WEATHER FORECAST.

TORONTO, Noon.—Fresh S. to W. winds, with showers today. Sunday fair.

ROPER'S, Noon.—Bar. 29.35; Ther. 82.

Drink Welch's Grape Juice.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING. TEN PAGES TO-DAY.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 7th PAGE.

VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 22, 1916. $3.00 PER YEAR. NUMBER 168.

OATS! | Bowring's Store.

Auction Sales!

THE PEOPLE'S AUCTIONEER

AUCTION.

At the residence of

MR. JOHN LEDINGHAM,
145 LeMarchant Road,

On Tuesday Next, 25th inst.,
at 10.30 o'clock.

Part Household Furniture and Effects. Particulars in Monday's papers.

P. C. O'DRISCOLL,
jly22,1i Auctioneer.

AUCTION SALE.

On Tuesday Next, July 25th,
at 11 o'clock, at

Pope's Furniture Factory
(Store), George Street.

A complete outfit for a first-class Bungalow, consisting of Doors, Sashes, Window Boxes, Door Jambs, etc.

M. A. BASTOW,
jly21,3i Auctioneer.

We Want Property.

You must decide for yourself when to sell that property—but when it comes to the matter of how to sell it—PLACE IT IN OUR HANDS. If worth the money, we can move it. Owners desiring to sell will find it to their advantage to list now.

No sale, no charge.

FRED. J. ROIL & CO.,
Real Estate & Auctioneers.
Smallwood Building,
Duckworth St.

Important Notice to Readers!

WITH REFERENCE TO EVERYMAN'S LIBRARY.

The Booksellers have recently received the following communication from the Publishers of Everyman's Library:—

"Messrs. Dent & Sons sincerely regret that owing to the embargo placed by the Government on the importation of paper and materials for its manufacture, causing an increase in its cost by nearly 200 per cent., and also to the further increased cost of labour and other materials, they are compelled on and after July 1st to advance the prices of this library as follows:

Cloth Edition, 1/3 net; Bancroft, Library Binding, 1/10½ net; Paste Grain, 2/6 net; ¼ Pigskin, Library Binding, 2/6 net; Aldine Morocco, 3/- net; Bedford Morocco, 3/9 net."

The local price for the Cloth Edition of Everyman's will therefore be 45c. instead of its old price of 35c.

DICKS & CO., Limited,
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Goods Store in Nfld.

During the warm weather there is no nicer drink than

CLARET.

We have in stock about 50 cases which we will sell at less money than you could purchase in France to-day. All our Wines and Spirits are of exceptional value.

Only 5 months now to clear our stocks. If a buyer, get our prices.

J. C. BAIRD.
Water Street.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

DON'T INSULT YOUR "TUMMY"

these hot days by pouring down any sort of "dope."

Drink

Welch's

Grape Juice

Iced.

The Pure Juice of the Finest Concord Grapes.

FOR SALE EVERYWHERE.

july22,s,tu,th,tf

DON'T BE MISLED

by agents soliciting orders for **Enlargements** who tell you **Enlargements** can't be made in this country. This firm has been in existence for over forty years and has always made **Enlargements.**

Get your **Enlargements** made by a firm with a reputation for high quality and best workmanship.

Take our advice, don't give photographs or money to these so-called picture agents. Send the photograph to us and we will make you a **First-Class Enlargement,** suitably framed, at prices consistent with high class work.

S. H. PARSONS & SONS,
PHOTOGRAPHERS,
Cor. Water & Prescott Sts.
jly18,3i,eod

Coal!

Just arrived, 7th July,

Choice Cargo Screened North Sydney Coal.

In Store:

Anthracite Coal
(all sizes.)

M. MOREY & CO.

Lazell's MASSATTA

A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

MINARD'S LINIMENT CURES DANDRUFF.

THE BIG LEAGUE SERIES.

By Bert L. Standish, 75c. ea.

Here they are! Just what you've been looking for. Baseball and Romance combined, the most interesting stories ever written.

The author managed a league team a number of years ago and is thoroughly familiar with the doings of baseball players on and off the field. Father and son will find equal delight in reading these magnificent stories.

"Any Boy with Plenty of Grit," 'Baseball at its Finest," and the Girl in the Case"—these are the elements which compose the most successful juvenile fiction ever written. You don't have to be a fan to enjoy these books; all you need to be is really human and alive, with plenty of red blood.

