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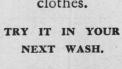
St. John's. S. Halilax.

The Abnormal Development

of the GIRAFFE is remarkable, but the abnormal development of the demand for SUNLIGHT SOAP is still more remarkable. It is not known how many people have never seen a Giraffe, but it is known that there are millions and millions of carefulhouse-wives all over the world using

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These housewives no longer dread the advent of wash-day, for, with SUNLIGHT SOAP as their ally, they are assured of a quick despatch of all dirt and uncleanliness. SUNLIGHT SOAP saves your clothes.





LONDON, June 1st, 1915.

QUEEN MARY'S BIRTHDAY. quiet affair indeed, this firing of a salute by the Royal se Artillery in St. James' Parkemony which usually attract siderable crowds of people-wa spensed with. There appears t ave been some misunderstanding or this point among the military aumorities, for the Life Guards turned out to keep the ground. The guns however, did not arrive, and an officer then remembered the recent orform of celebration was cancelled One of the primary reasons which ac

her royal relatives.

THE KING'S TOUR. King George's tour of the leading manufactories of war munitions in Scotland and in the North of England, has left an ineffaceable impression conversation since his return has not only expressed his strong approval of the efforts being made to organize the men. This consideration was frequently manifested by many questions anent the working conditions and the effect of the strain of continuous duty. A gentleman who was one of the party with the King at one of the works, informs me that the friendliness and total lack of formality which the King displayed towards the men themselves impressed them as much as anything. In many instances it was directed that the foreman of the shop should be presented, and then the King plied him with questions. The royal visitors appeared to be more interested in the explanations in simple, straigthforward language of these men, than the technical terms of the expert. Several of the foremen he left with the exhortation: "Well, get along with it; we want all you can turn out." The stimulus of the King's visit deals with the results of the war, not

should be equivalent to a 25 p.c. creased output.

ITALY'S COMMANDER-IN-CHIEF. Not very much is known in this ountry of General Caneva, who is to take command of Italy's main army in the field. Those who have met him during the annual manœuvres of the Italian Army, however, have been much impressed by his erect military bearing, despite the fact that he is now seventy years of age, and the deep knowledge he shows of the art of modern warfare. He has visited London once or twice, and has displayed a great admiration for our me thods of military training and or ranization. It is rather curious that he should have been born under Austrian rule, being a native of Tarcen tuated the King in maiking this or- to, in Venetia. He had command of der was thoughtful consideration for important operations in Africa five the wounded soldiers lying in the years ago, and is regarded as one of ospitals in the vicinity of the park. the finest cavalry leaders in Europe The nearest of these is Lord Ridley's though it was his masterly handling house in Carlton House Terrace, not of a large force of all arms during hundred yards away from the firing the Italian manœuvres that gained number for him the position of Commande officers are being treated. His in-Chief in Tripoli. Since then he Majesty gave a luncheon party in has devoted almost all his time to the celebration of Queen Mary's birthday, reorganization and improved trainamong those present being Queen ing of the Italian Army, which owes Alexandra and Princess Victoria, to him not a little of its present effi-Other members of the Royal Family cient condition. Though it is undercalled at the Palace personally to of- stood that King Victor Emmanuel is fer congratulations. This is the first prepared to take the field in person time for many years that the Prince with his troops, he has no intention of Wales has been absent on his of leading his army personally, being mother's birthday, but His Royal content to leave the active command Highness sent a long and affectionate to General Caneva. He, therefore, letter to the Queen from the front. will, for the time at all events, adopt Prince Albert was on the high seas, a role similar to that of King George and he sent a marconigram to his and the Czar, and act as a kind of mother. Her Majesty was the recipi- inspecting and inspiring officer of the ent of many beautiful presents from troops in the field.

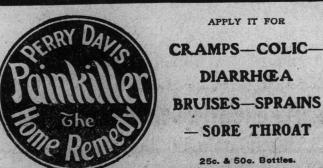
ITALY'S "TIPPERARY."

