirt, has wide armholes and low waist line.



FALSE ECONOMY.

It is often remarked by customers, "I must try and make my old clothes do for the winter." Perhaps the winter may mean very much longer. To protect your body against our cold winds you want warm woollens. An investment in a good Suit or Overcoat may save you months of illness. Durable material, cut and moulded to your figure by expert workmanship in the garment at MAUNDER'S. Samples and self-measuring cards sent to your address.



John Maunder,
Tailor and Clothier, 281-283 Duckworth Street

Large revers and bell-shaped sleeves are features of a smart suit. Looped fringes of silk floss is sometimes used instead of monkey fur. Printed voiles, organzies and dotted swisses are predicted for later wear. Two panels of pearls are the sole ornaments of a slim gown of red velvet.

A charming headpiece of silver leaves has a side pendant of silver berries. Long, slender coats are belted with steel rings and have huge collars of fur. Evening gowns are characterized by trains which shoot out at unexpected places.