

Friday and Saturday the Last Two Days Of This GREAT ANNUAL SALE.



ANOTHER FEW DAYS and this GREAT SALE will be a thing of the past—a Sale that will be long remembered and seldom, if ever, equalled in this Country—a Sale that thrifty buyers have shown their hearty appreciation of by their liberal buying.

If there is anything you need now, or in the near future, it will pay you to buy it here before the Sale closes.



Afternoon and Evening Dresses

The balance of stock, representing beautiful adaptations of the most popular styles in vogue this season, designed in crepe-de-chene with nixon sleeves, Taffetta Silk, Eolienne, Serge and Melton. These are offered at even greater reductions for the last week of this Sale.

Regular \$10.25 each. Sale Price \$8.63
Regular \$12.25 each. Sale Price \$9.00

Regular \$13.50 each. Sale Price \$11.00
Regular \$15.50 each. Sale Price \$12.49
Regular \$18.50 each. Sale Price \$12.00
Regular \$19.00 each. Sale Price \$15.89
Regular \$21.75 each. Sale Price \$16.00
Regular \$26.00 each. Sale Price \$19.00
Regular \$28.00 each. Sale Price \$18.72
Regular \$30.00 each. Sale Price \$22.00
Regular \$33.00 each. Sale Price \$22.08
Regular \$35.75 each. Sale Price \$20.00



THE SALE of HEARTH RUGS

Provides many excellent reasons why you should fill your Hearth Rug needs here. Just come here to-morrow, inspect the splendid assortment, note the low prices compared with rugs of the same quality offered elsewhere; and you'll certainly see the wisdom of choosing your Hearth Rugs here without further delay.



DOGSKIN HEARTH RUGS
Regular \$14.50 each. Sale Price \$12.25
TAPESTRY and DRUGGETT HEARTH RUGS
Regular \$1.50 each. Sale Price \$1.30
Regular \$1.70 each. Sale Price \$1.45
Regular \$2.35 each. Sale Price \$2.05
Regular \$2.55 each. Sale Price \$2.25
Regular \$3.25 each. Sale Price \$2.86
Regular \$3.55 each. Sale Price \$3.15
Regular \$3.90 each. Sale Price \$3.40
Regular \$5.50 each. Sale Price \$4.55

CHILDREN'S COATS.



Buy that Winter Coat for your little girl during this Sale. Let her enjoy its comfort and warmth during the next two months and start off next winter with practically a brand new coat. Don't put this opportunity lightly aside; come tomorrow and take advantage of the coat bargains in this offering.

COLOR SERGE COATS

Sizes 2 to 6 years.
Regular \$3.75 each. Sale Price \$3.15
Regular \$4.25 each. Sale Price \$3.59
Regular \$4.75 each. Sale Price \$3.98
Regular \$6.25 each. Sale Price \$5.18

NAVY and BLACK NAP. Sizes 2 to 6 years.
Regular \$2.00 each. Sale Price \$1.60
Regular \$4.00 each. Sale Price \$3.40
Regular \$4.25 each. Sale Price \$3.59
Regular \$5.00 each. Sale Price \$4.10

CHILDREN'S VELVET COATS
Prunelle and Green; for children of 2 years.
Regular \$9.00 each. Sale Price \$7.49
CHILDREN'S CREAM PELLISSES and COATS
In soft Pippie Nap.
Regular \$2.00 each. Sale Price \$1.60
Regular \$2.50 each. Sale Price \$2.05
Regular \$2.75 each. Sale Price \$2.30

SALE OF MEN'S CLOTHING

Values that Prove The Royal Stores
Economy Leadership.