Lefty o' the Bush.
Lefty o' the Big League.
Lefty o' the Blue Stockings.
Lefty o 'the Training Camp.
Brick King, Backstop.
The Making of a Big Leaguer.
Courtenay of the Center Garden.
Covering the Look-in Corner.
Lefty Locke, Pitcher Manager

GARLAND'S Bookstore,
177-9 Water Street.

J. J. St. JOHN.

30 brls. SPARE RIBS at $19.00 brl., or 10c per lb.

50 qts. PRIME SHORE CODFISH at $5.50 qtl., or 6c. per lb.

150 bags BRAN at $1.80 bag.

10 kegs IRISH BUTTER, the very best procurable, at 50c. lb.

50 boxes KIRKMAN'S BORAX SOAP, 100 bars, at $6.50 box. or 8c. bar.

Try Kirkman's SCOURING POWDER, large tins, 8c.

J. J. ST. JOHN,
Duckworth St. and LeMarchant Road.

JUST AS YOU WANT

it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see how satisfactory

OUR MEATS,

our service and our prices prove.

You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

M. CONNOLLY.
mar14tu,th,s,tf

MINARD'S LINIMENT CURES GARGET IN COWS.

Unsolicited!

(Copy.)

WALTER P. SKINNER,
Painter, Paper Hanger, Sign Writer & Decorator.
Care Walter Irwin, Carpasian Road.
Saint John's, Nfld., July 1st, 1916.

The Standard Mfg. Co., Ltd.

Dear Sirs,—I feel it my duty to praise "MATCHLESS" PAINT as I have found it. I have been using it for a year or so, and have found it most satisfactory. I painted a Bungalow last August and it looks as fresh to-day as it did then, and that was painted right on the new wood.

(Sgd.) WALTER P. SKINNER.

JUST RECEIVED

Large Shipment:

No. 6 "COLUMBIA" IGNITORS,
50--No. 256 MULTIPLE BATTERIES,
50--No. 356 MULTIPLE BATTERIES.

Buy from us now and get them fresh.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers,
apr1,tf Open until 10 p.m. every night.

Baby Carriages.

Another Shipment of
Baby Carriages and Sulkies
SELLING FROM
$3.00 to $27.00.

BOWRING BROS., LTD.,
Hardware Department.

MICHELIN SEMELLE TYRES!

MICHELIN Steel Stud Tyres give the Motorist a sense of security impossible with any rubber tread tyre made.

Michelin Semelles are Safe at Highest Speeds.

THE STEEL STUDS DO PREVENT SKIDDING.

It is next to impossible to get orders for these celebrated Tyres forward. We have on hand the following sizes:—

30 x 3½ STEEL STUDDED NON-SKID.
815 x 105 STEEL STUDDED NON-SKID.
820 x 120 STEEL STUDDED NON-SKID.
895 x 135 STEEL STUDDED NON-SKID.

A. H. MURRAY, Agent.

Advertise in the TELEGRAM

NFLD. HIGHLANDERS.

ORDER O. C.

A. & B. Companies will parade at the Armoury on **Monday evening, July 24th, at 8 o'clock sharp.**

C. U. HENDERSON,
Uniform— Capt. & Adjt.
Full Kit—Kilts. jly22,2i

ST. JOHN'S MUNICIPAL COUNCIL.

Tenders for Wall.

Tenders addressed to the undersigned will be received until **Thursday, 27th inst., at 4 p.m.,** for repairs to the Retaining Wall, Church Hill and Cathedral Street.

Specifications can be seen and examined Monday next at the City Engineer's Office.

The Council is not bound to accept the lowest or any tender.

By order,

JOHN L. SLATTERY,
jly22,2i,s,tu Sec'y-Treasurer.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street.
Adrain Bldg. P. O. Box 782.

QUEEN INS. CO.,
GEO. H. HALLEY,
Agent.

THE FIREMEN may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

FIRE INSURANCE will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

PERCIE JOHNSON,
Insurance Agent.

FOR SALE—FREEHOLD.

