

GOING UP!

Not our prices, but our building.

A NEW STOREY

is now in course of erection, made necessary by the big demand for

VICTORY BRAND CLOTHES

We put workmanship into our suits that makes them "stand up" in wear, and style that makes them "stand out" in a crowd.

WHOLESALE ONLY.

THE WHITE CLOTHING MFG.

Cheap Sale

EVERY DAY FOR THREE MONTHS, FROM 11 A.M. TO 5 IN THE EVENING.

Children's Pants (underwear), Children's Clothes, Men's Pants, Shirts, Raincoats, Braces, Belts, Socks, Men's Suits of Clothes, Ladies' Costumes, Ladies' Skirts, all kinds of Ladies' Underskirts, Bed Covers, etc., Ladies' Hosiery, Cotton by the yard, Ladies' Raincoats, Ladies' Dresses, Children's Dresses, and all kinds of Blouses.

ANTONI MICHAEL,
aug1.f.m.3m 194 New Gower Street West.

The Newest 1919 Trench Coats!

The Trench Coats for men we are now showing arrived on the last English boat and are quite the finest Coats we have ever handled. They are the product of a first class English firm, famed for its Military Tailoring, are built of fine quality Gabardine in all shades of Khaki, well-lined with smart-patterned Twill Plaid. Pockets velvet lined. Three very special features in these Coats are: (1) Extra high and well-fitting storm collar; (2) extra wide revers, forming when fastened ample throat and chest protection; (3) an entire interlining of Oilskin, rendering them not only doubly waterproof but absolutely wind and cold proof as well; forming an ideal Coat for all weathers. All Coats are belted and strapped at wrists. All sizes.

PRICE FROM \$30.00 UP.

U.S. Picture & Portrait Co.,

Men's Furnishings.

American Cash Registers.

We have recently obtained the agency for the celebrated AMERICAN CASH REGISTERS, manufactured at Saginaw, Michigan.

We believe that we have the best line of Cash Registers ever put on the market, and at lower prices than any other company — construction, finish and functions considered.

AMERICAN CASH REGISTERS are made of solid brass and are designed for hard use and long years of service. All unnecessary complicated machinery has been avoided.

AMERICAN CASH REGISTERS are total adding, and have "mistake correcting" keyboard.

AMERICAN CASH REGISTERS will register any amount from one cent to one thousand dollars at one time.

AMERICAN CASH REGISTERS may be equipped with special adding counters, visible sales strip, autogram device, check printing or sale printing device, sale slip printing device, perfect cash drawer protection, and separate totals.

If you wish to obtain the best possible value for your money be sure to investigate AMERICAN CASH REGISTERS before placing your order.

Newfoundland Specialty Co.,

Sole Agents for Newfoundland, 2 Prescott Street.



No Matter How the Fire is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Advertise in The Telegram

Newfoundland Postage Stamps.

Used.—WANTED FOR CASH.—Used.

We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Caribou 1918 now in use, and will pay the following prices:—

1c. value per 100	25c.
2c. value per 100	25c.
3c. value per 100	20c.
4c. value each	1c.
5c. value each	3/4c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt. We also buy West Indian Stamps. Price list free on request. We are the Oldest and the Largest Dealers in Postage Stamps in British North America.

MARKS STAMP CO.,
12 Spadina Avenue,
Toronto, Canada.

Typewriter Paper.

A new lightweight, special high grade paper with a hard, crispy finish.

Hammermill Bond

combines all the strength, durability and fitness of texture most essential to good work on the various writing machines now in use.

Boxed 500 Sheets.
Per Box, \$2.75.

GARRETT BYRNE,
Bookseller & Stationer.

COAL

800 Tons Best Screened Coal.

For Sale at Lowest Market Rates.

H. J. STABB & CO.

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HAWKINS' ELECTRICAL GUIDES,

Nos. 1 to 10, in handy book form, only \$1.25 per vol.

A progressive course of study for Engineers, Electricians, Students and those desiring to acquire a working knowledge of electricity and its application.

They are not only the best, but the cheapest work published on electricity.

Each number being complete in itself.

Separate numbers sent post-paid to any address on receipt of price.

Dicks & Co., Ltd.

The Booksellers.

Prices Cheerfully Given.

If you are contemplating Plumbing or Heating your home, see me. Can furnish you with price on same at a moment's notice for first-class work at reasonable figure.

