QUALITY and PRICE.

The person who is really economical does not consider price only when purchasing, rather does the wise person look first for Quality---then price. Our aim is to give our customers Quality blended with price. Good value. Consider carefully the offers itemized below and practice economy.

Men's American Soft Felt Hats.

The latest style in the most comfortable Hats worn. Black, Navy, Grey and Brown. Prices \$2.00, \$2.20 and \$3.50.

Men's Soft Collars.

20 doz. Men's Soft Collars; odd lines, odd sizes. Values 25 to 35c. each. Selling all one price, 15c.

Durham Duplex Safety Razor.

The best Safety Razor in the market. It's a pleasure to shave with a Durham. Try one. Price \$1.30 each. Spare Blades always in stock.

Lace Curtains.

150 pairs, the balance of our big job. White and Cream. Dainty Lace Curtains. Prices \$1.80, \$2.10, \$2.50 and \$2.80 pair.

Art Cretonne.

5 bundles of Remnants beautiful Art Cretonne. Value for 60c. Selling 40c. per yard.

American Flags.

20 doz. "Old Glory" Flags (on sticks). Prices 20, 45 and 80c. each.

Marshall Bros

Job Spring Blinds.

10 doz. Job Spring Blinds, with fittings. A small job with big value. Prices much below regular lines.

Extension Rods.

20 doz. Brass Extension Rods. To the many customers who have been waiting for Extension Rods we say, BUY NOW. Prices 12, 20 and 22c. each.

White Wood Window Poles.

100 White Enamelled Window Poles, 41/2 ft. long, with fittings complete, only 20c. each.

Mental Left-Handedness.

By RUTH CAMERON.

it not?)

fend in this way.

I never can quite complete failure on the part of the

a fault in every other direction and yet.

from her childhood has been famed

for making these left handed re

And on the other hand one know:

rather selfish people who do not of-

I suppose we must call it a sort o

mental left handedness. (But even

so, one need not forget that left-

Dear Sirs,-I can recommend MI-

survivors of the ship, wounded on

sumably she fell victim to the U-boat

Holbrook's Gravy Browning. 1 oz. bottles Castor Oil

Cooked Corned Beef by the

Veal Loaf, by the lb.

Choice Boiled Ham.

KELLOG FOOD COMPANY'S PREPARED BRAN IN PKGS.

KELLOG FOOD CO'S. MALTED NUTS AND YOGURT CHEESE.

"WINTER BANANA" TABLE APPLES IN BOXES OF 125.

A delicious eating apple.

KELLOG CEREAL CO'S "DRINKET", 4 OZ. AND 8 OZ. TINS.

KELLOG CEREAL CO'S. PREPARED BRAN IN PACKAGES.

"Drinket" and "Brewit" are Coffee substitutes, making a delightful beverage for any time of day or night.

C. P. Eagan

KELLOG FOOD COMPANY'S "BREWIT," 4 OZ. Tins

T. B. LAVERS,



make up my mind speaker to put himself in the hearer's whether tactless- place and realize how the remark ness is a form of would sound to her. I do not think selfishness or a either woman meant any ill. She kind of inborn simply was completely lacking in the mental awkward- sympathetic imagination that makes ness, no more the one sensitive to ther people's feelings fault of the per- and points of view. son who possesses it than being born I would not hesitate to call this left handed is. form of selfihness, were it not that My attention was irawn to the sub-

ject of tactlesspeculiarly perfect remark tactless which marks. (Incidentally she is really left all came to my attention within the handed, an interesting coincidence, is

is famed for her tactlessness. Plainly She Didn't Think Her Very

A friend of hers wrote a very clever little poem which was accepted by handed people can by training overa magazine. On reading it, she congratulated her with the left hand compliment "It was just as bright as minard's Liniment Co., Limited. it could be. I never should have

thought you had it in you."

in high school and had not seen for with excellent results. The latter had on ring she had worn when she was a girl, a very pretty fire opal circled by tiny diamonds. The woman with the tactless tongue (who has married well and now wears several showy and expensive rings) picked up her 250 Men old school friend's hand and bent over the ring. "I see you still wear that pretty opal," she said. "How well I remember that ring. And I used to think it was the most wonderful ring sel of 5,130 tons, has been torpedoed I ever saw and to hope some day I and sunk on her way to France with

would have one like it!" Nothing To Do With the Cook, of suffering from exposure, were brought Course.

The third remark was made to & neighbor of mine by her sister-in-law. The remainder of those about the neighbor of mine by her sister-in-law. The sister-in-law is a very fine cook, my neighbor is not, but in honor of lt was said that the ship's boats were the company dinner she had made one of the few dishes in which she excels, Seventeen of these were American a very fine pudding. The sister-in- soldiers, being part of a detachment law's husband commented on the ex- detailed to care for horses which the cellence of the pudding, much to its ship was transporting. They were maker's delight for she is not used to praise of her cooking. "Well to ought to be good," said the sister-in-law, "think of all the rich stuff she restrictions. She left an Atlantic port

The cardinal point about each of on Sept. 22 as a part of a convoy. these remarks is that it indicates a without other protection than her own

California Oranges

California Lemons.

