SCATTER SUNSHINE

with

Christmas Greeting Cards

Make a list of friends you wish to remember. Christmas Cards cost so little and mean so much that you cannot afford to forget anyone. Come in and see our fine large selection of Cards, and pick out your favorites while the choice is wide.

ROYAL STATIONERY CO.

180-182 WATER STREET.

C. T. MEZHAN. aug23.s.tu.th.tf

W. P. MEEHAN.

Arrivals

FROM ENGLAND.

A Fine Selection of

Also, a splendid assortment of

Winter OVERCOATINGS.

Satisfaction Guaranteed.

J. J. Strang,

Tailoring of Quality, COR. WATER and PRESCOTT STS.

୍ର ପ୍ରତିଶ୍ର ବ୍ୟବ୍ୟ ପ୍ରତ୍ୟ ବ୍ୟବ୍ୟ The Brunswick Gramophone like the

Emerson Piano

needs no puffing

Come, see and hear, and make comparisons.

CHARLES HUTTON,

Distributor for Newfoundland.



Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously. and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be plad to offer supportions.

DOWN WOUNDS WOUNDS

C. A. C. BRUCE, Agent, St. John's.

Now Landing, November 12th,

1,000 Tons Screened North Sydney Coal.

H. J. STABB & CO

LADIES' Hand BAGS.

We have just opened the latest New York creations in Hand Bags—Velvets and Silks. Beauty has been combined with use-fulness to make a most suitable

Prices Reasonable. r. J. DULEY & CO.

THE RELIABLE JEWELLERS.

The Herbert Jenkins **Books!**

"Bindle", by Herbert Jenkins.
"The Night Club", by Herbert Jenkins.

Adventures of Bindle", by Herbert Jenkins. 'Isaacs'', by Joseph Gee. 'The Secret Hand'', by Douglas

Valentine. The Rain Girl", by the author of Patricia Brent Spinster. hom Love Hath Chosen", by Mrs. Patrick MacGill.

'Maureen", by Patrick MacGill. 'Man With the Club Foot", by Douglas Valentine. Damsel in Distress", by P. G. "Sheila Intervenes", by Stephen McKenna

Ghosts I Have Seen", by Violet "Jerry and Ben", by W. Riley.
"The Reluctant Lover", by Stephen McKenna.

Price \$1.50. By mail add 2c. exra.

ALSO,
"Rose of Glenconnel", by Mrs.
Patrick MacGill. "Doreen", by Edna Lyall.
"The Light That Lies", by Geo.
Barr McCutcheon.
"Her Wedding Night", by Max Pemberton.
'Invalided Out", by Ruby M.

An Anzac's Bride", by Mrs. Patrick McGill. Price 65c. each.

By mail add 2c. extra. E. Garland,

Leading Bookseller, 177-9 WATER STREET.

Just received a shipment

Moir's Cake

Plain and Sultana. Retailing at our usual LOW PRICES.

M. J. O'Brien,

42 New Gower St.

Kippers, Kippers, Kippers—

Headquarters!

December 1st.

- 300 brls. "WAGNER" APPLES. 200 brls. "KING" APPLES.
- 160 cases VALENCIA ONIONS.
- 30 cases SELECTED EGGS.
- 30 boxes CANADIAN CREAMERY.
- 2000 sacks P. E. I. POTATOES.
- 200 boxes CANADIAN CHEESE.
- 200 cases CLEANED CURRANTS—Bulk.
- 300 boxes SEEDED RAISINS.
- 50 boxes PACKAGE DATES.
- 50 cases LARD-3's, 5's, 10's tins. VICTOR FLOUR, P. E. I. OATS, BRAN and

LOWEST PRICES.

George Neal.

Newfoundland Atlanfic Fisheries, Ltd.

offer to the trade as follows:

FRESH FROZEM CODFISH.

REST FROZEN SALMON. FRESH FROZEN HALIBUT.

FRESH FF DZEN TURBOT.

FRESH FROZEN CAPLIN. FRESH FROZEN HERRING

FRESH FROZEN FLAT FISH. Prices on aplication. Also Fresh Frozen Squid for

bait. Cold Storage Space available.