MEN'S SUITS
Regular \$12.50 each. Sale Price \$11.25
Regular \$13.00 each. Sale Price \$11.75
Regular \$13.50 each. Sale Price \$12.00
Regular \$14.00 each. Sale Price \$12.50
Regular \$14.50 each. Sale Price \$13.00
Regular \$16.00 each. Sale Price \$14.50
Regular \$16.50 each. Sale Price \$15.00
Regular \$17.50 each. Sale Price \$15.75
Regular \$18.00 each. Sale Price \$16.00
Regular \$19.50 each. Sale Price \$17.50
Regular \$19.75 each. Sale Price \$17.75
Regular \$20.00 each. Sale Price \$18.00
Regular \$20.50 each. Sale Price \$18.50
Regular \$21.00 each. Sale Price \$19.00
Regular \$23.50 each. Sale Price \$21.25
Regular \$27.00 each. Sale Price \$24.50
Regular \$28.00 each. Sale Price \$25.00
Regular \$28.50 each. Sale Price \$25.75
Regular \$29.00 each. Sale Price \$26.25
Regular \$29.50 each. Sale Price \$26.50
Regular \$33.50 each. Sale Price \$30.00

MEN'S OVERCOATS
Regular \$14.50 each. Sale Price \$13.00
Regular \$15.00 each. Sale Price \$13.50
Regular \$17.50 each. Sale Price \$15.75
Regular \$18.50 each. Sale Price \$16.50
Regular \$20.00 each. Sale Price \$18.00
Regular \$21.00 each. Sale Price \$19.00
Regular \$23.50 each. Sale Price \$21.25

MEN'S RAGLANS
Regular \$15.50 each. Sale Price \$13.80
Regular \$17.50 each. Sale Price \$15.75
Regular \$21.00 each. Sale Price \$19.00
Regular \$22.50 each. Sale Price \$20.25
Regular \$25.00 each. Sale Price \$22.50

MEN'S MACKINTOSHES
Regular \$11.00 each. Sale Price \$10.00
Regular \$13.50 each. Sale Price \$12.25
Regular \$16.00 each. Sale Price \$14.50
Regular \$18.50 each. Sale Price \$16.50

High Grade American SWEATERS.

The experienced shopper who judges values closely, cannot but be impressed with the reductions on these high grade sweaters. The fact that they are the very latest American models—and scarcely two alike in the assortment—should prove a direct incentive to purchase immediately.



SILK SWEATERS
Plain and two-tone effects.
Regular 9.75 each. Sale Price \$8.21
Regular \$10.50 each. Sale Price \$8.75
Regular \$11.50 each. Sale Price \$9.58
Regular \$12.50 each. Sale Price \$10.48
Regular \$14.50 each. Sale Price \$12.10
Regular \$14.75 each. Sale Price \$12.33
Regular \$15.75 each. Sale Price \$13.21
Regular \$23.50 each. Sale Price \$19.51

Our Ribbon Sale Continues



With Unabated Vigor.

Every single line of Ribbon in this Store is reduced during this Sale, thus making it an easy matter to select a shade or width suitable for one's own taste or requirements. Buy liberally, as these values cannot be duplicated.

Regular 8c. yard. Sale Price 7c.
Regular 10c. yard. Sale Price 8c.
Regular 15c. yard. Sale Price 12c.
Regular 20c. yard. Sale Price 16c.
Regular 30c. yard. Sale Price 25c.
Regular 40c. yard. Sale Price 34c.
Regular 50c. yard. Sale Price 42c.
Regular 70c. yard. Sale Price 59c.
Regular 90c. yard. Sale Price 76c.

Remarkable Reductions On STYLISH NECKWEAR.



Remarkable reductions will prevail on our entire stock of Women's Neckwear. Every piece well made, prettily trimmed and in the very latest style. Dainty enough to please the most fastidious.