First-Class Dwelling House, situate in good locality, near St. Patrick's Hall. Apply to

P. C. O'DRISCOLL,
jly1,tf Exchange Bldg.

FOR SALE—All that piece or parcel of land situate on the Goulds Road, near A. Williams, containing 82 acres, well wooded, in one or more lots; $5.00 an acre. Apply to FRED. J. ROIL & CO., Real Estate and Auctioneers, Smallwood Building, Duckworth Street. jly18,3i,tu,th,s

FOR SALE — 1 Superior Draft Horse, weight about 1200 to 1300 lbs.; kind in any harness. A bargain if applied for at once; apply this office. jly22,3i,s,m,w

PICKLES, CHOW, ETC.— Just in: 25 cases Mixed Pickles, 25 cases Chow Chow, 10 cases Tomato Catsup. Prices right. M. A. BASTOW. jly21,s,tu,th

Rib Tierces, Barrels, Kero Casks, Biscuit and other Boxes for sale cheap for quick removal; also Clay and Gravel given away free, at 27 Alexander Street. jly21,2i

Your Future Foretold. — Year's prediction sent sealed, only 20c.; birthdate. Prefer silver. PROF. L. SPROUL, Casper Rd., Cleveland, O. jly22,14i

LOST — About June 6th, White Setter Dog, red ears, small red spot in centre of forehead; answering to name of "Bobs". Any person having him in his possession after this date will be prosecuted. JOHN J. O'BRIEN, Hamilton St. jly22,1i

LOST — A Bunch of Keys, with owner's name attached; finder will be rewarded. F. McNAMARA, Queen St. jly22,2i

LOST—Last week on Forest or Military Roads, Ladies' Gold Watch with Canadian badge attached. Finder will be rewarded by leaving same at this office. jly20,3i

Help Wanted!

WANTED—A Good General Servant, with a knowledg of plain cooking; apply to MRS. ROBERT RENNIE, "The Cottage," Rennie's Mill Road. jly22,tf

WANTED — Immediately, a Girl; must understand plain cooking; references required; apply to MRS. S. MILLEY, Circular Road. jly22,tf

WANTED — Immediately, for one month only, an Experienced Stenographer; knowledge of dictaphone desirable. HARVEY & CO., LTD. jly22,tf

WANTED — At Once, a Housemaid; must have references; apply to MRS. PADDON, Duckworth Street. jly21,tf

WANTED — An Experienced Lady Assistant for Cloak and Suit Department; apply with reference to Office U. S. PICTURE & PORTRAIT CO. jly21,tf

WANTED—A Middle-aged Woman for Housekeeper in an outport; apply between the hours of 7 and 9 p.m. to 17 Monkstown Road. jly21,2i

WANTED—For New Glasgow, N.S., a General Servant, with a knowledge of plain cooking; wages $12 to $15 per month; passage money advanced; apply to WM. D. FRASER, Pitts Building. jly21,tf

WANTED — A Girl with some knowledge of cooking; apply to MRS. S. H. LOGAN, Circular Road. jly20,3i

WANTED—A Smart Girl, about 14 years of age, to attend shop; outport girl preferred; apply 24 Cabot Street. jly20,3i

WANTED—A Strong Boy for the Grocery Business; apply at this office. jly20,tf

WANTED—A Strong Boy to learn Pressing; apply NFLD. CLOTHING CO. jly20,tf

WANTED—An Apprentice to learn the Automobile Business; apply to GEO. G. R. PARSONS, King's Road. jly20,tf

WANTED — Experienced Salesmen for Boot and Shoe Business; apply by letter to F. SMALLWOOD. jly19,tf

WANTED—A Young Man with good experience for the Dry Goods Department; apply by letter only, stating age, experience and salary required, to GEORGE KNOWLING. jly18,tf

WANTED — A Cook; good references; apply to MRS. R. GORDON WINTER, "Bannerman House," Circular Road. jly14,tf

WANTED—A Young Lady to look after children; apply at this office. jly11,tf

DOMESTICS—Capable Girls experienced and inexperienced, required. Good situations and high wages to girls with good references. Fares advanced. THE GUILD, 12 Lincoln Ave., Montreal. jly18,2i.

AGENTS—"World's Greatest War," including Life of Kitchener; beating all selling records; sample book free; experience unnecessary; make forty dollars weekly. WAR BOOK PUBLISHERS, Brantford, Ont. jly20,18i

AGENTS WANTED — Agents make 500 per cent. profit selling our Auto Monograms and Initials, Window Sign Letters, Changeable Signs, and Show Cards. 1000 varieties, enormous demand. SULLIVAN CO., 1123 Van Buren St., Chicago, Ill. jly22,1i