

ood tea"

vening
Telegram
Fashion Plates.

Home Dressmaker should keep
this Scrap Book of our Fashion
Plates. These will be found very
useful to refer to from time to time

AMPLE ATTRACTIVE STYLE.



Ladies' Dress with Sleeve in
of Two Lengths.
here portrayed, striped ging-
was used, with collar of white
The right waist front is shap-
er the left. The long sleeve has
up cuff. In short length, the
is finished with a smart tur-
cuff. The skirt has 3 gores, and
aped yoke over the back. The
is cut in 6 sizes: 24, 30, 36, 40,
and 44 inches bust measure. It
uses 6 1/2 yards of 36-inch material
36-inch size.

ATTRACTIVE UNDER GAR-
MENT.



Ladies' Corset Cover and
Drawers.
This design has the cover in sur-
style, and the drawers in the
envelope design. Mus-
lin, cambric, gauze, batiste, crepe,
silk are good materials for
garment. The pattern is cut
in 6 sizes: Small, Medium and Large.
requires 3 1/2 yards of 36-inch ma-
terial for a Medium size.
The pattern of this illustration mailed
to any address on receipt of 10
cents in silver or stamps.

No.

ress in full—

Dr. Hamilton's Care

Gin Pills

FOR THE KIDNEYS

From all parts of the world we receive words of praise for Gin Pills as the great remedy for kidney troubles. The following is from Jamaica where Gin Pills enjoy a very large sale.

"I was a clerk in a store in Jamaica but had to give up my position on account of kidney trouble. I purchased one box of Gin Pills from a local Druggist and I was entirely better and able to return to my work. I recommended them to a friend who was also in a similar condition and he tried them with the same good result. I may tell you I tried many remedies in Jamaica before I got your Gin Pills.

Yours very truly,
Thomas Price, Bog Walk, Jamaica."

If you suffer from backache, swollen joints, constant headaches, rheuma-
tism, sciatica and other diseases due to kidney trouble, write for a free
sample. Or buy a box from your druggist—10c. a box, 6 boxes for \$2.50.

National Drug & Chemical Co. of Canada, Limited
Toronto, Ont.
U. S. Address—NA-DRUG-OO, Inc. 202 Main St., Buffalo, N.Y.

THE THOUGHTS OF THEOBALD.

THE NEW P. M. G.

During this year the "Fourth Estate" has had more honours and preferments thrust upon it than for many years past. Beginning with Hon. Mr. McGrath, who received a double honour in being placed in one of the highest positions in the Colony as President of the Legislative Council, as well as receiving his title as Doctor; the next office was the Telegram whose calm was disturbed by the election of Dr. Lloyd to the leadership of the Opposition in the House, and of the Liberal-Union Party. And now the Daily News, from which it is difficult to dissociate Mr. Robinson's name, has to take its turn, and its editor leaves the freedom of speech and action of journalism for the detail and routine of the Postal Service. If "writing makes an exact man," Mr. Robinson's years in the editorial chair have not unfitted him for the position of Postmaster General. As I have said before, the Postal Service should be run as a machine, well-oiled, regular and exact, with the engineer in charge one of original turn, and quick to see opportunities and grasp them for the advantage of the Service. Though perhaps with conservative tendencies, I hope Mr. Robinson will look towards the day when we shall have a one cent postage rate for the Island, and cent-a-word telegrams. I am glad to think that he will frown down upon any restrictions being put on the dissemination of newspapers and other literature through the mails, but will rather foster anything of the nature which will encourage reading and the acquirement of knowledge.

FOOD PRICES.