GEORGETTE CREPE COLLARS
Regular 65c. each. Sale Price 55c.
Regular 95c. each. Sale Price 83c.
Regular \$1.25 each. Sale Price \$1.05
Regular \$1.50 each. Sale Price \$1.42

SILK COLLARS
Regular 50c. each. Sale Price 42c.
Regular 55c. each. Sale Price 46c.
Regular 75c. each. Sale Price 63c.
Regular 90c. each. Sale Price 76c.
Regular \$1.25 each. Sale Price \$1.05
Regular \$1.45 each. Sale Price \$1.20
Regular \$1.50 each. Sale Price \$1.25
Regular \$1.60 each. Sale Price \$1.33
Regular \$1.65 each. Sale Price \$1.37

MUSLIN COLLARS
Regular 40c. each. Sale Price 34c.
CREAM FLANNEL COAT COLLARS
Regular 60c. each. Sale Price 47c.

The Last Days of the Curtain Sale

It is not difficult to maintain interest in a Sale which involves such ample assortment and superior values. The tables will be replenished with our best selling lines in all the novelty designs and colorings and dainty bordered effects that have aroused so much admiration and enthusiasm during the last few weeks.

CURTAIN MUSLINS
Reg. 25c. yd. Sale Price 21c.
Reg. 27c. yd. Sale Price 23c.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 35c.
CURTAIN SCRIMS
Reg. 17c. yd. Sale Price 15c.
Reg. 20c. yd. Sale Price 17c.
Reg. 25c. yd. Sale Price 21c.
Reg. 28c. yd. Sale Price 24c.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 35c.
Reg. 50c. yd. Sale Price 44c.
Reg. 55c. yd. Sale Price 48c.
MADRAS MUSLINS
Reg. 32c. yd. Sale Price 28c.
Reg. 35c. yd. Sale Price 30c.
Reg. 40c. yd. Sale Price 35c.
Reg. 45c. yd. Sale Price 40c.
Reg. 50c. yd. Sale Price 44c.
Reg. 60c. yd. Sale Price 53c.
Reg. 65c. yd. Sale Price 57c.



Veils and Veilings at Sale Prices

Excellent lines that should attract more than unusual attention among up-to-date dressers. A comparison of qualities and prices with those shown elsewhere should result in our favor.

BLACK VEILINGS
Reg. 10c. yd. Sale Price 8c.
Reg. 15c. yd. Sale Price 12c.
Reg. 20c. yd. Sale Price 16c.
Reg. 25c. yd. Sale Price 20c.
Reg. 30c. yd. Sale Price 25c.
Reg. 35c. yd. Sale Price 29c.
Reg. 40c. yd. Sale Price 34c.
COLOR VEILINGS
Navy, Brown, Green and White.
Reg. 35c. yd. Sale Price 29c.
Reg. 40c. yd. Sale Price 34c.
Reg. 45c. yd. Sale Price 38c.
Reg. 50c. yd. Sale Price 42c.
Reg. 60c. yd. Sale Price 50c.
Reg. 65c. yd. Sale Price 55c.
LADIES' VEILS
In Black, Navy and Brown, with colored edge.
Reg. 1.00 ea. Sale Price 85c.
Reg. 1.10 ea. Sale Price 95c.
Reg. 1.20 ea. Sale Price 98c.
Reg. 1.25 ea. Sale Price \$1.00
Reg. 1.35 ea. Sale Price \$1.15



HIGH GRADE WALL PAPERS AT REDUCED PRICES

The public is assured the best opportunity in its experience to secure suitable Wall Papers for Parlors, Dining Rooms, Libraries or Bedrooms at February Sale Prices.

Assortments are more complete and up-to-date for this Sale, than during any previously held. For this reason our low prices represent even a greater saving than the reductions indicate.

The Royal Stores Ltd.

HOUSEHOLD LINENS MARKED DOWN

The entire stock of Fancy Linens, including some of the finest grades produced, also a big stock of the cheaper grades comprising an immense assortment of Tea Cloths, Bureau and Sideboard Cloths, Tray Cloths, Laundry Bags, Pillow Cases, Pillow Cases, Bolster Cases, etc., etc. All marked at February Sale Prices.