Gravenstein Apples

New Apples!

Due by Steamer this

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore Wholesale Importers and

'er heard from. Scores of American sailors and sol-AVERS, St. John. Shrappel fired by a German submarine after it had torpedoed the steamer Ticonderoga, 1,700 miles off the Atlan-Perished.

Perished.

Perished.

Ticonderoga, 1,700 mines on the Atlantic coast, according to the story told by twenty survivors who arrived here to-day aboard a British freighter.

The Ticonderoga was formerly the German steamer Camilla Rickmers, of 5,130 tons. The ship was interned at Manila at the beginning of the war.

Ticonderoga, 1,700 mines on the Atlantic Lordon of the Story told by twenty survivors who arrived here to-day aboard a British freighter.

The Ticonderoga was formerly the German steamer Camilla Rickmers, of 5,130 tons. The ship was interned at Manila at the beginning of the war.

Ticonderoga, 1,700 mines on the Atlantic Lordon of Italy and America have been ungrudging in their tribute to our troops. All the more strange that the British Cabinet has allowed these great events to pass ish Army in France in the past four without one word of recognition.

Weeks. Never were eulogy and gratit-



CLASS FIVE.

Class Five, with wife and kiddles, books that I'm necessary to him. And I'm over the age a little, and a trifle rheumatic, too

So the draft board hands me a numbered card which says that I will not do.

keeping my lathe a-running,

dreary day.

Alone at a task that you've got to do, with the rest of the world at play?

parts. My job is to work and Class Five! And never I'll hear the for new emergencies. In the zones

was to seize the initiative at the psycholic fields of France I am ordered to serve it here:

So I'm keeping my lathe a-running each day till the whistle blows

And I fancy that mine is a harder job parable in brilliancy and sustained here, now there, was utterly bewil-

adroitly that the enemy assailed now

Milady's Boudoir power to his strategy (ably seconded BEAUTIFUL TEETH.

their health. The cause of most weak laying his plans with mathematical stomachs is bad teeth. When the exactitude. teeth are decayed and sensitive it is the teeth you should first brush

up and down into the gums. your hand and, with the jaws open, turbed even in the days of anxious

cleaning with a special paste. over the bristles to cleanse them.

weeks. Never were eulogy and gratit- London Chronicle. ude better deserved. No army has ever fought with more valor and tenacity; none has been more skilfully led. The heavy reverses which we sustained in March and April, when our troops were battling against lowing:heavy odds, had a very detrimental effect on British military reputation in the world, and here at home keen disappointment, wounded national pride and harassing anxiety were universal. Popular judgment focusses its attention on results without regard to the attendant circumstances, and the results of the colossal German offensive in the spring were glaringly conspicuous. Since July 18th the mili-And a boss that swears on a stack of tary situation has been transformed. The German gains in their four big offensives this year have almost entirely been wiped out; on more than one sector our front has been pushed forward beyond the March line, and though never I'll see the foe,
And wishing that I was a younger
man and could join with the
boys who go.

the enemy is hard put to maintain his
old positions. In this counter-offensivesive the British Army has played a glorious part. At the same time it Did you ever work on a holiday, on . Christmas or Fourth of July?
Did you ever stand on excursion day and watch all your friends go by?
Do you know the courage it takes to stick through the length of a dream day and on the Allied side. Marshal front. Foch has added to the lustre of a great name by consummate strategical skill displayed in circumstances of unparalleled difficulty. It is a mistake to assume that he had superiority of force. He had not. The great bulk of the American army has not been employed; it is being reserved guns and never I'll sail the sea.

le army hasn't a place in line or a job for a man like me.

must stay at home when the trains go east, unseen when the people cheer;

for new emergencies. In the zones where the fighting has taken place in July, neither in men nor in gun power had the Allies any superiority over the Germans. What Marshal Foch did was to seize the initiative at the psy-

parable in brilliancy and sustained

by the tactical skill of French and British generals) in the past three months. In studying this wonderful series of operations, one is conscious their teeth as they would for precious of a master mind at work—a man of insight and imagination surveying onal appearance but for the sake of the whole front with clear vision and