P. O. Box 727.

'Phone 164a.

Buy Libby's

Sold in Number 1 Cans.

Just add hot water to bring to right consistency. Cost less than any other brand.

CROSS LINE! RED

The S. S. ROSALIND will leave New York for St. John's via Halifax on November 23rd, and will sail from St. John's for New York via Halifax on December 3rd. This steamer has excellent accommodation for first and second-class passengers.

For further information re passage fares, freight

rates, etc., apply to HARVEY & CO., Ltd.,

AGENTS RED CROSS LINE.

To Our Customers and Friends!

Having made satisfactory arrangements with the Dominion Coal Co., we have this day dropped the price of Coal to

\$15.00 Per Ton. Now landing ex S.S. Corunna:

BEST QUALITY SCREENED COAL.

CROSBIE & Company

Reid-Newfoundland Compan

Freight Notice!

Green Bay Steamship Service

Freight for the S.S. "HOME" be received this THURSDAY, December 4th, and every succeeding Thursda until further notice.

Reid-Newfoundland Company

Smallwood's Big Shoe Sal



200 pairs GIRLS' FINE SHOES, sizes 21/2 and 3 only

Price only \$3.00 per pair 100 pairs SAMPLE BOOTS, sizes 3, 31/2, 4, 41/2. Regular prices \$6.00, \$7.00 and \$8.00. Sale Price only \$5.00 per pair; all Goodyear welted. These are excellent values. Secure your's to-day.

90 pairs MEN'S LONG RUBBERS. Price \$5.00 pe

F. SMALLWOOD The Home of Good Shoes, 218 & 220 Water St.

J. J. ST. JOHN.

JUST THINK!

Two Barrels of Good Beef for the price of one Barrel Pork.

Another lot of 100 barrels now landing, same as the last Beef, which sold like hot cakes. Same price The best brands of White Flour, Oats, Bran, Com

and Cattle Feed.

J. J. ST. JOHN,

Are not required by us to boost our trade, that is why our plant is working at full capacity in our endeavour to handle the large volume of business that has been placed with us, by our many customers, all over the Island.

Ask to be shown our Suits, Overcoats, Overalls and Shirts, and we know your verdict will be "that for honest tailoring our products stand supreme above all others".

Our 25 years' manufacturing experience is at your service.

NFLD. CLOTHING CO., Limited

Forty Years in The Public

LVE PAGES TO-DAY

LUME XLL

ction Sales

KELLY IUCTIONEER

AND SPECIAL **AUCTION SALE.**

he T. A. Armoury, Duckworth Street

Wednesday & Thursday,

ember 17th and 18th, at 10.30 a.m. sharp,

Household Furniture and Eff f MRS. NORMAN OUTER consisting of excellent May and other Furniture, Grand yay Pianola, beautiful Turkish elvet Pile Carpet Squares, hand-Mahogany Twin Beds, etc., etc. ulars in papers of December

alter A. O'D. Kelly.

UCTION NOTICE. sehold Furniture &

Effects. Friday next, Dec. 5th T OUR AUCTION ROOMS,

laide St., at 10.30 a.m. sharp

ntity of Household Furniture an

Particulars in to-morro alter A. O'D. Kelly,

AUCTION.

no, Furniture,

Groceries, etc.

At the Auction Rooms, URSDAY, 4th instant

at 10.30 a.m. 10, Piggott & Co., Dublin, mak Oak Extension Table

Leaves. leaf Kitchen Tables. Sideboard with Mirror. ien Ranges.

ker Rocking Chair. ter Child's High Chair. er Chair. ng Chairs.

er's Chair ien Chairs. ling Chair. ling Settee. Stand.

Il Tables. Pictures.

E. Bedstead and Spring. um Cleaner. ge Iron Boiler.

Creeks. ter Cans. r Snow Shoes.

Books.
pet Sweeper. Flower Pots.

ge Plush Covered Scitec. s' Chairs.

rels "Zep" Beer in bulk-es Milk.

R. K. HOLDEN,