

Active Trading!

We believe that the precious metal markets, particularly the gold issues, are about to have greater activity and rising prices. The market is reflecting steadiness and this is unanimously accepted as the forerunner of a big bull market. Watch the gold and silver stocks and buy on all recessions. We have every facility to give you a satisfactory brokerage service.

J. J. LACEY & COMPANY, LIMITED,
STOCKS AND BONDS. TELEPHONE 1164.

Skuffer School Boots

At 1914 Prices at

SMALLWOOD'S.



One pair of Skuffer Boots will outwear at least 2 pairs of any other brand of School Boots made. Double wear in each pair. Send the boys and girls to Smallwood's for Skuffer Boots, they wear like iron.

NEW SKUFFER BOOTS AT 1914 PRICES.
SPECIAL!—We offer about 780 pairs Tan Skuffer Low Shoes. Regular price \$3.60. Now only \$1.80 per pair.

Mail Orders Receive Prompt Attention.

F. SMALLWOOD,

The Home of Good Shoes,
218 and 220 Water Street.

"K" Agency for Newfoundland.

YOU SHOULD ENTRUST

the administration of your Will only to those experienced in such matters.

Administration of Estates is this Company's business, and its officers are especially trained for all the duties involved and will be glad to discuss the subject with you.

Appoint this Company to act as your sole Executor or jointly with your friends.

Montreal Trust Company

Sir Herbert S. Holt, President. A. J. Brown, E.C., Vice-Pres.
F. G. DONALDSON, General Manager,
11 Place d'Armes Square, Montreal.
St. John's, Nfld., Branch, Royal Bank of Canada Building,
sept 28, 1914. E. B. McINERNEY, Agent.

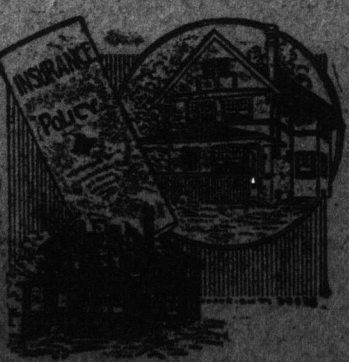
Hardwood Flooring!

Birch, Beech and Maple.

We are now booking orders for a carload of Maple Flooring below pre-war prices.

C. A. HUBLEY,

Call Phone Write
406 Water St. 950. Box 909, St. John's.
C.A.H.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERTE JOHNSON,
Insurance Agent.

Selling Your Property!

Now is the time to give us particulars of the property you have for sale. We have clients on our waiting list with the ready cash. Yours may be the HOUSE that's wanted. Call or write, and we will be pleased to call on you. Our terms, no sale no charge.

We have money for clients to be placed on Mortgage on good city property in amounts of \$100.00 and upwards. Get our rates.

FRED. J. ROIL & Co.

Real Estate and Insurance Agents,
Smallwood Building, Duckworth Street.

Great Realization Sale,

AT 266 WATER STREET.

STRIPED FLANNELETES, 22c yd.

and numerous other bargains.

W. BARNES, Prop.
OPPOSITE BOWRING BROS.
sept 15, 14.

Football Boots



Just Opened.

We have just received a small shipment of English Football Boots for boys and young men. Specially imported for the College games by

PARKER & MONROE, Ltd.,

EAST END BRANCH.

"Down She Goes Again."

Last week we announced a sharp decline in the price of

Sole Leather,

and our customers took advantage of low prices offered and quickly bought up our shipment ex S. S. Rosalind. We have another shipment of this commodity due

On Thursday's steamer from New York and hope to be able to sell it even lower than the last consignment if possible.

TO-DAY we announce a decline in the price of our popular "BERKSHIRE" brand of

Hams & Bacon

and are now prepared to sell and deliver these fancy smoked meats at much lower prices than you paid for your last purchase.

GET OUR QUOTATIONS.

F. McNamara,
QUEEN STREET.

PHONE 393.

