

### Cabbage, Bananas, and New Potatoes!

Due to-morrow ex s.s. Pomeranian & Stephano:  
100 brls. GREEN CABBAGE.  
100 brls. NEW POTATOES.  
50 brls. NEW TURNIPS.  
20 bunches RIPE BANANAS.  
50 cases SWEET ORANGES.  
50 cases SMALL ONIONS.  
SPECIAL—Due next week:  
1200 bags P. E. I. OLD POTATOES.

**GEO. NEAL**  
Phone 264.

### FOR SALE!

# White Ends,

\$2.20 a Load delivered.

Clean and dry.

**ROBERT TEMPLETON.**

Housekeepers who know how to get best value for their money buy only well-known brands of flour.

# Windsor Patent — AND — Royal Household Flour

are sold by all leading dealers, and competition keeps the price as low as possible. There is nothing better milled.

If any brand costs you more, you are not getting value for the extra money.

WINDSOR and ROYAL HOUSEHOLD are Standards of Value.

In barrels and 14 pound bags.

## Most People Are now Economizing in the matter of Dress.



WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least ONE-THIRD.

If you are pessimistic, ask any reliable dealer for any of the following brands:

REIFORM, TRUFFIT, AMERICUS, STURMANT, PROGRESS.

MADE ONLY BY  
**The Nfld. Clothing Company, Ltd.**

### AUGUST PATTERNS NOW ON SALE.

The women of Newfoundland are unanimous in praise of the Pictorial Review Patterns. Perfect fit assured.

N. B.—Outports please remember 17c. must accompany order for pattern.

**CHARLES HUTTON.**  
FANCY DEPARTMENT.

### "The Home of Office Supplies." SERVICE.

"Give all we can for what we get instead of getting all we can for what we give."

**Royal Stationery Co.,**  
Phone 649A. Martin Bldg.  
July 19, 1915. Water Street.

### The One Best Seller!

THE MILLION DOLLAR MYSTERY.  
(By Harold McGrath.)

Cloth 60c; if mailed, 75c more.  
At the foundation of the plot of this exciting mystery story, there is a secret organization in Russia. Then are given glimpses of country house society, the modern boarding-school, the fashionable restaurant, the enterprising twentieth century newspaper reporter, the romance and mystery that may be linked together by two halves of a bracelet, the love of a father for his daughter, the devotion of an old family servant, the intrigues of a band of thieves and blackmailers and plenty of the old love that is always new, not to mention the million dollars about which the whole thing revolves and which, in these times, has an especially pleasing ring. All these result in a story that keeps the reader with pulses tingling.

Get our Catalogue of 400 other American Copyright Novels. The ideal summer reading, all 60c. each.

**DICKS & CO., Limited.**  
Largest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

### Skinner's Monumental Works.

Head of Beck's Cove Hill and 333 Duckworth St., St. John's, N.F.



In stock a large assortment of Headstones and Monuments. Catalogue of photo designs of our own work with price list and all information for mail ordering sent to any address on request. Write to-day. Local cemetery work attended to. First-class work only at reasonable prices. None but first-class stone sockets supplied with all headstones.

**JOHN SKINNER.**  
may 15, 6m. s.t.u.th

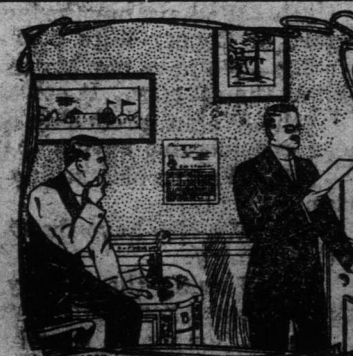
### Fresh Arrivals!

**OYSTERO—**  
Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

**STEERO—**  
Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Steero provide a delightful cup for an impromptu meal.

**J. C. BAIRD,**  
Water Street.



THE WHOLE STORY of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

**The Stobo-Wernicke Co.**  
**PERCIE JOHNSON,**  
Agent.

## In Summer

you can hardly have too many clothes. Light colors and light weights are favored just now. We have all the newest designs and are using the most popular fabrics in our

# TAILORING

FOR MEN.

Come in and let us take your measure for a suit or two that will be adapted to your needs at this season.

## J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, St John's.

## LOW CUTS!



### Your Low Cut Shoes are Here.

Any woman can please herself with Shoes at this store. The new Lace—Blucher and Button Shoes—the new Oxford—Ribbon Ties—Colonials in Tie or Buckle models—Shoes at \$1.50, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00. But what does the price signify unless you see the Shoe.

We'd rather show you than tell you about our Shoes. May we do so?

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

**SALAD.**  
To make a good salad you must have a Good Oil.  
**LUCCA.**  
Finest Cream Oil will suit you.

**MUSTARD.**  
Coleman's Genuine. Prepared (Heinz). Mustard Dressing. Genuine French.

**VINEGAR.**  
Spiced Salad. Distilled Crystal. Taragon, Malt. Essence.

**PRUNES.**  
20-30 to lb., 25c. lb.

**EVAPORATED PEARS,**  
18c. lb.

**MOONEY'S SODAS,**  
28c. tin.

**TIP TOP SODAS.**

**WARM WEATHER DRINKS:**  
Rose's Lime Juice Cordial. Rose's Lime Juice. Imperial Lime Juice (qts.) Lemon Squash. Hogarth's Syrups. Lemon Crystals (in bts.) Lemon Crystals, 60c. lb.