BE WATCHFUL


and see that your Heating Boiler is in good order, and about that other Radiator you wanted in. Only a few months more and winter will be on us. Remember, I personally perform or supervise my own work.

A. PITTMAN,
Plumber, Steam & Hot Water Fitter,
No. 11 LeMarchant Road.
Phone Parsons', 688, if you need me for that job. jly22.6m

Ethel M. Dell's Fine Novel,
"The Desire of His Life,"
author of "Way of an Eagle,"
etc., 50c.

S. E. GARLAND,
Leading Bookseller,
177-9 WATER STREET.

Bracelet Watches and Strap Watches.



We have just received a full line of Watches for Ladies and Gentlemen, ordinary style and wristlets. Every movement is guaranteed. Waltham & Swiss. Pocket Watches . . . \$12.00 up
Strap Watches . . . \$11.00 to \$30.00
Bracelet Watches . . . \$27.50 up
Every inquiry is quickly attended to.

T. J. Duley & Co.,
The Reliable Jewellers.

"Vero"

"Vero" is not merely a pleasant beverage, it is a Perfect All Round Food for Young and Old, scientifically prepared under the direction of competent chemists who have made a special study of human Nutrition.

ANALYSIS OF "VERO".

Protein	10.9 p.c.	Nitrogen	1.64 p.c.
Fat	9.14 p.c.	Lecithin Phosphoric	
Carbohydrates	69.70 p.c.	Acid	0.016 p.c.
Mineral Salts	8.51 p.c.	Moisture	1.75 p.c.

All ingredients are so skilfully chosen to supply the maximum of available nutriment required and tolerated by the human body, and they constitute a


Perfectly Balanced Food

furnishing all the necessary nourishment in such a form as to be digested and assimilated with astonishing ease and celerity.

Furthermore, its exceptionally high caloric value as compared with others makes it one of the most economical foods.

"Vero" is put up in 1/2 lb. and 1 lb. tins.

F. McNamara,
Agent,
Queen St.
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Opportunities in Long-Term Bonds

Bonds maturing in 1919 or 1920 may now be sold advantageously, and the funds reinvested in longer term securities. The benefits of present high interest yield rates may thereby be secured for a period of ten years and longer.

We shall be glad to offer suggestions.

DOMINION SECURITIES CORPORATION LIMITED

CANADA LIFE BUILDING
Toronto MONTREAL London, Eng.
ESTABLISHED 1901

C. A. C. BRUCE, Agent, St. John's.

JUMBO TOBACCO.

5000 Pounds Just Arrived.

Good Honest Jumbo. If you admire honesty, men, smoke Jumbo. The manufacturers are absolutely honest and refuse to join the Trust.

M. A. DUFFY,
DISTRIBUTOR.

Reid-Newfoundland Company

Excursion

To Petty Harbor Sunday, August 17th.

Excursion Train will leave St. John's Station at 2.30 p.m. for Petty Harbor, and returning will leave Petty Harbor at 11 p.m.

Reid-Newfoundland Company.



HEINZE STARTING AND LIGHTING SYSTEMS FOR FORDS.

THE ONLY RELIABLE AND BUILT-IN STARTER MADE.

I have been using one on my own car for the past twelve months, both summer and winter, and can honestly say it has never failed me once. You have splendid bright lights for driving, dimmers for passing other cars, fitted with lock so you can leave car safely and no person can monkey with lights or starter. Having thoroughly tested the above and found it absolutely satisfactory, I can now offer it to the public with a guarantee of satisfaction.

INSPECTION INVITED.

PARSONS, The Auto Man,

King's Road.

FREE! FREE! ABSOLUTELY FREE!

In order to introduce the famous Sunbeam Cleaner in this city, we will give away gratis five dozen packages to genuine householders. Apply between 3.30 and 5.30 p.m.

It has no equal for cleaning carpets and renovating clothes. In the household it's worth its weight in gold.

Will you try a package? "First come first served."

J. A. SHORTALL, Druggist,
Box 579. New Gower Street.

SLATTERY'S

Wholesale Dry Goods

are now offering to the trade the following

English Curtain Net.	White Curtains.
English Art Muslin.	Valance Net.
White Nainsook.	White Seersucker.
Children's White Dresses	Children's Gingham Dresses.
Misses' Colored Dresses.	Ladies' Handkerchiefs.
Gent's White Handkerchiefs.	Gent's Colored Handkerchiefs.

Also a very large assortment of SMALLWARES.

SLATTERY'S DRY GOODS STORE,

Duckworth and George Streets.

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