Nov. 29th to Dec. 5th

SHOPPING WEEK EXCURSION

Nov. 29th to Dec. 5th

Shopping Week Excursion in Newfoundland has come to stay, and at BISHOP'S has come to have a reputation far greater than that achieved through very substantial savings, only. It is a period during which every department is at its best with huge importations specially for this event. Every department will display the newest and most reliable goods giving the best value obtainable in Newfoundland.

WELCOME OUT-OF-TOWN VISITORS!

You are requested to inspect our values in Dry Goods, Men's Wearing Apparel, Women's Wearing Apparel, Boots, Shoes and Rubbers, Groceries, Hardware and Provisions before you make your purchases; the rest we leave to your own good judgement. Our every department is completely at your service. Come in often; walk all through our modern stores; ask our obliging assistants for any information you may require; write your letters; arrange to meet your friends here. In other words make BISHOP'S your headquarters while in St. John's. Our whole system and services are yours for the taking. Hoping you will have a profitable and enjoyable visit to our city,

Many great reductions and big bargains are planned to take place in all our departments during this shopping week excursion.

Yours sincerely.

BISHOP, SONS & CO., LTD.,

St. John's.

Private fitting rooms where men or women may fit on any garment with as much privacy as in their own homes.

Presentation to Popular Offic

A very pleasing function took at the Marine and Fisheries De ment yesterday afternoon when th fice staff assembled and presented H. V. Hutchings, with an address a handsome smoking stand, with sil plate suitably engraved as a tokeni appreciation and remembrance f his co-workers on the eve of his ing up his new duties in the Cust Department. Mr. Wm. Carnell m the presentation and also read the lowing address:—

Dear Mr. Hutchings,—We your low workers of some years stand take this opportunity of congratu ing you on your well merited pro tion. Whilst deploring the fact of departure from our midst, still, w feel overjoyed that, even though going is a great loss to each and of us individually, we still have satisfaction of knowing that our l anothers gain; and though your f work lies in a different sphere, knowledge and experience gained ing fifteen years of unremitting vice in this Department will alw be at our disposal.

In presenting you with this sl token of the esteem and regard which we have long held you, may also voice the sentiments of all staff, and wish you many more y of continued prosperity and promo in the service of your native land which you have long been one of most honoured and respected sons.

Signed on behalf of the Marine Fisheries Staff,

WM. CARNELL,
Senior Emp

Mr. Mutchings in a few well ch words thanked the doners for splendid gift which was indeed a en of good fellowship, and he f was a great honor to have been sociated with such a loyal and staff. Mr. A. F. Goodridge the now puty Minister of Marine and Fish who was also present was tender wholehearted welcome to the De ment, and assured of the faithful port of the staff, to whom he h stranger. Mr. Goodridge thanked for their good wishes and was that as before, nothing but the feelings would exist throughout Department's service.

A Concert consisting of s of our best local talent wil given at close of Sale Wednes evening, opening at 8 p.m. formers: Madames C. F. G land and Campbell: Mis Maunder, Calvert, Barnes, Wi ers and Organ: Messrs. St Stansfield, Calvert, Oke.
nov21,3i

Chocolate cake is delicious put gether with chocolate fudge filling covered with creamy white frost

The Newspa To-day

Address b The Comm Francisco.

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Real Newspapers.

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Vice of the Crowd.

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Duty of Press.

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Side Talks by Ruth Cameron

FASHIONS ARE FUNNY THINGS.

Fashions are funny things.

The more I see of them, the more I try to analyze the power that sends a hundred million women walking about the world with clothes cut on certain lines one Winter, and the next Winter fills these same women with discontent and envy if they cannot have a new set of clothes cut on certain other lines the more mravellous, the more uncanny that power seems to me.

Why We Want It And Why We Cease To Want It.

In the first place the fashion instinct is made up of two contradictory states of mind. A new fashion comes in a color, an odd style of belt, a new material for hats. Immediately you or I want a blouse of that new color, a belt like that, a hat of that material. Why? Because everyone is wearing it.