## BOWRING BROS., Ltd. GROCERY.

332 Phone 332  
jun 26, 1 m. w. tr. it

## GET THE GENUINE, GET CONGOLEUM!

Don't take something reputed to be just as good.

CONGOLEUM may be imitated but cannot be equalled.

CONGOLEUM will last longer and look better than most floor coverings.

### CONGOLEUM

Is neither canvas nor linoleum.

**COLIN CAMPBELL, Distributor.**

## At the Cottage, Camp, or on the Boat,

or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of

# Columbia

DOUBLE-DISC RECORDS,

with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewel," \$50.00, or a "Favorite," \$65.00.

These three Columbias are all easy to move, to carry and to store—just made for summer use.

**U. S. Picture & Portrait Co.**  
GRAPHOPHONE DEPARTMENT.

### The Perfect Day.

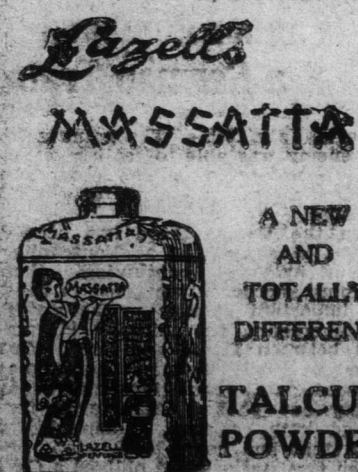
A day in the woods, weather warm, and the fish biting, and in your basket a tin of

## Clark's Pork and Beans.

Could you want anything better? As far as grub goes you couldn't get any better Pork & Beans than

**CLARK'S.**

At all grocers. Wholesale from  
**P. E. OUTERBRIDGE,**  
180 Water St.  
Phone 60.  
June 21, m. w. tr. it



Not only softer, smoother, more satisfying than any other, but distinguished by its "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Mazza's, we carry a complete line of Laxell's Famous Spectolites, including the most exquisite Perfumes, delectable Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

# SALT.

In Store and to arrive per s.s. "Rayton Dixon"

## CADIZ SALT.

**M. MOREY & CO.**

### REAL ESTATE!

HOUSES TO LET  
HOUSES TO SELL  
LAND FOR SALE  
LAND FOR LEASE  
FARMS FOR SALE  
SUBURBAN PROPERTY  
BUILDING LOTS  
LOANS NEGOTIATED  
MORTGAGE INVESTMENTS  
INTEREST COLLECTED  
RENTS COLLECTED  
Listings solicited. No sale no charge.

**Fred. J. Roll & Co.,**  
REAL ESTATE.  
Smallwood Building,  
Duckworth Street.

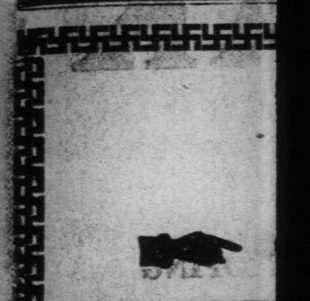
## WANTED Immediately, A SCHOONER

To load Brick at Trinity Bay for St. John's.

Apply to  
**H. J. Stabb & Co.**

TEN PAGES  
TORONTO. Noon. — mostly E. and N.E. some ers, but partly fair. S. Mostly fair and mo warm.  
ROPER'S, Nooo.—Bar ther. 58.

VOLUME XXX



## Do It Now

Ring up, write or instructions to call for

## Laund

when next you require done.

**EXPERT WORK  
LATEST MACHINERY  
PROMPT SERVICE**

## Globe Steam

Co., Limited  
Phone 148. P. O. Box 131



## We can Improve Looks

of our sad-faced friend set of our well-fitting looking Artificial Teeth. Is it worth while to Get your mirror and call on Dr. Lehr, the and have him supply a best quality obtainable have him extract that caused you so much trouble. Teeth extracted without

## A. B. L.

(The Senior Dept.)  
203 WATER STREET  
Phone 319.

### FIGURES DON'T

Prices are only

REGAL ENGINES are priced engines, yet they

They are the highest because they cost more. They are the cheapest cause they will last to any other engine.

They are also the cheapest because they save you "Time is money."

If you shut your eyes bargain in engines, you sorriest fisherman who order.

You will lose more than can afford to lose, and give more genuine satisfaction.

REGAL ENGINES are more power, run with less fuel, and give you more satisfaction than any other engine on the market.

We are, in the near future, to ask all cash for REGAL ENGINES. We intend to change, as we intend the "Hall Mark" engine brand.

We ship REGAL ENGINES with full book of instructions when once installed the child can run one.

REGAL ENGINES are better than other engines, but in the long run, the longest.

WHITE FOR A C DAY.

**FRANKLIN'S AGENT**  
St. John's.

Insure with Old, Reliable

## QUEEN

which has stood promptly paid

\$541

in the Big Fire, 1914, no trouble when

**GEO. H.**

may 18, 1915.

KEEP MINUTE RECORD