On August 8th came the opportunalmost impossible to chew food pro- ity of the British Army. How splenperly. You should brush your teeth didly it was seized and used is shown after every meal, and use dental floss by the map and the toll of captured to go into the crevics. Once a day is prisoners, guns, and other booty. Our sufficient to use paste. In brushing reputation in arms has been handsomely vindicated. Well may Sir lengthwise in the ordinary way and Douglas Haig speak of "a glorious then with the teeth closed scrub well accomplishment;" well may he give fervent expression to his pride at the From there pass on to the inside of privilege of commanding such an arthe teeth, brushing thoroughly the in- my. No small share of the credit for ner part of the upper and lower front our victorious advance belongs to the teeth. When they have been cleaned, commander-in-chief himself. His this way, hold the brush upright in calm, cool temperament was undisbrush up and down the grain of the trial in the spring; in the darkest teeth. In the morning the tongue and hours on the Western Front he has gums should be given a thorough bated neither heart nor hope; his patience and confidence have now After each meal when the teeth have been rewarded. The success of our been brushed, run a piece of dental operations in the past month also floss between each two teeth. If you owes much to the skill of those fine are away from home or in an office soldiers, Generals Horne, Rawlinson, have an extra tooth brush and a piece Plumer and Byng. In France there of dental floss with you to be used has been unstinted admiration for after lunch everyday. For sanitary the exploits of the British army. M. guns, as, according to previous re- reasons it is best to invest in a new Barthou, a man distinguished both in NARD'S LINIMENT for Rheumatism ports received by the Navy Depart- toothbrush every six weeks. Once a politics and letters, has just added his Again she met a girl she had known and Sprains, as I have used it for both ment, she became separated from the week pour a stream of boiling water tribute in glowing language. Speaking of the capture of Queant and other ish soldiers have added to the golden book of their country immortal pagto His Troops. es." Not only from France has come generous appreciation. Italy and es." Not only from France has come

The Packing and Shipping Commitee acknowledge with thanks the fol-

wing:—

Clarenville—8 prs. socks.

Little River—35 prs. socks.

Botwood—66 prs. socks.

McCallum—19 prs. socks.

Pushthrough—26 prs. socks.

Harbor Breton—35 prs. socks.

Pilley's Island—21 prs. socks.

Boyd's Cove—2 prs. socks.

Moss received with thanks from the bllowing:— Little River-35 prs. socks.

following:-W. P. A., Grand Bank; Mrs. F. H. Steer, St. John's; Miss Potts, St. John's; G. F. S., St. John's; Wednesday Sewing Class, St. John's; Joh's Cove, Spaniard's Bay, W. P. A., Wesleyville; W. P. A., Blackhead; W. P. A., Trinity. W. P. A., Grand Bank; Mrs. F. H.

ANNIE HAYWARD,

Cuffs are often of elbow length. The shoulder line is slightly dropp

Paris says that there is a predominance of grays, brown, red and black. Paris vouches for the frock with a straight plain back and a draped

DODDS

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Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawingroom, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

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Red Pickling Cabbage, IN POTS: Ferns, Cupheas, Hy-CUT FLOWERS: Sweet Peas mums.
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annoying a continuous annoying a croup, the disappear entirely. Nothing betfor bronchitis, spasmodic croup, oping cough or bronchial asthmaninex is a special and highly concented compound of genuine Norway pine act, known the world over for its ling effect on the membranes. When the world over for its ling effect on the membranes. When the world over for its ling effect on the membranes. When the world over for its ling effect on the membranes. When the world over for its ling effect on the membranes. When the world over for its line of the world over the

changed.

VILSON SAYS NO

DES TO AMERICA. NEW YORK, N. Y., Oct. 14. ppeal from the British Governcraft and appliances was made reacting to-night by Sir Eric Geddes, First | Le Cate of the British Admiralty, after point of asserted that the U-boat meno-day was greater than it ever beaten f Speaking at a dinner given by lgrim Society, Sir Eric said that the last few days he and Viceral Sir Ludovic Duff, of the ish Navy, had discussed the naval on in all its bearings with Sec-Daniels and Admiral Benson, that complete unity of view had

reached. It is with Mr. Daniels' oncurrence that I now make this ent that there is no greater sa which can be rendered by the ans of the United States to-day red with that privilege and duty to expedite the output of destroy and anti-submarine craft and apof every description. Sir Eric "It is seldom that a Minister another, though an allied couns permitted to make an ppeal, would be possible only with the consent and authority of the re ible Minister of the country of he was a guest. I have that ent and I have that authority e is greater need to-day than ever the most powerful naval effort st the great offensive of the sube which is now materialising, its defeat by the Allied navies can ed only if this need is recog-

lied. I am sure the United tes and Great Britain intend they li be." Discussing the German narine menace Sir Eric declared while most men say to-day that a thing of the past, it is the Brit-Admiralty's opinion that the menis one that comes and goes, and in fact it is to-day not dead. In-, it is greater to-day than it ever , he warned. That is to say the ba was t is greater than it ever was. I gram renow that we are approaching a marine, where submarine warfare is sunk by the weakest front of the alli- answered In opening his speech Sir Eric



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when you stop to hink that tens of ousands of amilies now use t in preference co tea or coffee

you'll realize There's a Reason" leeds But Little

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Laon, b fore the

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sador Ri STEAMP

The s ine of th sistance dthat while he must resist it the mander ation to allude to the present prisoner was sen

> the war ly the C was in Canadia days ou

bers of