Time passes. We get the blouse, the belt, the hat and we wear it on all occasions for awhile and then behold we do not want to wear it any more. The person who paid for the article may perhaps inquire why it does not appear so often, why we show signs of getting ready to give it to the charwoman. What do we answer? We don't like it any more because everyone is wearing it.

An Explanation of One Feminine Contradiction.

I suppose when we put the magnifying glass of analysis on this contradictory state of mind, what we find is this,—we want a thing not because everyone hat it, but because everyone ...s to have it. By the by when everyone (speaking in the broad feminine meaning of the term) can have it in some cheapened form or other, then we do not want it.

We want to do what the other woman is doing but do it first.

The only things that are always in fashion are things that cost so much that everyone can't have them. Surely seal and ermine and sables and pearls and diamonds will never go out of fashion. And yet, even as I write, I remember that a visitor who came to my home from the big city said to me when I asked why she no longer wore a certain ring "Oh nobody (again a feminine word meaning 'nobody who is anybody') wears diamonds in New York nowadays. Everybody has them so they are just spoiled."

As Jazz Music Quickens Towards Midnight.

One of the many interesting things about coming back to earth 100 years from now would be to see to just what further extremes fashion had led women. Anyone who has lived through the past 50 years has seen the pace of style changing quicken year by year as the jazz music quickens when the players get warmed up. Seen "between season" clothes added to Winter and Summer clothes. Seen sport clothes become one more necessity in the wardrobe of any decently equipped woman. Seen fur coats, once an institution in the life of the well-to-do and wealthy become a commonplace in the life of anyone who can rake up $5 down and thinks she can rakke up $5 a week.

What will the person who lives through the next 50 years see?

I should hate to live that long (or so I think now) but that, at least would be a compensation.

ECZEMA You are not experimenting when you use Dr. Chase's Ointment for Eczema and Skin Irritations. It relieves at once and gradually heals the skin. Sample box Dr. Chase's Ointment free if you mention this paper and send 2c. stamp for postage. 60c. a box; all dealers or Edmanson, Bates & Co., Limited, Toronto.

Own Your Own Home for Less Than You are Paying Rent.

For $600 cash down we build a nice plain 6 room $1,800 house and give 10 years to pay the $1,200 balance. Payments in principal and interest will average $14.40 per month for the 10 years, when payments cease and buyers own their own homes.

We build up to $3,500 house on this plan.

We accept $900 on a $2,700 house; the monthly payments for 10 years to own this averages $21.60 per month.

The actual rent on the $1,800 house is $4.40 per month, as $10.00 per month or $120 per year applies to paying the principal.

On the $2,700 house, payments on principal is $15.00 per month or $180 per year, rent therefore only $6.60 per month.

See the $2,500 bungalow we are now erecting on Mount Royal Avenue—$800 down and $20.37 per month for 10 years is the price to own this beautiful home. We are in a position to give good service and value; we operate our own saw mills on the West Coast, also our own factory on Plank Road. We have one million feet of splendid sound, clear lumber of all kinds now in the city, including clear Fir Clapboard.

To parties wishing to build their own home, we supply lumber on 10 years' credit, taking first lien on the building.

Purchasers of lumber of all kinds will find our retail prices low. Stock sound and extra well sawn. Our clear West Coast Fir Clapboard is not equalled by stock sawn in any other part of the Colony.

Call on Mr. St. George, West End Lumber Yard, for further information.

Collishaw Mills, Ltd.,

Factory, Plank Rd. West End Lumber Yard.
Head Office, Bank of Montreal Bldg.
nov11,tf

What the Animals Really Say.

Experiments recently carried out in England by means of phonographs, to discover the sounds which animals really do make, show that many of the popular ideas of the cries made by them are altogether wrong.

It is commonly supposed that sheep say "Baa." What the animals really say, according to a phonographic record, is something like "Maa." A close examination of the mouth of the sheep shows that the animal cannot form the letter "B" at all. The shape of its mouth is all wrong for that.

How many people if asked to imitate a dog barking would say something like "Bow-wow?" But the dog does not say this at all. On the phonagraph the sound is like "Wow-Wow," without any suggestion of a "B" at all.