The popular martial song of Italy that is likely to be the favorite of the Italian soldier, is "E Bersaglieri," which is described as a "canto patrictico." The words are those of a girl singing about her lover, whom upon the mind of His Majesty, who in she calls "Tore," the diminutive for "Salvatore." He has said good-by to her, has joined the Bersaglieri, and has started for the frontier. It is an work, but his deep concern for the old song, and the melody was sung years ago at the Empire in London to French words. It is a song of the Triple Alliance, and the frontier meant the French frontier, for " Barsaglieri" was printed at Leipsic as well as in Italy. On the cover there is the name of the "deposito" for Ger many and Austria-Hungary. It wil be strange for the Germans and the Austrians to hear the Italians singing it now as they fight by the side of the French, and advance over the Austrian frontier. The chorus of the song is:-

The Bersaglieri wear feathers i their hats Oh! what a lot of poultry we shall have to pluck!

CRIMELESS LONDON.

The historian of the future who



only abroad but at home, will note as of special interest the social phenomenon that London was never as free from crime, in proportion to the size of the population, as it has been during the past nine months. It is observed, indeed, that the Central Criminal Court promises to become known as the Central Crimeless Court; and a recent session there was not a solitary case which demanded, as of legal right, the jurisdiction of a High Court judge. One such, in the accustomed course, is on the rota for each nonthly session—a rota which i settled at the beginning of each judicial year-and the fact that his services were not necessary was believed to be unprecedented in the something like sixty years' history of this special tribunal. That was a striking estimony to the freedom of the capi tal from serious crime, and so is the fact that there are fewer prisoners for trial at the Middlesex sessions

centuries, a fact which the police au-

thorities attribute very largely to the

earlier closing of the public houses.

lers as entirely concentrated on their ives every moment in danger, think ng only of the operations and chances of the war. Most of the let ers home are naturally about deeds may give an extract of a letter from an officer in the 1st Manchesters, who has found time to write about the other things of which they are think ing. He writes: "I have never seen such a blaze of spring color as there is in this plain of Flanders just now It is a flat and uninteresting country in winter, and has sometimes seemed to consist only of endless mud. Bu the very qualities which make th roads so treacherous that a car wheel will sink up to the axle, when once off, the very crown of them make it full of the flowers that blooms in May. If it were not so extensively tilled one would call it a country of water meadows, and what untilled land there is left is now rich with thick lush grass, flaming with butter cups, yellow iris in the dykes, daisies everywhere. The hedges are full of May, the orchards full of bloom, the gardens full of lilac and laburnum The chestnuts are in full bloom. All this is very like what you must be having in England, except for one hing. The glories of early summer that awful no-man's-land between the trenches. The birds and the butterlies are ranging over ground where no man dare put up his head, and the odies which have been lying for veeks, because neither side dares Bellglade . now by the spring grass and butterups which have grown up around

FREEMASONRY AND THE WAR, Much imagination has been arous ed among Freemasons here by the ir egular and unauthorized publication in a sensational journal of a highcolored account of certain proceedings in regard to German-born members of English lodges, which are said to be impending at the next meeting of the United Grand Lodge of England on June 2nd. There anpears to be no foundation for the statement that such proceedings are ettled to take place, but it can be understood that in order to prevent the peace and harmony of the brotherhood being disturbed, its more authoritative members will ask Grand Lodge to require all the brethrer of alien enemy birth to abstain from attendance at any Masonic meeting under the English jurisdiction during

he continuance of the war. OLD VICTORIAN LADY PASSES.

Lady Cardigan, whose "recollections," published in 1909, revived form of scandalous chronicle almost ankonwn since early Victorian days. lied last week. This lady belonged, indeed, to the most colored and curious side of that society. She accepted the protection of Earl Cardigan (the leader of the Charge of the Light Brigade at Balaclava in the Crimean War) before becoming his wife. Her second husband was Count de Lancastre. She had almost dropped out of London knowledge when her bock burst like a bomb among old-fashion ed people, raking up old scandals and forgotten pasts, all related with a ma icious relish and vigor that was amazing in an old lady of eighty. I empted a general reconsideration of Victorian society, and the modern girl (with latchkey and without chaperone) reading the book was shocked at the revelations of the sly darlings of that age, that had so long been pointed out to her as models of wonanly propriety. Also coming, as it lid, at the time of the great Budget liscussions, when the landed classes vere indignantly on their defence, his book by an aristocratic lady on Robert," She tells this in her 're- rich lad, to that.