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co.,

General Furnishers.

Charles Hutton's

FOR

Pianos

Organs and

Gramophones.

40 YEARS' EXPERIENCE.

Buy the best, it has to last you a lifetime. Prices and terms, like the quality, the very best.

FIRE INSURANCE. FIRE INSURANCE

SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
GENERAL ACCIDENT, FIRE & LIFE ASSURANCE CO., LTD. OF PERTH, SCOTLAND.

The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
Agents, Board of Trade Building.



We Pay Highest Cash Price

— FOR —

Newfoundland Lobsters.

Templeton's.

Coal! Coal! Coal!

Price of very best N. S. Screened Coal, beginning on Monday, September 12th, will be

\$17.00 Per Ton

ex Store, sent home.

Special price per ton will be given for Coal taken from vessel while discharging.

A. Harvey & Co.,

MODERN PROVERB: If you don't patronize your own institutions, you cannot expect others to do so.

Reid-Newfoundland Co., Limited

FREIGHT NOTICE.

Placentia Bay Steamship Service.

Until further notice freight for the Presque route, West Run, will be received every Wednesday instead of Friday as at present, and for the Merasheen route, Bay Run, every Friday instead of Wednesday as at present.

MODERN PROVERB: Money spent at home stays there; if spent abroad it never comes back.

Intercontinental Transports Limited.

MONTEAL-ST. JOHN'S SERVICE.

PASSAGE & FREIGHT.	PASSAGE & FREIGHT.
S. S. "Manoa" leaves Montreal Sept. 23rd.	S. S. "Manoa" leaves St. John's Oct. 1st.

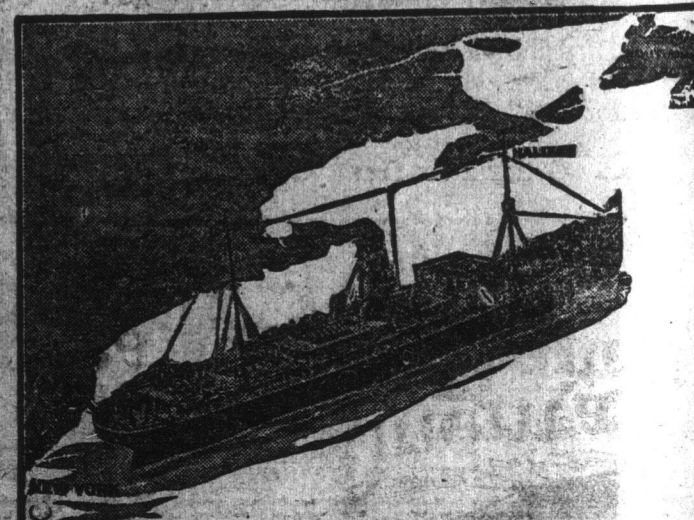
MONTEAL TO EUROPE.

S. S. "Hastings County" to Liverpool, September 20.
S. S. "Brant County" to London, September 24.
Through rates given on request.

For passenger and freight rates apply

HARVEY & CO., Limited,
Representing THE CANADIAN STEAMSHIP LINES, LTD.

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will sail from New York on Saturday, September 24th, at 1 p.m.

This steamer has excellent accommodation for both First and Second Class passengers.

All passengers embarking for New York must see the Doctor in ship's saloon one hour before sailing.

Through tickets issued to Boston via Halifax and Dominion Atlantic Railway.

Through rates quoted to any port.
For further information re passage, fares, freight rates, etc., apply to

HARVEY & COMPANY, LIMITED.

St. John's, Nfld., Agents.

Passengers and Freight.

ST. JOHN'S, NFLD.—NORTH SYDNEY, C.B.
STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday.
Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd.
St. John's, Nfld. Halifax, Nova Scotia.
FARQUHAR TRADING CO., LTD.
North Sydney, C.B.

Advertise in The Evening Telegram