I notice that my note of warning re food prices was taken up with more or less prominence by some newspapers. Few men who think dispute the principle of excessive profits, especially in war time, are cruel and un-patriotic. Patriotism includes a regard and a consideration for fellow-countrymen. Excessive and unnecessary profits therefore brand those demanding them as un-patriotic and disloyal. It is a hard saying, but a true one. The latest increase, that 50 per cent increase on freights by the Red Cross Line, is somewhat high. The increase of freight rates by the Stephano and Florizel since the war, has ranged from one hundred per cent to three hundred per cent. One of the reasons given for this was the extra expense, including war risk insurance. But it has been said lately that the

Stephano was not covered against war risk. If this be so, was not this enormously increased freight obtained under questionable circumstances? Is it right to get as much as one for one's goods? Is it right for our local steamers to ask for four dollars freight on coal when their expenses are very little more than when the rate was \$1.75 per ton? Can it be true, as an observant gentleman said to me last week, that our business men are considerate and quite reasonable in their homes, but where business is concerned, they allow nothing of a sympathetic feeling for another fellowman to interfere with the making of a good bargain, and getting as much money as the market will allow? In England the Government are asking for more power to deal with inflated prices, and our Government has ample opportunity to deal with the matter, as the flour prices, for instance, just now, show that unreasonable advantage is being taken of the rising prices at the mills.

THE DARK.

The Rule of the Road is a paradox quite. If you keep to the Left, you will always be Right! We are still without a few simple rules like the above for the guidance of those who have to be abroad at night. There is a grave need also of special police between the hours of 6 p.m. to midnight, to guide strangers as well as city folks if they are in doubt of localities, but principally to guard the safety of woman on the streets. There are some who have to be out at night and some who have only the night to get out for a breath of air. If the city is darkened, it owes it to its citizens that its streets should be safe to any pedestrian. A green lantern on some of the streets would be a useful guide, especially at the corners. It is a really splendid idea for all who smoke to do so if they are out at night, as the glowing end of a cigar acts as quite a beacon, and prevents many a collision.

INSURANCE.

A resident of Freshwater Road very properly feels aggrieved over the non-protection which his property has in case of fire. Fires on Water Street are written up, special attention being drawn to the fact that the pressure of water was such and such, and proved a big assistance in quenching the flames. There have been several fires within a short period on Freshwater Road and in each case there has been a shortage

of water and consequently serious losses of property. What is the cause? The great work of the late Commission was the improved water service, which was to lower insurance rates and the Commission were curiously busy to get this reduction in rates. I have not heard that the reduced rates have arrived yet. Our present rates average say \$1.25 per \$100.00. It is interesting to note that in Sweden the average rate is 40 cents; in Australia, 30 cents; in England, 23 cents; in Germany, 22 cents; in France, 21 cents; in Spain, 19 cents; and in Italy, 19 cents. There is quite a difference between these rates and what we pay. Why is it? Are our fire losses so very high, that we are charged five times as much as these countries mentioned? It seems a fit subject for inquiry. The Insurance Companies doing business here have a Union—just as the Firemen have. They get together and fix rates that we must pay—as other Unions do. I do suspect that this Insurance Union does demand more than a living wage, say, I am almost sure of it, and in this I fall out with them. A living wage, a living profit, but no more, should apply to the Insurance Union.

25 cents Destroys Your Dandruff and Stops Falling Hair

Save your hair! Make it thick, wavy and beautiful—try this!

Thin, brittle, colorless and scraggy hair is mute evidence of a neglected scalp; of dandruff—that awful scurf. There is nothing so destructive to the hair as dandruff. It robs the hair of its lustre, its strength and its very life; eventually producing a feverishness and itching of the scalp, which if not remedied causes the hair roots to shrink, loosen and die—then the hair falls out fast. A little Dandruff to-night—now—any time—will surely save your hair. Get a 25-cent bottle of Knowlton's Dandruff from any drug store or toilet counter, and after the first application your hair will take on that life, lustre and luxuriance which is so beautiful. It will become wavy and fluffy and have the appearance of abundance, an incomparable gloss and softness; but what will please you most will be after just a few weeks' use, when you will actually see a lot of fine, downy hair—new hair—growing all over the scalp.

His Grace at Trepassey

Trepassey, Oct. 24, 1916.
His Grace the Archbishop, accompanied by the Rev. Fr. Rawlins, P.P., Salmonier, arrived here by train on Friday last.