Most folks think it would be quite right to speak of the growl of a tiger. As a matter of fact, this creature does not growl at all. Its ordinary cry in its native jungles has been shown to be a kind of cough. This resembles a sort of "Wouf-wouf," although, as a matter of fact, it is very difficult to put the noise into words.

An attempt to take the so-called "laugh" of the hyena proved interesting on account of the fact that no one was able to suggest words that would describe it.

Just two birds were tried in order to see what kind of a noise they make. Rooks and crows are said to "saw," but the sound they actually make resembles a "haw" much more nearly. It was shown that pigeons do not "coo," the cry they make being more like "hoo."

A Walking Bible.

"Has a large amount of tatooing on his body. On his bald head is the Lord's head; around hs neck is a serpent; two angels are holding a Bible on his chest, while the Lord's Last Supper is tatooned across his stomach. On his back are several hymns, including 'Nearer My God, to Thee' and 'Abide With Me.' The Lord's Prayer and a crucifix are on his arms —and the usual tatooing of a sailor." Such is the description of her husband given by Mrs. W. T. Davis, who is seeking information regarding the man, who, she claims, deserted his ship, the Barranca, at Montreal, in 1918.

Minard's Liniment used by Physicians

Christmas is Coming! This Store Stands Ready! Kearney is First!

Hats
Spats
Gloves
Hosiery
Underwear
Bath Robes
Neckwear
Raincoats
Overcoats
Dressing Gowns
Smoking Jackets
Bedroom Slippers
Walking Canes
Collar Boxes
Handkerchiefs
Sweater Coats
Mufflers
Collars and Shirts
Pyjamas

Christmas is coming! You can hear the jingle of the bells over the frosted ground and the cheery, wild halloo of Father Christmas with his load of joy.

For what would Christmas be without the giving of Gifts? A custom that's centuries old. I'm ready! You can't come too early for me. You can never exhaust the Service that awaits you here.

For every man a man's gift. And every Gift bearing the labels of famous manufacturers; bearing, too, the name, the guarantee of the City's First Haberdasher—insistent value, true worth.

No other store can serve you so well in selecting a Man's Gift. Think of the tremendous import that the name of JAEGER suggests—of Christy —of Stetson—of Borsalino. The world's greatest products in their own field. And men know me—they have walked in here and bought with confidence, with the assurance that they were getting the World's Best Goods for many years. Men can't select their own Gifts—they have to depend on you—yet you can depend on Kearney. Let him help you; buy his name in every Gift. Then listen for that joyous gurgle on Christmas morning—"Just what I wanted! From Kearney's, too!"

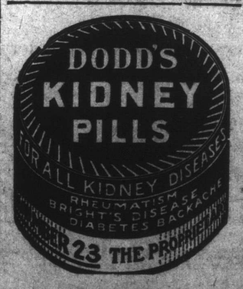
"For Every Man a Man's Gift-- and every Man's Gift from Kearney's"

Swan Mission to Egypt.

CAUSED LITTLE EXCITEMENT.

Cairo, Egypt, (Associated Press)—A delegation of labor members of the British Parliament has just completed an unofficial tour of investigation in Egypt. It was headed by J. E. Swan, member of the House of Commons and a mining leader of Durham. The local press devoted columns daily to the activities of the mission but it caused little excitement and there was no unfortunate incidents such an occurred in previous instances. It is regarded as unfortunate in business circles here that the visit of the Swan Mission was personally conducted by the Nationalist Party. It came at the invitation of Saad Pasha Zagloul, president of the Nationalists. Business man feel that under such conditions the mission did not have the best opportunity to obtain a comprehensive view of conditions in Egypt. They also question whether the mission devoted sufficient attention to the study of the commercial and financial condiions in this country.