A Remedy For All Pain

than at any time for the last two 1863, and I am still alive and well." Lord Robert Bruce died many years ago. There is a description of Lady Cardigan in Henry Kingsley's book 'Ravenshoe." An old Londoner whom I asked about her, said that he had only one impression of her, and perfectly unspoken to, blazing with jewels." She used to drive about in the Park in an enormous old-fashioned carriage with a huge coat-of-arms on the panel. Until a few years ago she went to the Pytchley Hunt, and had her horses to meet her, but she did not ride. A strange, solitary old lady of indomitable spirit who never lost her zest in life.

Work of German Submarines

FOR THE PAST FOUR MONTHS. New York, June 15 .- Following is st since February 18, when Ger-

UNITED STATES. Vessel Tons How Sunk. Nebraskan ..4409—Torpedoed turned to port. Greenbrier ..3331—Sunk by mine. ..3262—Torpedoed & bchd ..2087—Sunk by mine. ..1185—Sunk by mine N.N NORWAY.

.2413—Torpedoed & sunk 1872—sunk by mine 1844—Torpedoed & sunk 1515—Torpedoed & sunk .1130—Torpedoed & sunk .1040—Torpedoed & sunk 766-Torpedoed & sunk 753—Torpedoed & sunk 717-Torpedoed & sunk 665-Torpedoed & sunk .. 322—Sunk by mine . 286—Sunk by mine . 268—Sunk by mine . 205—Torpedoed & sunk Vordcap SWEDEN.

SWEDEN.
..1906—Mine, returned to port. .1573—Torpedoed & sunk .1352-Torpedoed & sunk 979-Torpedoed & sunk 587-Torpedoed & sunk Ellida . 121-Torpedoed & sunk -Sunk by mine -Torpedoed & sunk DENMARK. .4076—Torpedoed & sunk .2303—Torpedoed & sunk .1417—Torpedoed & sunk 1267—Torpedoed & sunk 1032-Torpedoed & sunk

. 724—Torpedoed & sunk 141—Torpedoed & sunk HOLLAND. .7166-Torpedoed & sunk .2040—Torpedoed & sunk .1235—Torpedoed & sunk .1106-Sunk by mine 853-Sunk by mine -Torpedoed & sunk 5 Batavier II CHINESE. -Torpedoed & sunk Brank ..

GREEK. Ellispontus .1823—Torpedoed & sunk THE IDLE RICH.



I'm fond of coin, but I don't itch to be among the idle rich, who have long green to burn! Their wealth I could not well employ, for I could never much enjoy the bone I did not earn. Oh, every coin of mine is wet with

transperant sweat, until it has been dried; it represents no sire's bequest, no buried miser's treasure chest, no 'multi's" pomp and pride. I grind my anthem mill at home, and every time I make a pome, I take in fifty cents; I get more pleasure blowing in this hard-earned, sweat stained slice of tin, than do the wealthy gents. Their coin comes easy as the rain, it represents no stress or strain, no toil in shop or den; they use their wealth to buy and sell, like taking water from a well; the hole fills up again. We do not value much the thing which, like an everlasting ristocratic siciety was used by denocrats as "King's evidence" against vou'd appreciate a bone, you have to hem. On the day of Lord Cardi- earn it with a groan, and soak it with gan's funeral the will was read, and a tear. I'd rather have the rusty it was found that he had left all his dime for which I labored overtime, noney to her and afterwards to a and sprained a wing or slat, than have ousin, Lord Robert Bruce. Somcone the large and dishing buck that For-"This will be a fine thing for tune handed me, or Luck; get wise.

We can supply you with your

CAMPING and HOLIDAY OUTFIT

You should certainly get into the woods where you can join with Nature for a few days; but require good, healthy, nourishing foods, The pure country air gives you an appetite, o let us help you to select your supplies

Ox Tongue. Lunch Tongue. Corned Beef. Roast Beef. Corned Beef Hash Luncheon Beef. Ham.

Peaches. Apricots. Plums. Strawberries. Fruit Salad. Cherries. Greengages, etc.

Herring. Oysters. Lobster. Bloater Paste. Kipper Paste. Anchovy Paste. Sardine Paste,

VEGETABLES-Tomatoes, Beet, Carrots, Peas, Beans, etc. SUMMER DRINKS—Lime Juice, Lemon Squash, Grape Juice, Lemon Crystals. Don't forget to take some CIGARS and CIGARETTES with you. We carry the best line in the city. Look at our window or come inside and see our stock. All goods packed in cases free

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