The object of His Grace's visit was to bless and open the new building recently erected in connection with the Convent. The building, designed and built by Contractor Doran, contains two spacious class rooms and an Oratory for use of the Sisters. Sunday morning His Grace dedicated the Oratory and celebrated the first Mass therein and later assisted at Missa Cantata sung by Father Rawlins in the Parish Church. At 3 p.m. the altar boys, school girls, Children of Mary, nuns and clergy preceded His Grace in processional order from the Convent to the new school when the beautiful liturgy of the "Blessing of Schools" was impressively carried out. Returning to the Parish Church His Grace received a number of young ladies into the Sodality of the Children of Mary and addressed the people. In his opening remarks the Archbishop told the people of great pleasure it afforded him to come amongst them and that he was particularly pleased to find that his wishes, expressed to them last year, had been promptly acted on and successfully brought to fruition. He was pleased to find the Parish so well equipped for the important work of education and urged the parents to keep their children to school, if necessary to make some sacrifice to do so. The Sisters were highly complimented on the great worth they were quietly accomplishing in the Parish. Particularly suited they are not only instilling secular but also religious knowledge into the minds of their young pupils and enriching their young hearts with those virtues that are the glory of Catholic womanhood. At the conclusion of the address which was attentively followed by a large congregation, His Grace assisted by Fr. Rawlins and the Pastor, Fr. O'Flaherty, gave the Benediction of the Most Holy Sacrament. His Grace left Sunday evening for Renewa.

The people of Trepassey deeply appreciate the interest His Grace has always taken in them, and trust that they may be favoured with another visit in the near future.

Thousands Are Ailing From Constipation

No condition causes so many diseases as constipation. It not only prevents proper kidney action, but causes Anæmia, Stomach Trouble and Indigestion.

Why not use Dr. Hamilton's Pills and get cured? This excellent medicine restores normal bowel action in one night; thousands say so.

Just think of it! Your system will be pure and clean. You'll be free from headaches, sour stomach, biliousness—in short, you'll have joyful spirits and perfect good health. Get a 25c. box of Dr. Hamilton's Pills to-day. At all Dealers.

In Milady's Boudoir.



MILADY'S NEGLIGEE.

So close is the association of lacy negligees and boudoir fittings that I feel it would be an opportune time to mention the necessity of owning one for the "rainy day" or possibly the one day of illness or indisposition.

Every woman should have a dainty, comfortable negligee of some sort laid away in case of illness. The gown that is in constant use, is rarely presentable when sickness comes, and there is nothing more depressing to a sick person than the knowledge that she looks untidy.

A woman may claim that she is so seldom ill that it scarcely seems any more necessary to keep sick garments around than to follow the example of her grandmothers and have grave clothes packed away in camphor; but when sickness does come it is usually a sudden thing and it may then be neither convenient nor possible from a pecuniary standpoint to purchase new garments in such an emergency.

It is all very well to use old quilts and gowns while the patient is really ill, as there is danger of spreading medicine on bedroom linen; but when there is a change for the better there is nothing like a fresh little sacque or a becoming wrapper to have a moral effect on the patient and hasten recovery.

If the occasion does not arise when the negligee is needed for illness it is yet always ready for packing to take on a trip away from home. One should never travel without a negligee of some kind for use in case of illness or when the night is chilly and extra covering is needed.

MILADY'S NEGLIGEE CURES DIPHTHERIA.

THE WIFE HE LEFT BEHIND HIM

Pursues her daily round of Domestic Duties

The homes of our Gallant Soldiers & Sailors are not neglected in times of war. The Motto of Sweethearts and Wives is

"CLEANLINESS AS USUAL" with
SUNLIGHT SOAP.

We see to it that their hardships are not of a physical nature, for the guaranteed purity of
SUNLIGHT SOAP ensures
REST AND COMFORT for all who use it.

£1,000
Guarantee of Purity on every bar



The Name Lever on soap is a guarantee of Purity & Excellence
Lever Brothers Limited Port Sunlight.

Style Ideals Realized

in our

Mackinaw Coats

FOR LADIES.

Made in all Wool Blanket Cloth, in large check effects with Belts.

\$6.50 each.

The smaller sizes would make excellent School Coats for big Girls—taking the place of a sweater and street coat.

SEE THEM IN OUR WINDOW.

S. MILLEY.

Advertise in the Evening Telegram