The extravagant hospitality of the Orientals is likely to make a visitor forget that the East, like the West, depends for its prosperity upon its commercial and financial machinery. So far as known the Swan Mission did not consult with the large foreign colonies here which is so essential to its prosperity. With the exception of the growing and picking of the cotton crop which constitutes Egypt's greatest contribution to the world's raw products, all the other operations of ginning, pressing, financing, insuring, expording and shipping of cotton are done by foreigners. These men feel that their views should be considered by any group which hopes to make an impartial study of the Egyptian question In view of the foregoing facts, foreigners in business in Egypt doubt whether the Swan Mission will have much influence upon the negotiations now resumed in London between the representatives of the British and Egyptian governments.



Project to Raise S. S. Stephano.

It is stated that a large American Salvage Corporation is prepared to raise the hull of S.S. Stephano, which now lies off Nantucket Lightship. The Stephano was torpedoed on Oct. 6th, 1916, whilst bound to New York from this port. The ship and cargo at the time was valued at over one million dollars. Whether those interested in the ship will consider her recovery worth the necessary outlay is another matter, as shipping has depreciated in value during the last year or two.

STORAGE—We have storage space for Codfish, Codoil or Merchandise. BISHOP, SONS & CO., LTD.—nov4,eod,tf

MINARD'S LINIMENT USED BY VETERINARIES.

The C. C. C. Grand Final Carnival.

To-morrow, Friday, will witness the final Grand Carnival in the Prince's Rink, and no doubt there will be a large attendance, as the admission fee is only 20c., Masqueraders 20c. and Numbered Reserved Seats 30c. The last Carnival proved a wonderful success, 2,000 spectators and 400 Masqueraders attending, but to-morrow's event is expected to exceed 2,500 people and 500 Masquedaders. The prizes are beautiful; see R. H. Trapnell's window with the display. Two will be given to the most original and two for the prettiest costumes. Weather conditions will not interfere with this indoor amusement, because the large crowd and the dancing will be sufficient to make the rink comfortable for spectators, as was the case with the Dominion Sports Tuesday night. We trust the public will show their appreciation of the C.C.C. Band by turning out in their thousands to-morrow night, thereby helping the Band in their efforts to pay off their debt by the end of the present year. Numbered Reserved Seats 30c. at the Royal Stationery Store to-day, and the General Admission and Masqueraders 20c at Hutton's Store. Be one of the thousands, and don't miss this big event to-morrow.

FOR COUNCILLOR

P. E. OUTERBRIDGE

SUGGESTION No. 4.

Women's Help Necessary for the Proper Running of the City.

I have always been a strong advocate for giving women vote, both Municipal and Political. I understand that women property owners are permitted to vote in Municipal Elections, but personally consider that women should have absolutely equ rights with the masculine sex where all matters of administrati of the city and country are concerned.

The reason is obvious. Think of the number of intellige clever women there are right here in the city. Many business are conducted solely under the management of women in St John's, and did you ever hear of one of these businesses that w other than successful? As far as that goes, I bet ninety per ce of the successful business men of St. John's owe their success the fact that they discuss their business problems with their wives Again, take the various organizations with which different o of us are connected. Which are the most successful? In m cases out of ten the one that have "Women's Auxiliaries" co nected with them. Isn't that a fact? Take the N. I. W. A. Is it a fact that the women's branch of that organization is doing splendid work in the city? And these successful, clever wom are the people whom masculine governments do not consider persons to have a say in the government of country and city. this twentieth century did ever anyone hear such arrant fooli ness?

Now as far as the civic elections go, I personally think it b very great pity that among all the candidates offering there is a woman among the number. I have faith enough in the cle headedness of my fellow townsmen to believe that if the rig woman offered she would be returned at the head of the poll. S not being the case, however, I hereby pledge myself, in the eve of my being returned, to act as spokesman for and to further to t best of my ability any project that may be brought before my no by any organization of women in the city, because I firmly belie that any such project would be for the ultimate good of the ci I can hear somebody say "P. E. O. is out cadging for the women votes in to-day's issue!" Certainly I am, and what's more, I a proud to be cadging for their votes. But, all the same, I am ab lutely sincere in every word I have written above. (In Friday issue I shall have a few words to say on the subject "Give St John's annex the things they are paying taxes for.")

P. E. OUTERBRIDGE

I THANK YOU!